


# City of Brampton Economic & Market Update

## June 2009 Ontario REIN™ Presentation

**BRAMPTON**  
Economic and Market Update

**Toronto REIN  
Presentation**

June 2, 2009



**Overview of Presentation**

- Context
  - Location
  - Toronto Region Statistical Profile
  - Growth - Population and Employment
  - Economic Base Structure
- Current Economy
  - Economic Indicators
  - Real Estate Market Indicators
  - Construction Activity
  - Cost Factors
  - Labour Force Demographic Profile (Selected Variables)
- City Structure and Pattern of Development in Brampton
  - Land-Use Concept
  - Municipal Capital Spending
  - Economic Sectors of Opportunity
- Brampton's Strengths

**Location**

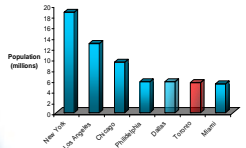



**KeyFACTS**

- Brampton is situated in the west Greater Toronto Area (GTA), approximately 45 kilometres northwest of Downtown Toronto.
- Just north of Lester B. Pearson International Airport – Canada's largest international gateway.
- The West GTA offers the highest concentration of industrial activity in Canada.
- The Brampton market is served by major 400 series highways, including 407, 410, 427, 403, and 401.
- Land area of 266 square kilometres approximately the same size as Mississauga.

**Statistical Profile of the GTA**

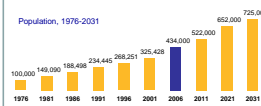
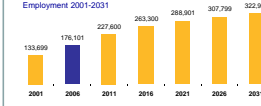
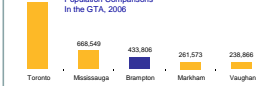
Population	5,509,874
Land Area km <sup>2</sup>	5,903
Labour Force	3,074,770
Office Space	160,519,087
Industrial Space	800,468,664
Retail Space	137,625,000
Number of Businesses	167,000
Gross Domestic Product (Billions \$CDN)	\$ 267
Retail Sales (Billions \$CDN)	\$ 58
Per Capita Income	\$ 35,974
Average Household Income	\$ 87,820

Source: Various Sources including Statistics Canada, City of Toronto, Greater Toronto Marketing Alliance, 2007-2008

**Brampton Population and Employment Context**

- High Population Growth in Brampton
- Rapid growth of 33% increase in 2001-2006 (or 6.6% per year)
- Average growth rate of 11,130 persons/year between 1976 and 2006
- 11<sup>th</sup> most populated City in Canada and the second-fastest growing City after Calgary
- The third-largest City in the Greater Toronto Area (GTA), after Toronto and Mississauga
- Live-work ratio of 2:1 by 2031

Source: City of Brampton

**Brampton Economic Base**

**Economic Base**

- Services-producing Sector (68%)
- Goods-producing Sector (32%)

**Total Businesses** 7,900 (2008)

**Total Workforce** 148,350(2008)

**Major Economic Sub-Sectors**

- Automotive/Aerospace
- Retail HQ and Logistics
- Information Communication Technology
- Food and Beverage
- Life Sciences
- Financial and Business Services

**National Headquarters in Brampton**

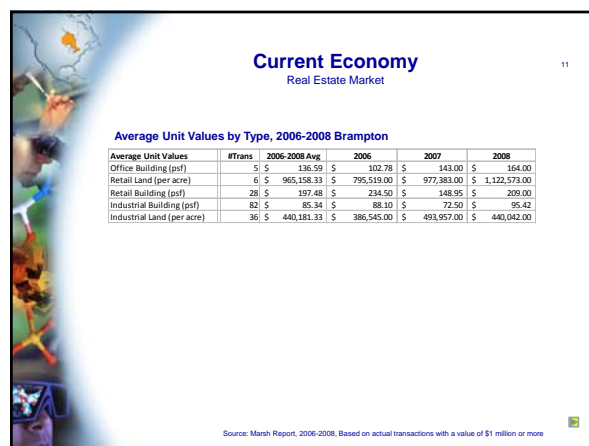
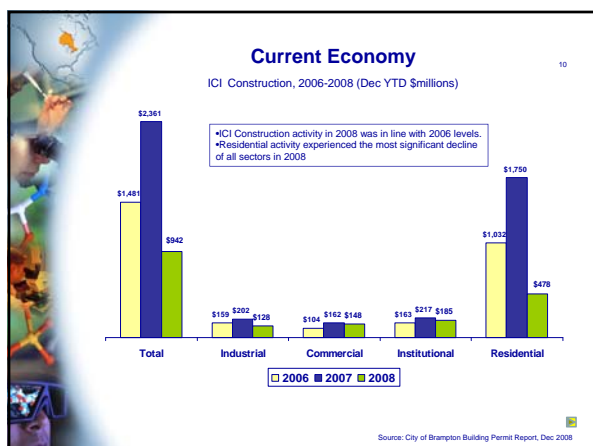
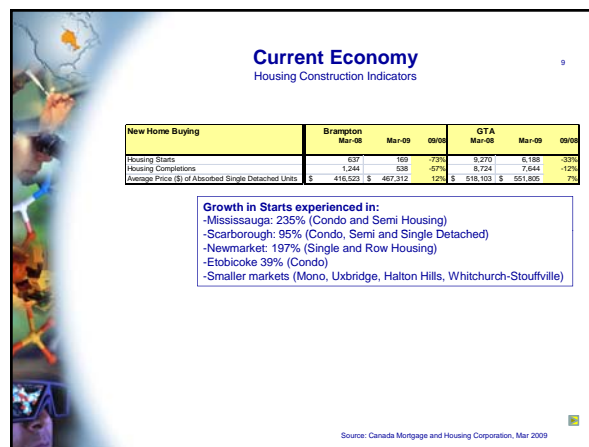
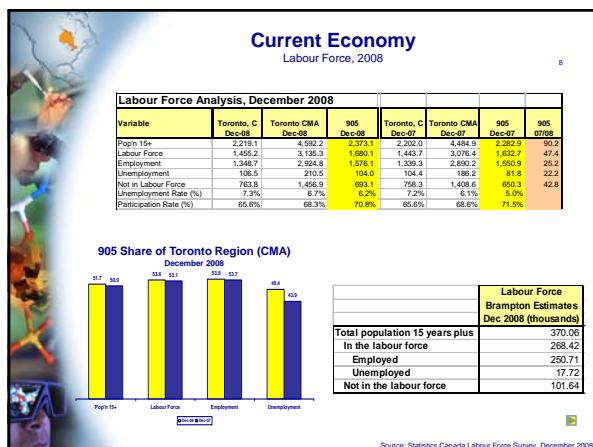
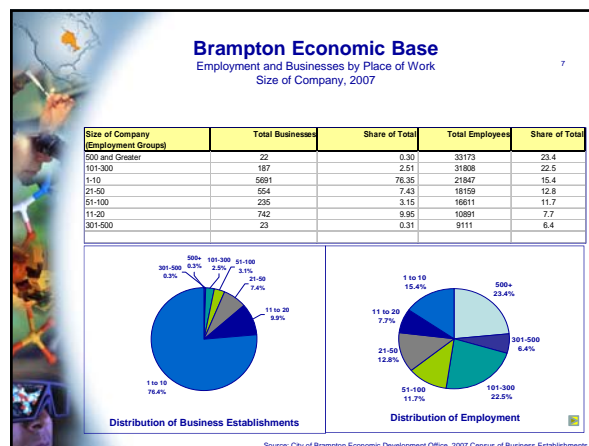
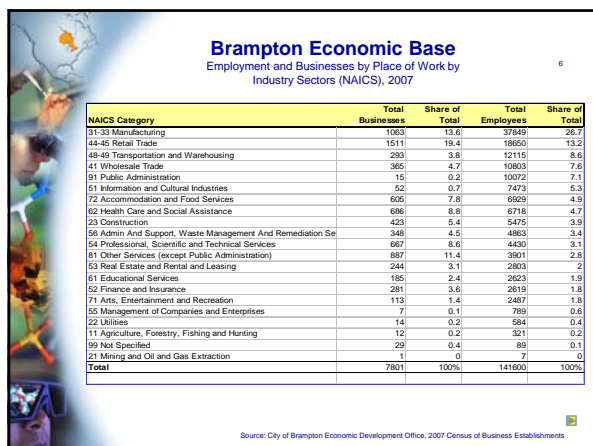
- MDA Space Systems, Maple Lodge Farms, Loblaw Companies, HBC, Santa Maria Foods, xpedx, Velcro Canada, Bacardi Canada Inc., Brits Canada, Italpasta, Atlantis Aerospace, Clorox of Canada, Gamma-Dynacare Laboratories, Brampton Brick, Mandarin Restaurants

**Major Employers**

- Rogers Communications, Chrysler Canada, Loblaw Companies, Maple Lodge Farms, Canadian Tire Corporation, Coca-Cola Bottling Company, Gamma-Dynacare Laboratories, Clymel L.P. Waste Management of Canada Corporation, WinnersApparel

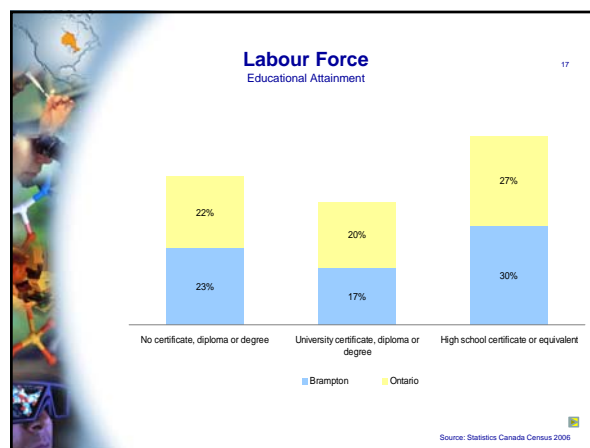
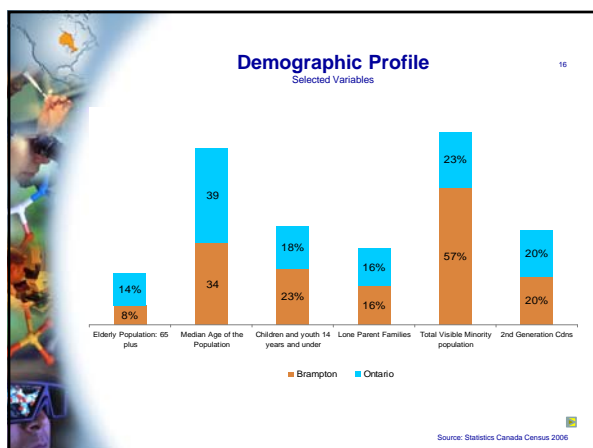
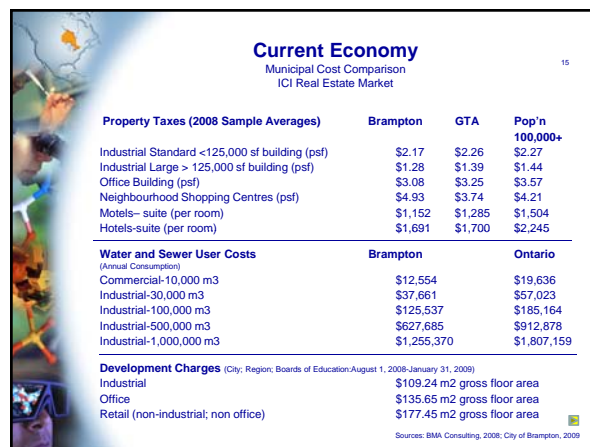
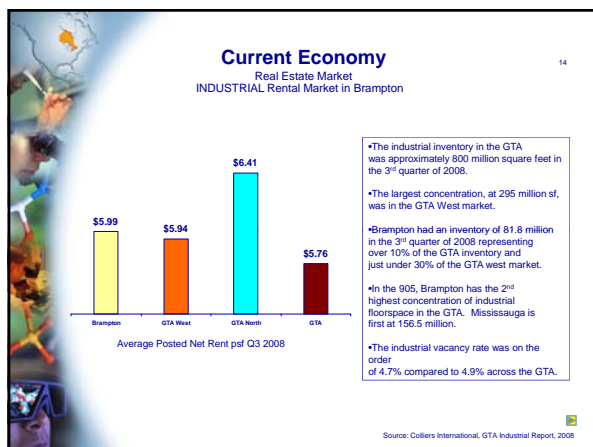
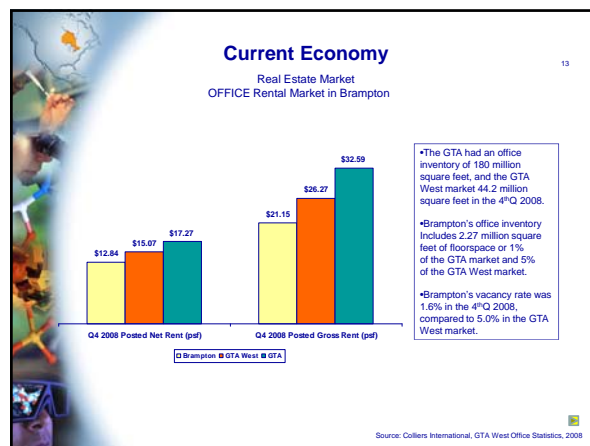
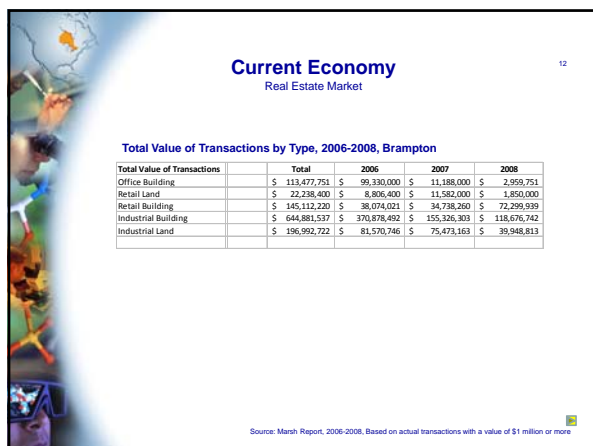
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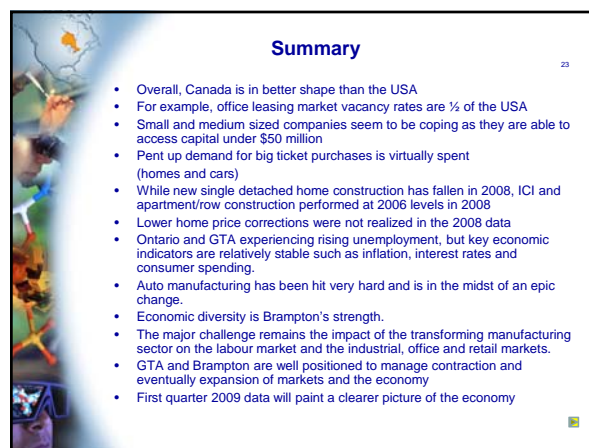
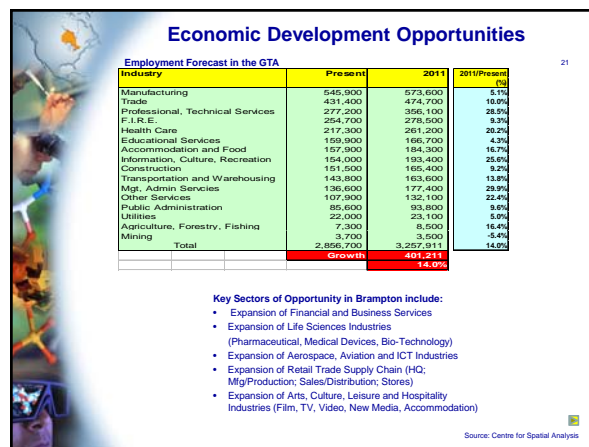
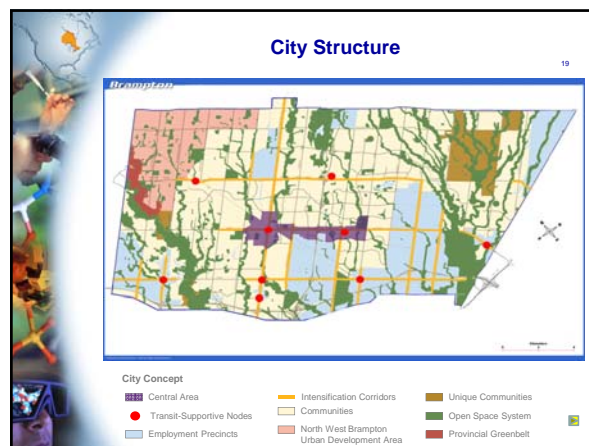
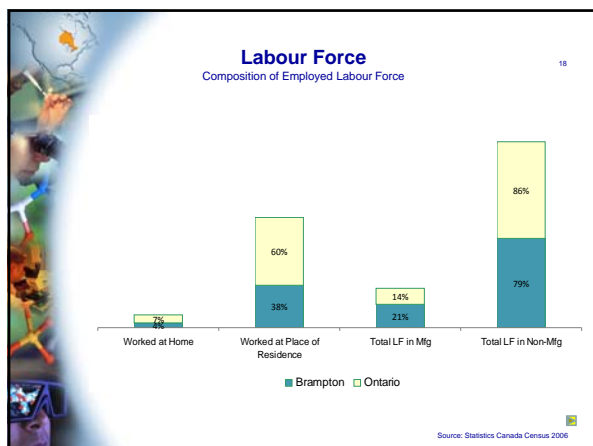
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**Thank you!**

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**Jeffrey Baines**  
Manager,  
Business Information & Policy

**Brampton Economic Development Office**  
33 Queen Street West, Main Floor  
Brampton, ON  
Canada L6Y 1L9

T: 905-874-2660  
F: 905-874-2670  
[jeff.baines@brampton.ca](mailto:jeff.baines@brampton.ca)

ABOUT THE CORPORATION OF THE CITY OF BRAMPTON: The City of Brampton is a municipal government operating a \$650 million annual budget with approximately 5000 full-time and part-time employees. Brampton is situated in the western greater Toronto area (GTA) immediately north of Lester B. Pearson International Airport. Brampton has a population of 452,000 (2008) and is home to major multi-national corporations including: Rogers Communications, Loblaw Companies, Coca-Cola Bottling, Bacard Canada, Nestles, Nabisco, Chrysler, Nissan, Ford, and Jaguar. Brampton's population speaks over 60 languages and is very active in a wide range of recreation, community and sports activities.

