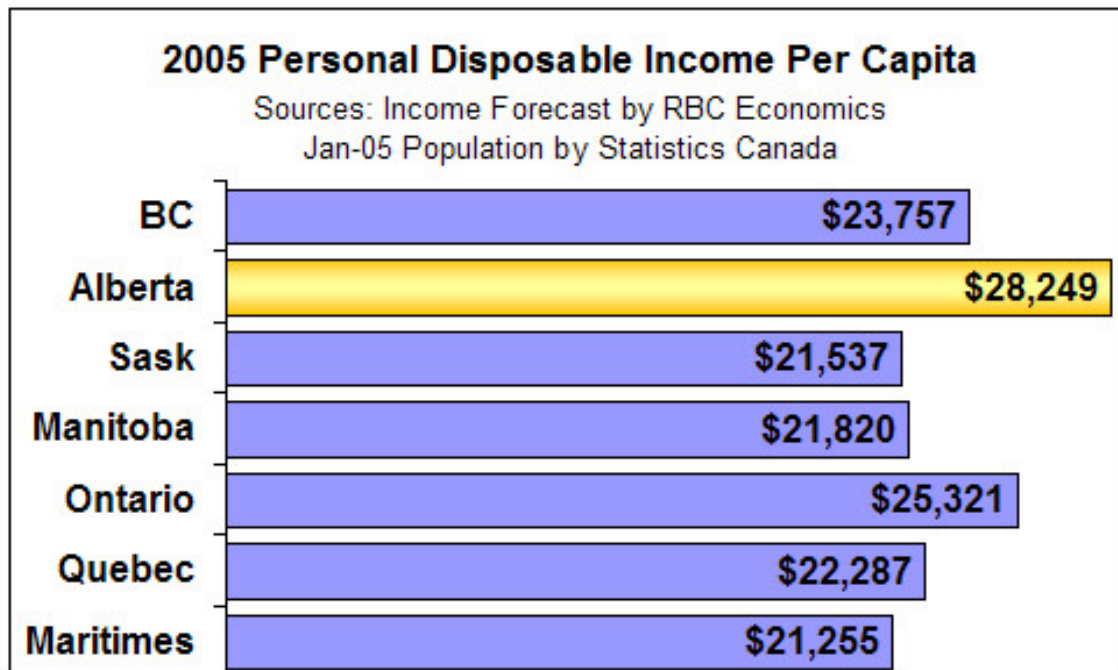


# Is Alberta Housing Market Poised To **Boom** Or Bust??

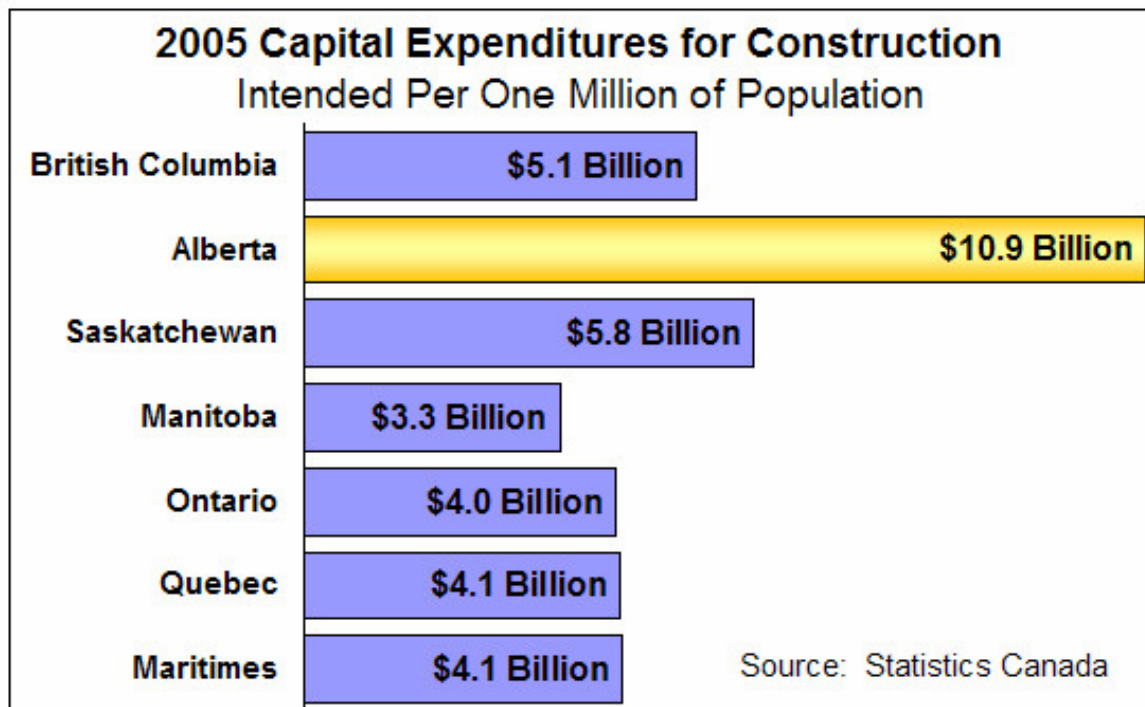
## *Why Invest in Alberta Real Estate?*

Why is Alberta the best place in Canada to invest in Real Estate? The simple answer is; all the economic fundamentals indicate that Alberta is enjoying a perfect economic **money storm!!!**

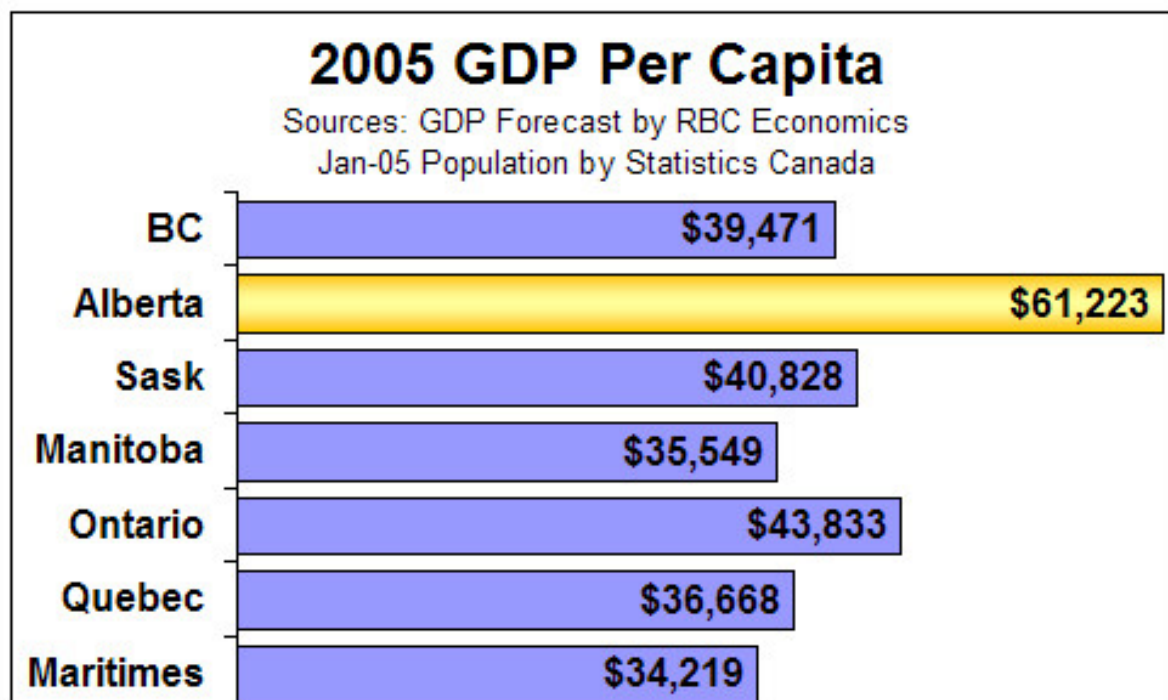
- Canada's lowest unemployment rate
- **Fastest economic growth**
- Highest output and disposable income per capita
- **Fastest-growing retail sales and automotive sales**
- Strong employment growth and massive budget surplus, analysts say Alberta is enjoying a near-perfect economic situation
- **Debt Free economy**
- Strong Resource prices- Oil & Gas
- **With over \$25 Billion Dollars of NEW projects announced in the last 40 days, coupled with the previous close to \$90 Billion already in the works, the economy is on fire**
- New jobs being created at an enormous rate, in-migration to the province
- **Amazing tax advantages**
- One of the lowest inflation rates in the whole country - and the most affordable housing.
- JOBS, JOBS, JOBS...



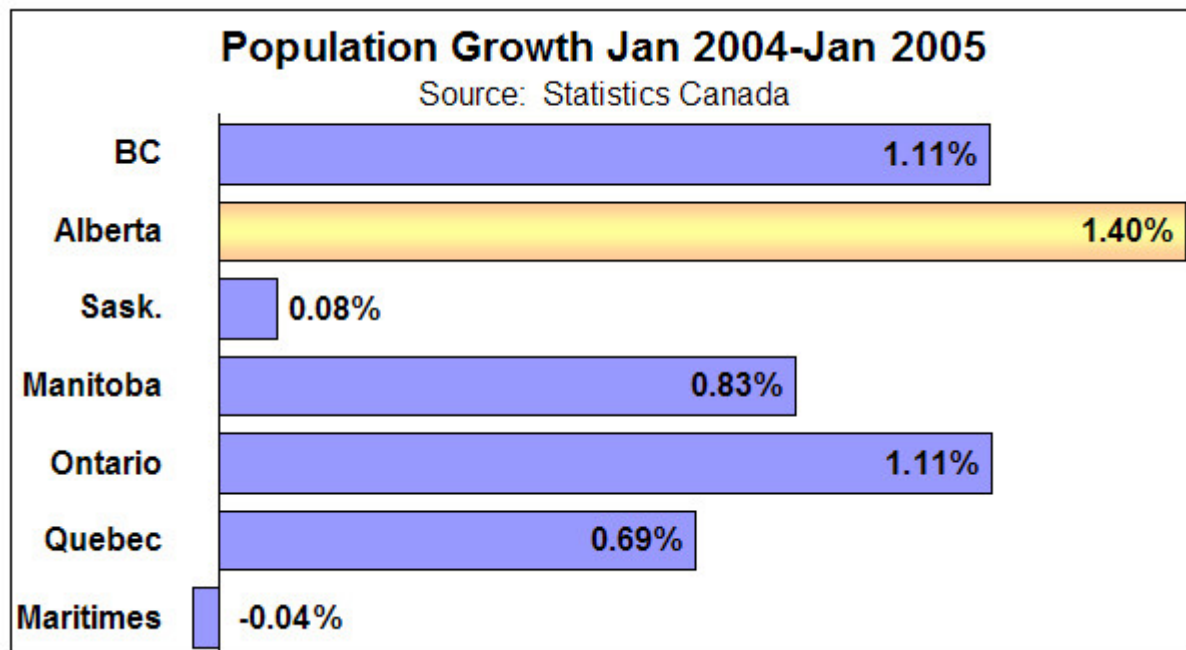
Research and common sense indicate that when more people have more disposable income they spend more money. Housing is one of people's biggest expenses. When people spend more money on housing, Real Estate values are driven upward.



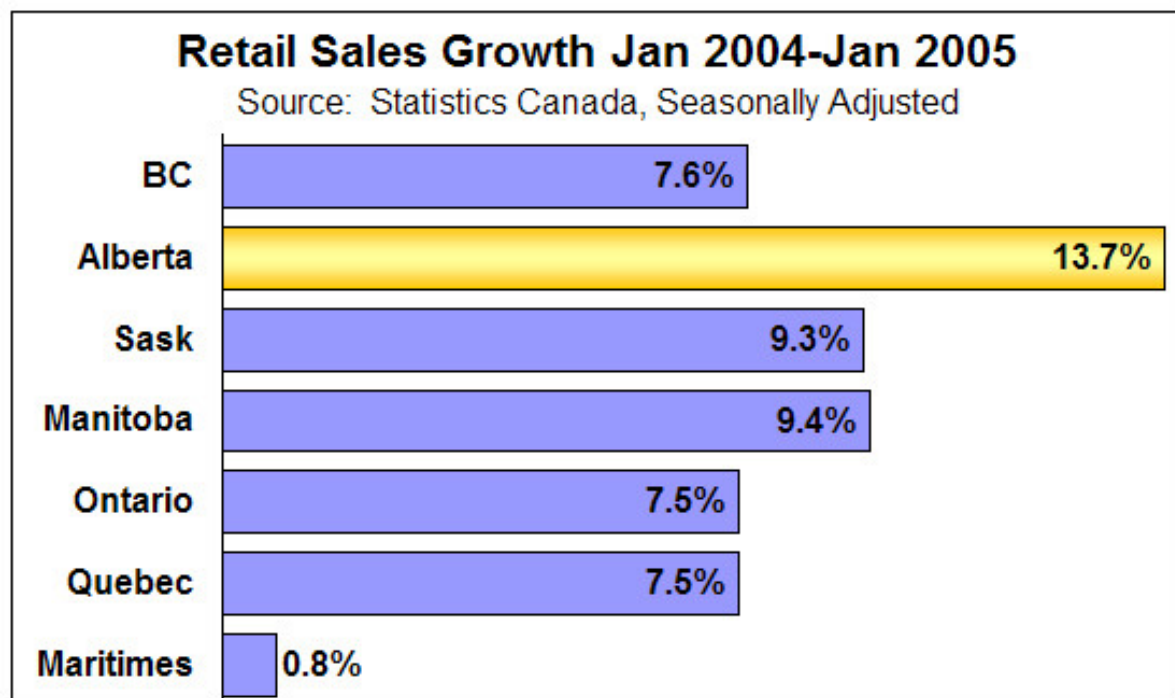
This year, there's more than twice as much to be spent on construction per capita in Alberta than in BC. When more money is spent on construction, housing prices increase.



Alberta's workforce produces 39% more per capita than the next closest province – Ontario. Gross Domestic Product (GDP) is the total value of goods and services produced in an area during a period of time. When a province has a high output of goods and services this means the people of the province are earning more money and have more money to spend, fueling an increase in housing prices.



Alberta's population growth is 26% stronger than the next closest provinces (BC & Ontario). More people in the province means more homes are required to house these new people, High demand for housing & low supply= housing price increase.



Strong Retail Sales= higher consumer spending. A key indicator of economic health is when people are earning and spending more money. Alberta has a significantly higher growth rate than the next closest province.