

February 2009 BC REIN™ Workshop Supplemental

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Strategies To Prosper During The Big 'W'



News That Investors Thought Was Exciting

How Does It Measure Up To Today?



Housing prices forecast to rise by up to 25% by 2011

Calgary to lead nation in growth, study predicts

MICHAEL LAM
Calgary Herald

Calgary will become a mecca for homebuyers in the next decade with prices expected to rise by up to 25 per cent, according to a new study by the Canadian Real Estate Association (CREA).

The study, released last week, shows that Calgary is expected to have the highest percentage increase in home prices among the major Canadian cities, with a projected 25 per cent rise by 2011.

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January 2002

New job growth 'dizzying'

Currently...

- BC 6.1%
- Van 5.5%
- AB 4.4%
- Calgary 4.1%
- Edm 3.8%
- Canada 7.2%

Unemployment rates for major Canadian cities

City	Rate
Calgary	10.2%
Edmonton	10.5%
Winnipeg	10.8%
Regina	11.1%
Saskatoon	11.4%
Victoria	11.7%
Halifax	12.0%
Montreal	12.3%
Ottawa	12.6%
Quebec	12.9%

Oil Trades in Band of \$22 - \$25

Oil market has been volatile, with prices fluctuating between \$22 and \$25 per barrel. The market is expected to remain in this band for the foreseeable future.

Spiked Up 20% - Will Drop

The Downside of The Globalization Cycle Continues

- Dramatic Swings In Economies
- Dramatic Swings in Commodities

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The Downside of The Globalization Cycle Continues

- Increased (then Decreased) Protectionism
- Dramatic Swings in Emotions
- All Leading To...



The Big "W"



So What Do Investors Do Knowing The 'W' Reality

It's Simple.

Focus On
Goal, Plan & Yield



Your Goal

- What EXACTLY Do You Want Your MONEY To Do For You?
- What EXACTLY Is Your Personal Belize?
- How Are You Going To Hold Yourself Accountable To Your Goal?



Your Plan

- What Steps Does Your Plan Have?
- What Proven System Are You Going To Follow?
- What Risk Mitigation Strategies Have You Included?
- How Will You Deal With Distractions?



Your Yield

- The income return on an investment.
- Annual income / Purchase price
- $\$10,800 / \$110,000 = 9.8\%$



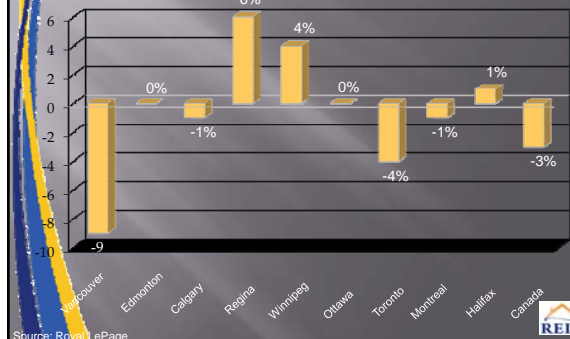
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Your Yield

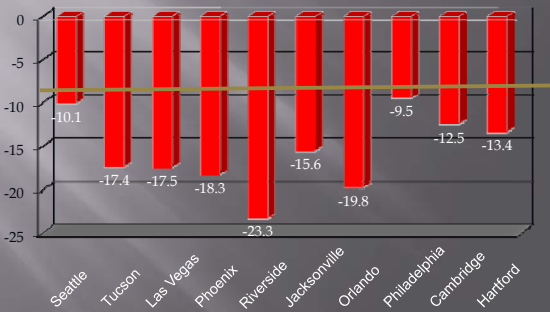
- What Realistic R.O.I. Do You Want Your Money To Create?
- Over What Timeline?
- What Investment Vehicle Can Provide You This Yield?



Predictions for Average Home Prices 2009



2009 Housing Outlook Projected Changes in the US Market



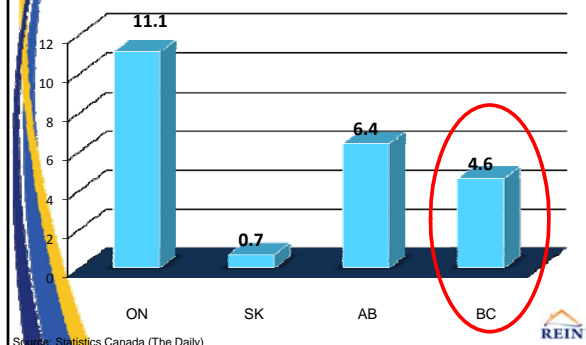
Short Term Investing Leads To Chaos & Losing The Game

- * Buying With No Cash-Flow Plan
- * Trying To Continually Flip Properties
- * Not Keeping Income Up & Expenses Down

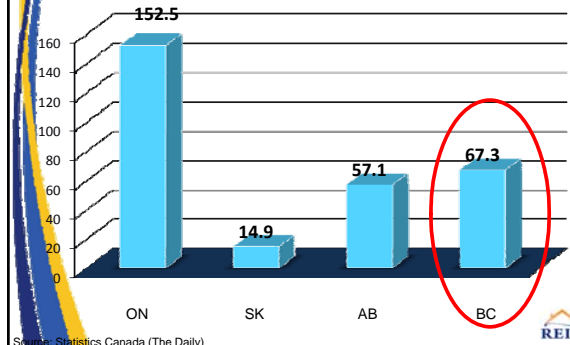
(in other words not running it like a business)



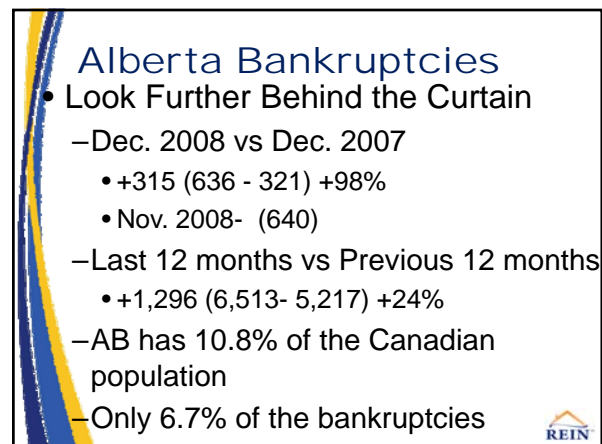
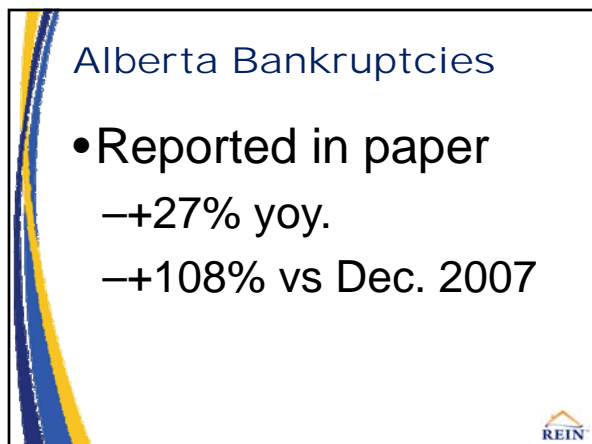
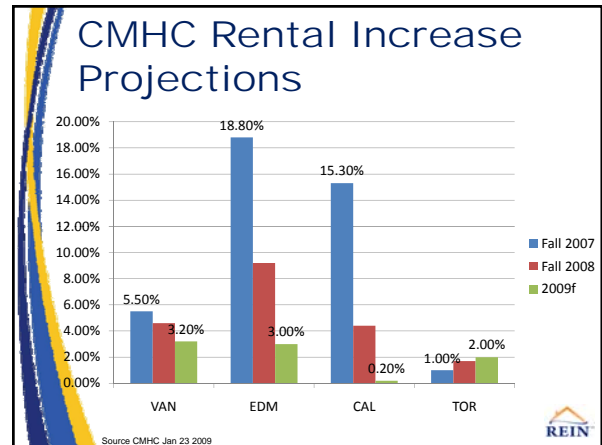
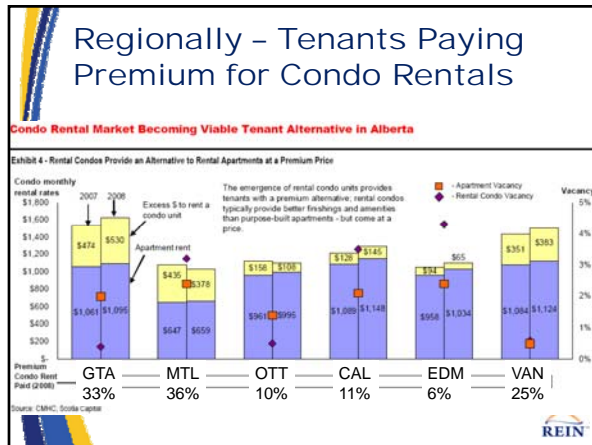
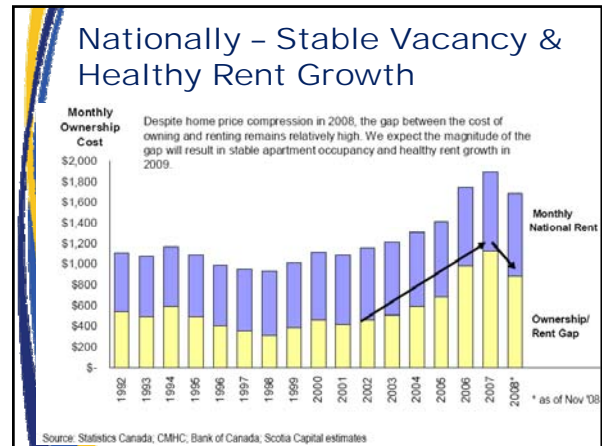
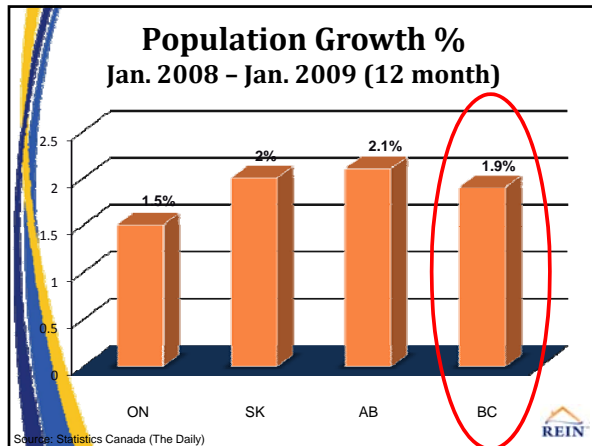
Population Change in Thousands Dec. 2008 - Jan. 2009 (1 month)



Population Change in Thousands Jan. 2008 - Jan. 2009 (12 month)



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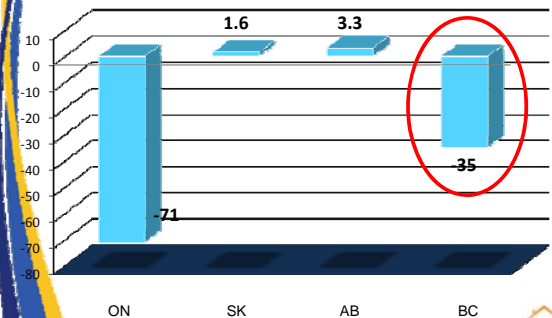
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BC Bankruptcies

- Look Further Behind the Curtain
 - Dec. 2008 vs Dec. 2007
 - +206 (724 - 518) +39%
 - 21 Nov. 2008- (745 - 724)
 - Last 12 months vs Previous 12 months
 - +626 (7,747 - 7,121) +8%
 - BC has 13% of the Canadian population
 - Only 8.0% of the bankruptcies



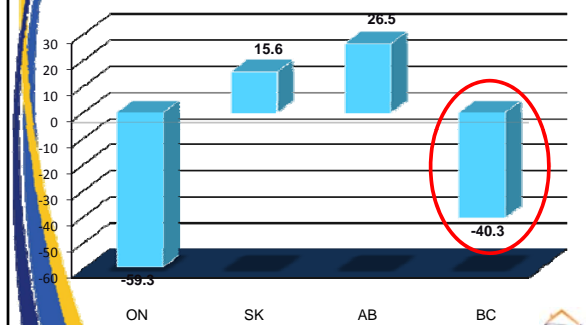
Employment Change in Thousands Dec. 2008 – Jan. 2009 (1 month)



Source: Statistics Canada (The Daily)



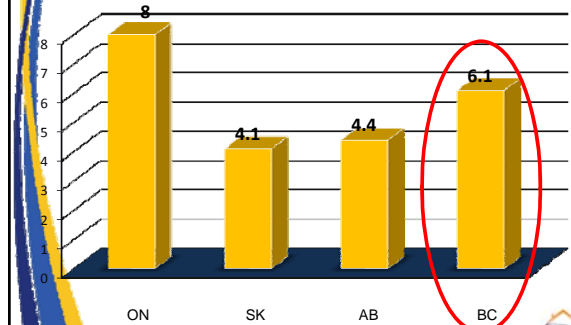
Employment Change in Thousands Jan. 2008 – Jan. 2009 (12 month)



Source: Statistics Canada (The Daily)



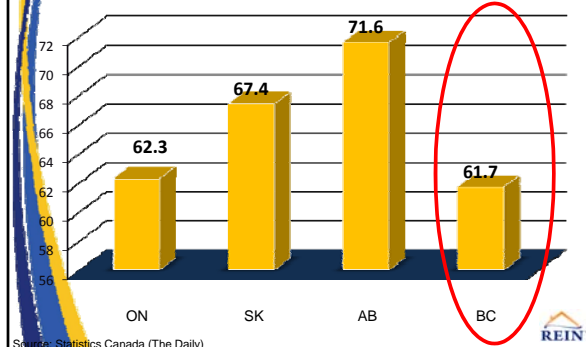
Current Unemployment Rate Jan. 2009



Source: Statistics Canada (The Daily)



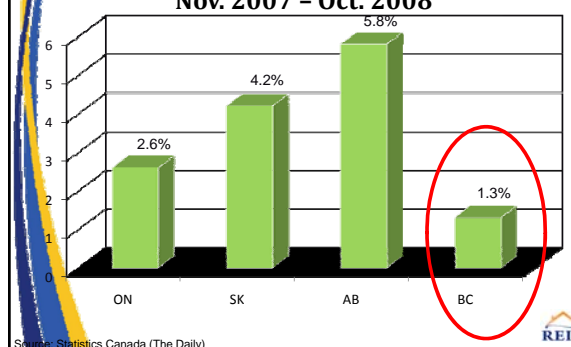
Current Employment Rate Jan. 2009



Source: Statistics Canada (The Daily)



Average Weekly Earning Growth for all Employees Nov. 2007 – Oct. 2008



Source: Statistics Canada (The Daily)

