

Small Town Investing Realities

Risk Management pt 1

Facing Reality in Your Business

Have A System for ALL
'What If' Scenarios

Reduces Risk

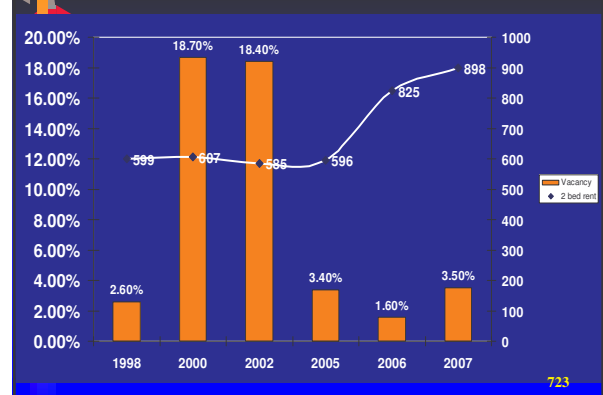
Facing Business Reality

- Market Realities:
 - Smaller Markets Have Steeper Cycles
 - Smaller Markets Often Provide '**Risk Premium**' in Cash Flow
 - Investors Must Have Larger "Staying Power Fund"

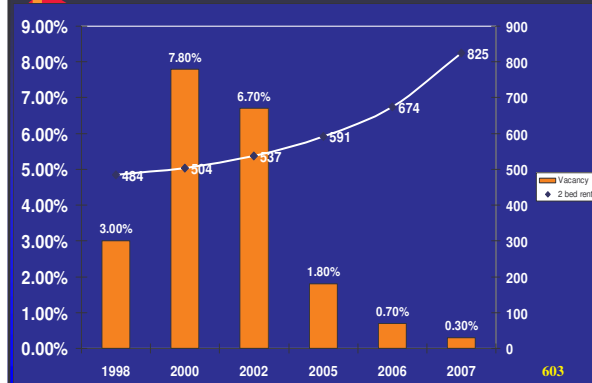
Grande Cache History



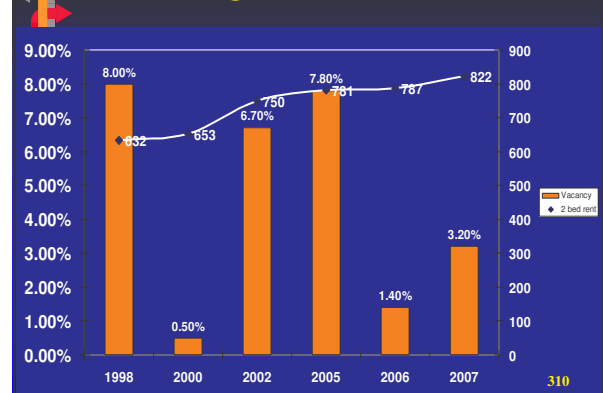
Hinton Historic



Edson Historic Data

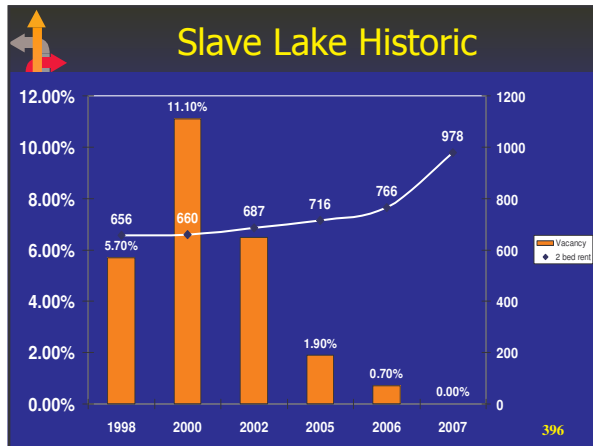


High Level Historic



Small Town Investing Realities

Risk Management pt 1



**Smaller Markets
=
More Volatility**

Plan Accordingly –
Be Prepared For Market
Inevitabilities

**More Volatility =
Higher Risk**

Plan Accordingly –
Be Prepared For Market
Inevitabilities

**Higher Risk =
Return On
Investment
Premium**

Plan Accordingly –
Be Prepared For Market
Inevitabilities

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