

Why Alberta – Why Now

Why Alberta – Why Now

Insights Into Why Alberta is
The Place To Invest Today
and in The Future



Eliminate Opinions &
Misinformation

**Let Others Get Caught Up –
While You Focus On What's Real!**

Research = Sophisticated Investor



Why Alberta – Why Now

Focus on Economic
Fundamentals –
Not Emotions

REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

The Emotions of Success



2004 2006 2009 2010 2011 2013

Why Alberta – Why Now



Author of 2 Canadian Best Sellers

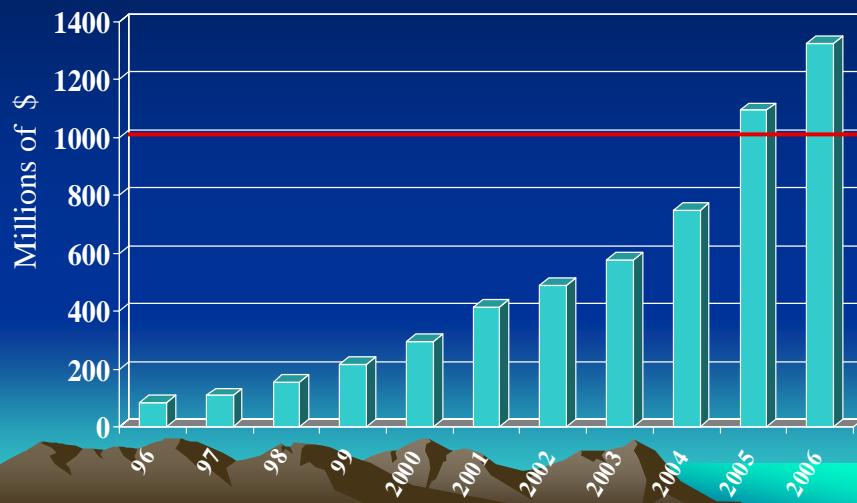


Why Alberta – Why Now

Don R. Campbell

- President of the Real Estate Investment Network
- Canada's longest running and most successful real estate educational network
- Members purchased 13,741+ properties

The Value Of Property Members Have Purchased Has Now Surpassed \$1 Billion!



Why Alberta – Why Now

Don R. Campbell



Where In The World?



Why Alberta – Why Now

Where In The World?



REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

Where In The World

1. Denmark
2. Canada
3. U.S.A. (tie)
4. Singapore (tie)
5. Hong Kong (tie)
6. Netherlands
7. Finland

Economist
Magazine 2005

Why Alberta – Why Now



Canada a New World Leader

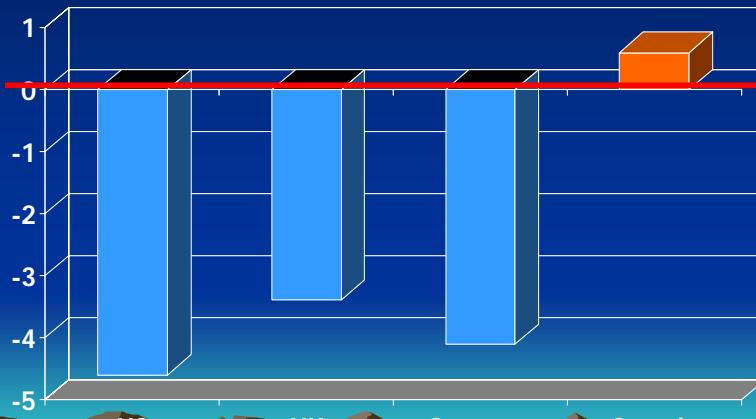
- Population Growing at 2nd fastest Rate of G8 Countries
- Politically 'stable'
- 2 Assets the World Will be Needing – Oil & Water
- Top 5 of Least Regulated

Why Alberta – Why Now

Canada – A World Economic Leader

- Best Debt to GDP Ratio in the G7!
- Only Country of G7 to have a surplus

Debt to Gross Domestic Product



Why Alberta – Why Now

Creating Quality Full-Time Jobs

Over 200,000 in
1st Half of 2006 Already

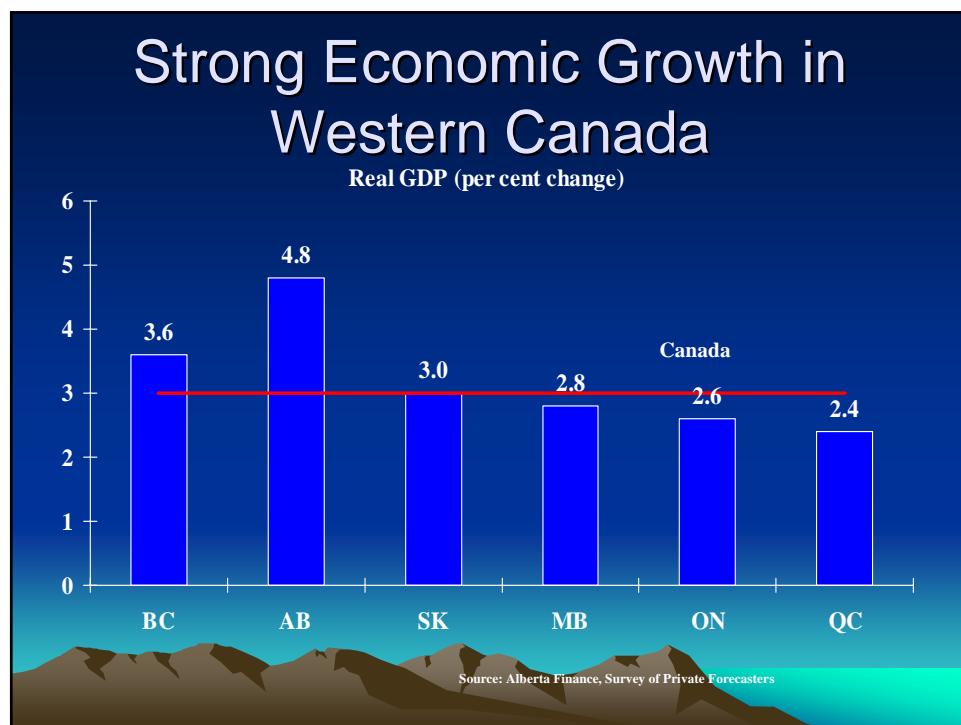
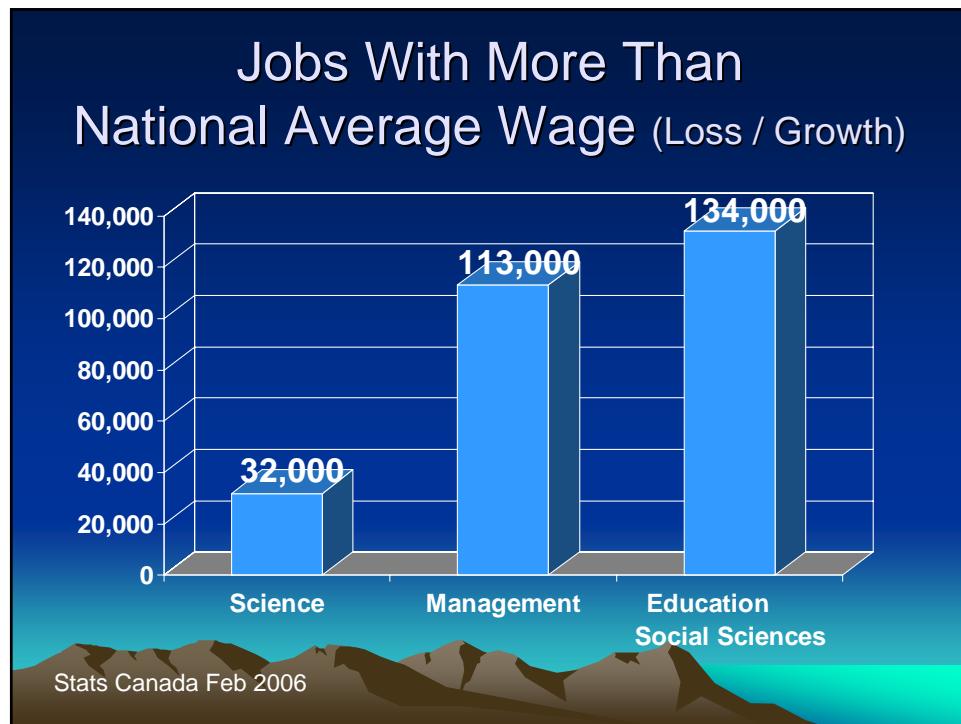
REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

Jobs With Less Than National Average Wage (Loss / Growth)

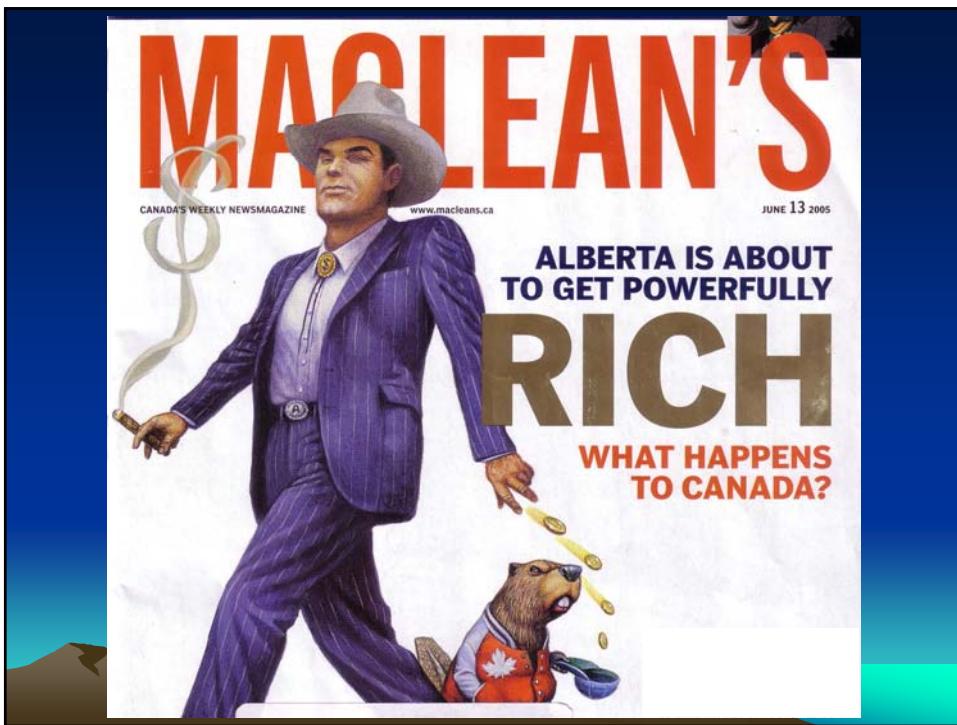
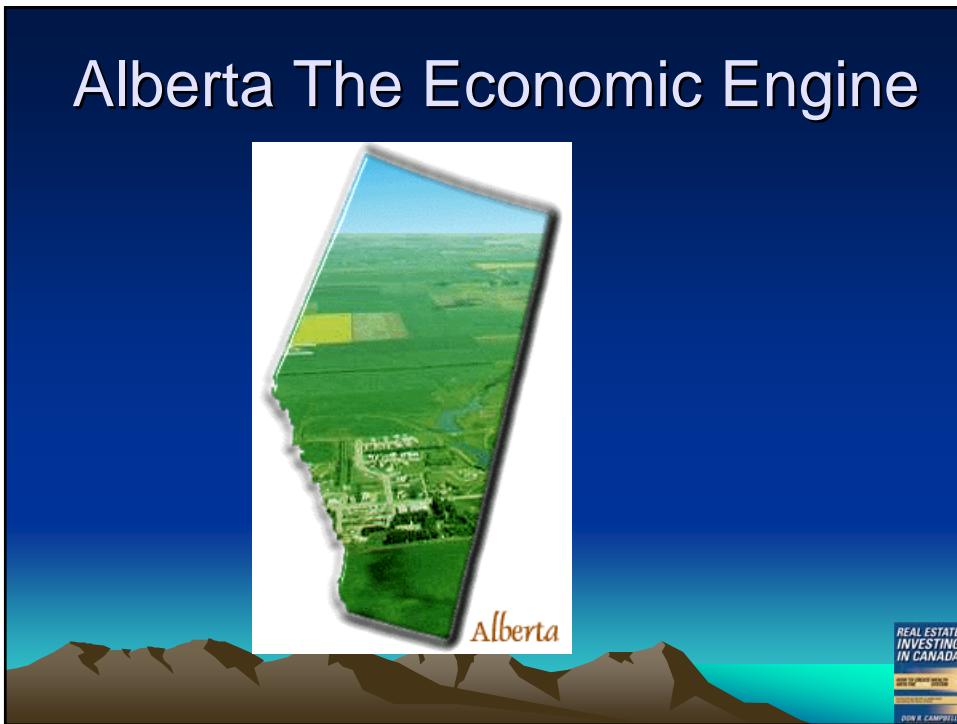


Stats Canada Feb 2006

Why Alberta – Why Now



Why Alberta – Why Now



Why Alberta – Why Now

Alberta beats East for growth

Shipments of manufactured goods surge

GEORGE SCOTT
CALGARY HERALD

Alberta's manufacturing shipments soared in 2005 while the country's economy grew ahead, Statistics Canada said Thursday — another sign that the two provinces divide that increasingly characterizes the diverging performance of Canada's regions.

Overall, Alberta's economy grew 4.6 per cent last year, said stats chief Mark Schmidt, while the country's economy grew 2.9 per cent.

"We're looking for more growth this year," added Schmidt, noting some of Canada's best growth has come from selling into the country's traditional manufacturing heartland, Ontario.

Alberta's manufacturing

shipments grew 10.4 per cent in 2005,

while Ontario's grew 4.1 per cent.

Alberta's growth was

driven by a 12.4 per cent

gain in the oil and gas

sector, which includes

petroleum, natural gas

and oil products.

Shipments from Alberta's

machinery, petroleum

products, durable and

non-durable goods

rose 10.1 per cent in

2005, while Ontario's

rose 7.4 per cent in

2005, and Canada's

rose 5.4 per cent in

2005, according to the

agency's latest data.

Alberta's growth was

also driven by a 10.1 per

cent gain in the food,

beverage and tobacco

sector, which includes

food products, beverages

and tobacco products.

Alberta's growth was

also driven by a 9.4 per

cent gain in the

construction materials

sector, which includes

construction equipment

and materials.

Alberta's growth was

also driven by a 7.4 per

cent gain in the

automobiles and parts

sector, which includes

automobiles, parts and

accessories.

Alberta's growth was

also driven by a 6.7 per

cent gain in the

textile, garment and

leather sector, which

includes apparel, leather

and related products.

Alberta's growth was

also driven by a 5.4 per

cent gain in the

chemicals sector, which

includes pharmaceuticals

and related products.

Alberta's growth was

also driven by a 4.1 per

cent gain in the

paper, printing and

publishing sector, which

includes paper products,

printing and publishing

and allied industries.

Alberta's growth was

also driven by a 3.7 per

cent gain in the

metals sector, which

includes iron and steel

and related products.

Alberta's growth was

also driven by a 3.4 per

cent gain in the

textiles sector, which

includes apparel, leather

and related products.

Alberta's growth was

also driven by a 3.1 per

cent gain in the

automobiles and parts

sector, which includes

automobiles, parts and

accessories.

Alberta's growth was

also driven by a 2.8 per

cent gain in the

textile, garment and

leather sector, which

includes apparel, leather

and related products.

Alberta's growth was

also driven by a 2.7 per

cent gain in the

chemicals sector, which

includes pharmaceuticals

and related products.

Alberta's growth was

also driven by a 2.6 per

cent gain in the

metals sector, which

includes iron and steel

and related products.

Alberta's growth was

also driven by a 2.5 per

cent gain in the

textiles sector, which

includes apparel, leather

and related products.

Alberta's growth was

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automobiles and parts

sector, which includes

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Alberta's growth was

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cent gain in the

textile, garment and

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Alberta's growth was

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cent gain in the

chemicals sector, which

includes pharmaceuticals

and related products.

Alberta's growth was

also driven by a 2.1 per

cent gain in the

metals sector, which

includes iron and steel

and related products.

Alberta's growth was

also driven by a 2.0 per

cent gain in the

textiles sector, which

includes apparel, leather

and related products.

Alberta's growth was

also driven by a 1.9 per

cent gain in the

automobiles and parts

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Alberta's Economy

Why Alberta – Why Now

CALGARY HOUSING BOOM

BY GARRY MARR

A critical shortage of housing for sale in Calgary and a red-hot economy have driven prices to an all-time high in the city and created a panicked state among consumers looking for homes.

Sales in Calgary's existing home market rose almost 50% in January from a year earlier, according to the Canadian Real Estate Association. At the same time, the number of homes being put on the market for sale was down 20% from a year earlier. The result was a record \$380,130 average price for a home sold last month, leaving prices in 2005 20.2% ahead of last year and on pace to eclipse Toronto as the second-most expensive city in the country for the first time.

"There is a shortage of listings in Calgary, and very strong demand," said Gregory Klump, chief economist with the Ottawa-based association, which is predicting sales and prices in Alberta to outpace the rest of the country.

The picture of Calgary on the way up and Toronto on the way down is part of a growing dichotomy in Canada that some economists say makes international statistics meaningless. "We have two different economies in the country, the one in the west and the one in the rest of the country," said Benjamin Tai, a senior economist with CIBC World Markets.

Mr. Tai said the way economies in Alberta and Ontario are working, Calgary real estate prices could easily pass Toronto this

year. "The numbers are simply unbelievable. Look at mortgage size, it is record. Look at wealth and income in Canada. It is richer. Everything is stronger than Toronto. Gross domestic product will rise by 7% in Alberta this year; that is like China."

LePage Foothills Real Estate Services in Calgary, has been in the business for 35 years but has never seen the market as strong as it is today. "I've been to the well and seen many highs and lows, but this is different. There is a panic in the market because there is an extreme shortage of supply."

Mr. Zaharko said Calgary will usually have about 6,000 houses listed for sale, but he thinks that number is probably near 1,000 to day. Consumers are even flipping houses — that is, buying them

"I was talking to a lawyer last week about a house a couple bought one day only to have to sell it the next day because the husband got transferred. They ended up selling the house one day later for another \$65,000," Mr. Zaharko said. The couple who bought the house were told it was being flipped. "They didn't care; they just wanted it," said the real estate agent.

Yesterday all its offices are reporting huge growth in sales activity

NATIONAL POST, SATURDAY, FEBRUARY 18, 2006

CENTRE OF UNIVERSE SHIFTS WEST

China. The average price of a home sold in greater Vancouver reached \$457,574 last month, a 21.5% jump from last year and an all-time monthly high.

On paper, the housing market in the west looks like it's firing on all cylinders, but Mr. Ash said it is only a snapshot of what consumers see in reality. "If you talk to a chamber of commerce or board of trade individual in Calgary, they are pretty bullish on the idea that Calgary is going to become the centre of the universe," he said. "I don't think it's going to happen. But they are feeling pretty good now."

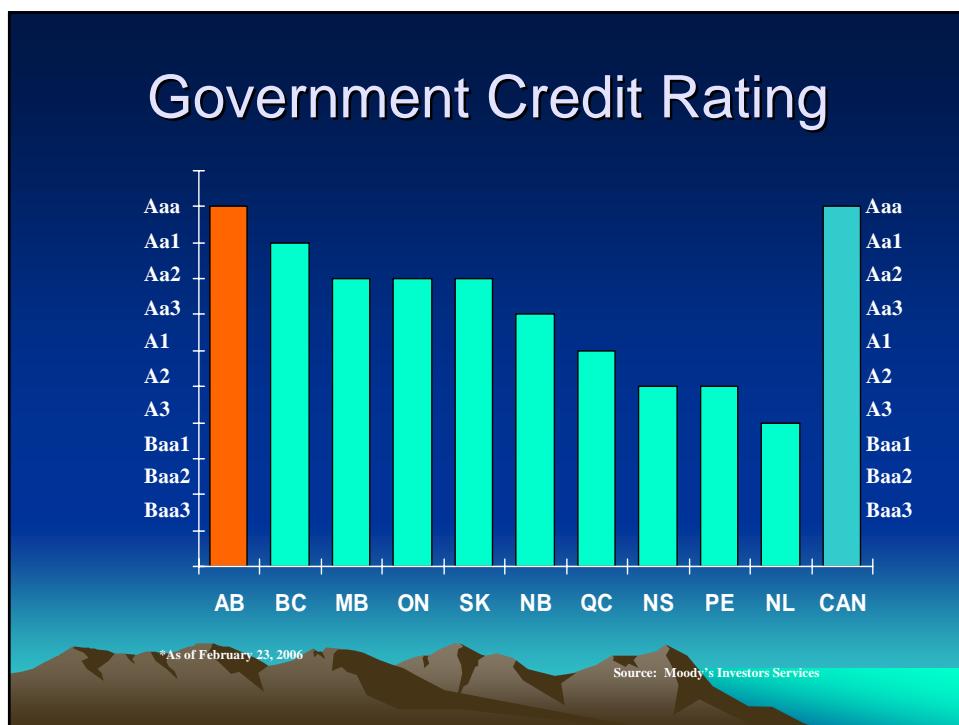
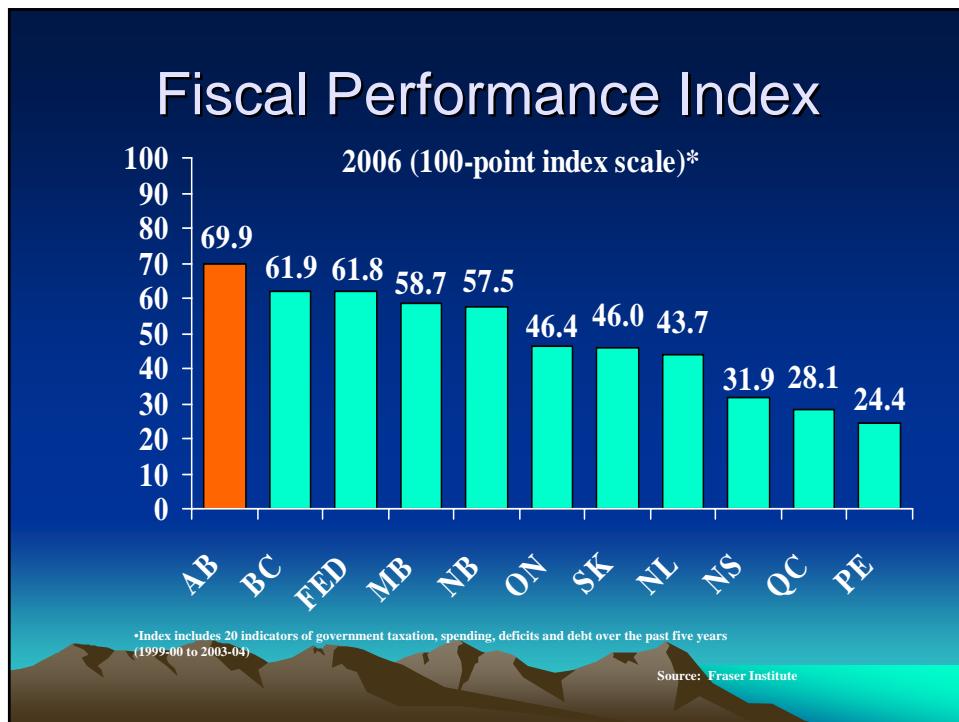
National Post
gmarr@nationalpost.com

Government Leadership

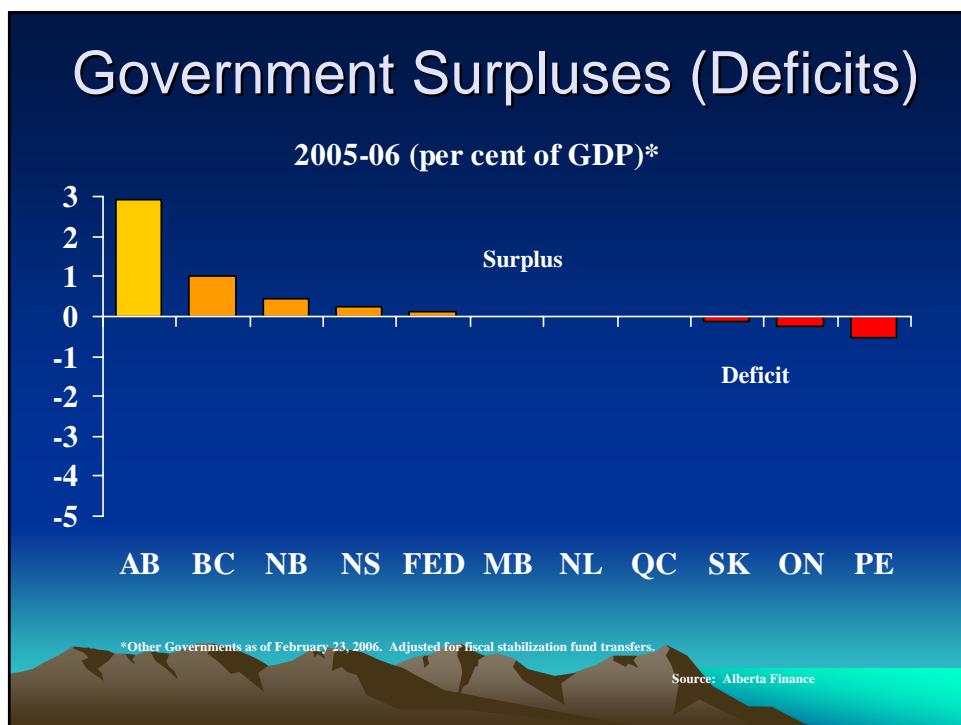
Providing the Atmosphere For Growth

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INVESTING
IN CANADA
JOHN R. CAMPBELL

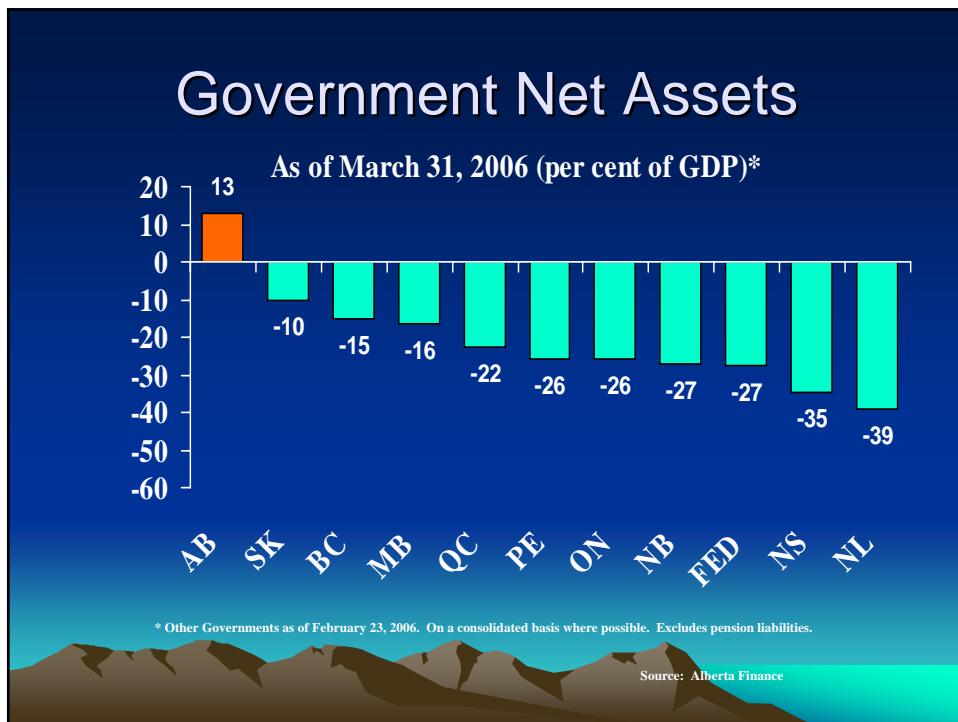
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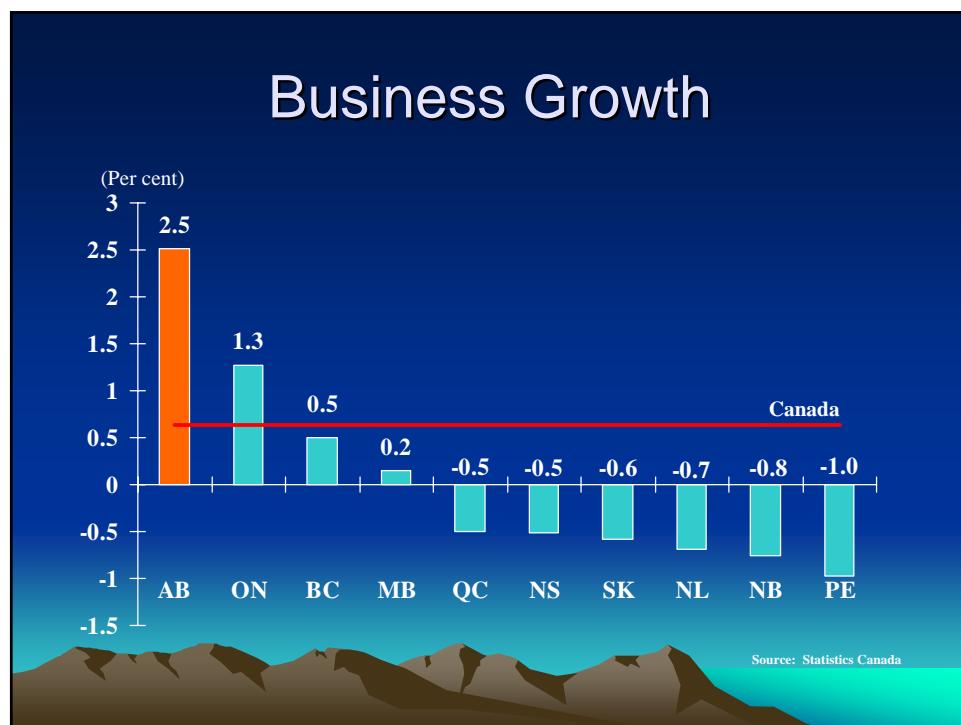
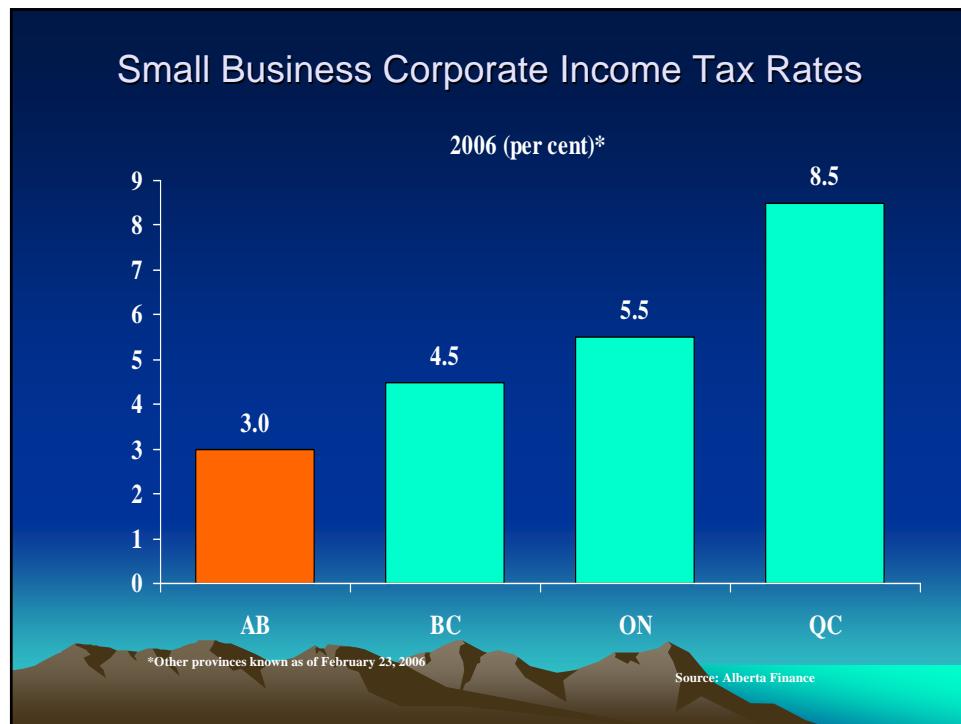
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Why Alberta – Why Now

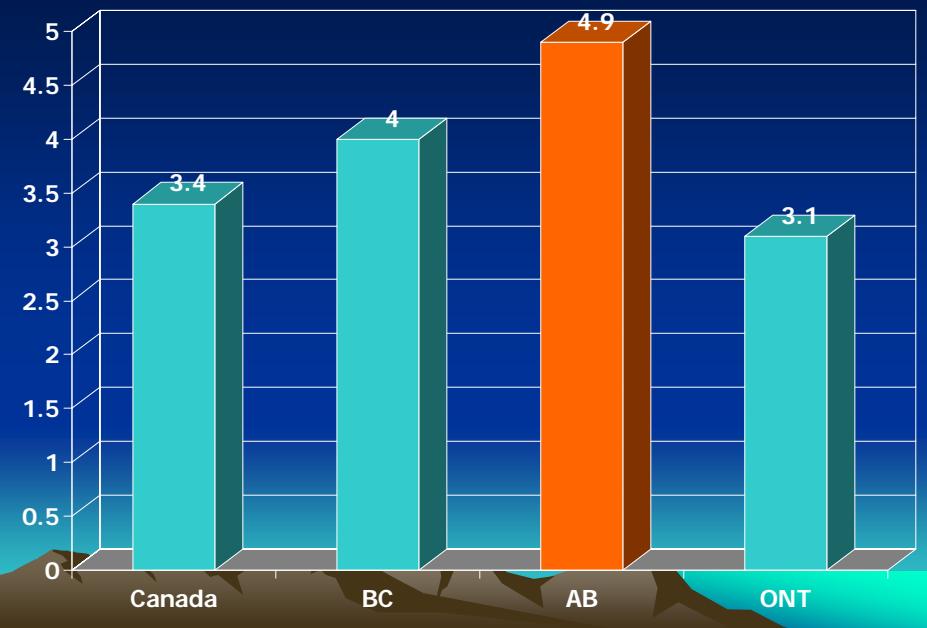


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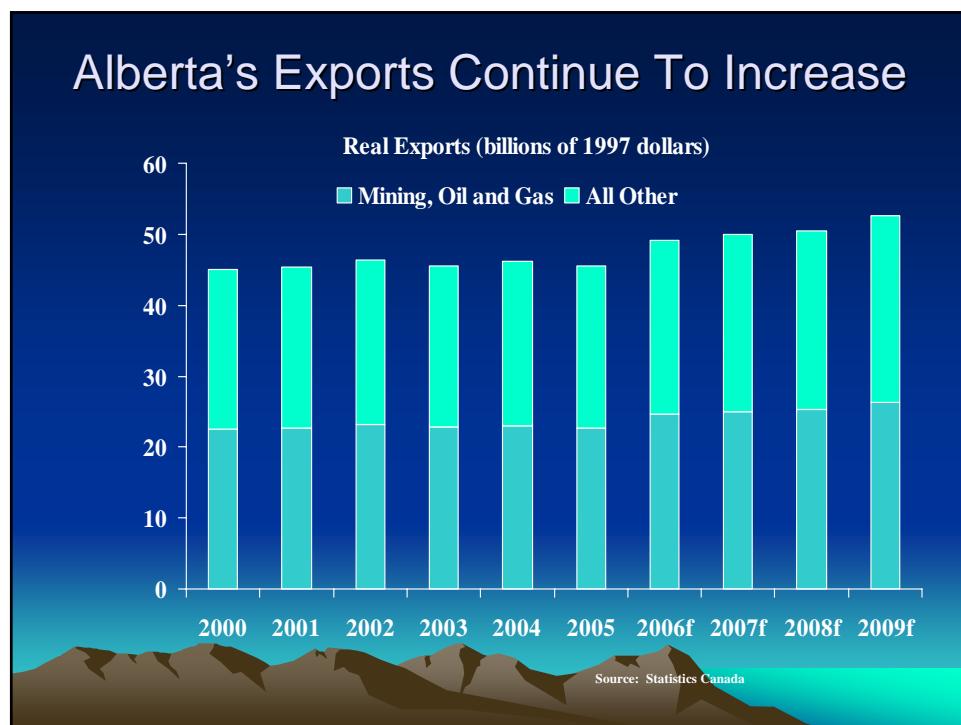
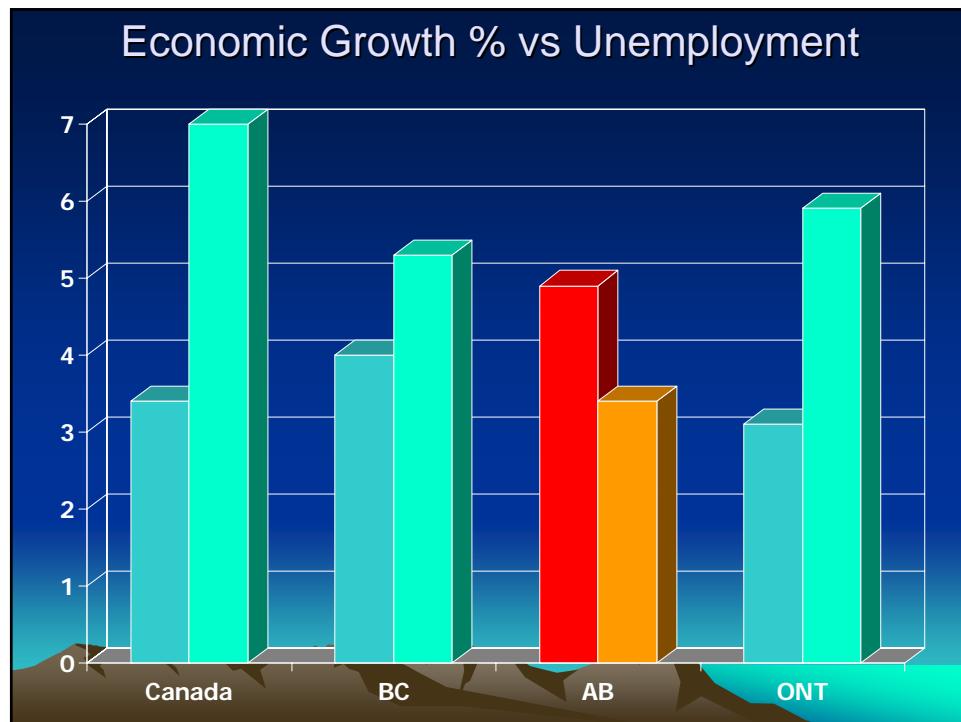
Economic Growth
Stems From A Well
Structured Economy

REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

Economic Growth %



Why Alberta – Why Now



Why Alberta – Why Now

'Corridor' engine of Alberta Advantage

As if more proof is needed to nail down the fact Alberta has the strongest economic market in the country, the Toronto stock market has pounded the message home yet again.

Late last year, TD Economics updated a special report, originally released in 2003, that focused on the Calgary-Edmonton corridor and the rate of growth occurring up and down Highway 2.

The report also reveals why housing construction starts, population growth, job creation and low unemployment are among the strongest in the country.

Without a healthy economy, finding work would be difficult and migration levels of Albertans to Alberta would be struggling, as would residential construction.

"The corridor's positive economic momentum is likely to continue over the next few years," says the TD report.

I am not telling lessons out of school when I say the momentum is obviously being driven largely by the province's oil and gas sector.

So just how strong is the economy high-balling between here and Edmonton?

Well, TD says the rate of gross domestic product (a figure used in measuring the standard of living) will grow at a four per cent pace this year — similar to that of 2005.

That's just a tad higher than the over-all national number, but is a full percentage point ahead of the national GDP.

"Crude oil prices are likely to stay about \$50 US per barrel over the next five years, buoyed by demand from energy-hungry countries like the U.S. and China,

and limited prospects for growth in global production," says the report. Natural gas prices will also be strong.

And that's not to mention the reopening of the border to cattle, a strong commercial services sector in Calgary and Edmonton as well as strengthening labour markets, and you have a recipe for success and health.

"Some of the components of income suggest the corridor's superior performance to the rest of Canada has been even starker," says the report.

For instance, for 2004, Calgary and Edmonton experienced the fastest growth of all urban centres in the country in personal disposable income: seven and five per cent, respectively.

"To a lesser extent, municipalities in the corridor have experienced a lift in their finances, primarily through property tax gains from a buoyant housing market," says the report.

But there are bumps along the road that will have to be paid some attention:

■ The growing dependence on the energy

industry, the TD paper says, leaves the corridor area's economy "vulnerable" to the whims of the rollercoaster ride that commodity cycles tend to go through.

■ Labour shortages have become more critical to the corridor's economy, partly due to the fact the migration tap has been turned down as other regional economies regain strength — particularly that of B.C.

■ The pace of growth in Calgary and Edmonton has brought concerns about infrastructure, both new construction to reach into developing suburban communities, as well as upgrading or expanding infrastructure to service established neighbourhoods.

■ Housing affordability has been declining. Although still being largely offset by historically low interest rates, rising new construction — and expected double-digit price hikes for resale housing — will make it more difficult for first-time buyers to take the ownership plunge.

But as more than a few prognosticators, economists and analysts have said: Alberta is the place to be in. TD Economics:

"The Calgary-Edmonton corridor is in a position that other areas of the country can only dream of ... to be the most prosperous and best place to live in the world."

Pretty heady stuff.

Yes, there are challenges, says the report. But for now, businesses and consumers appear to be cognizant of these challenges and the need to pay attention to them.

MHOPE@THEHERALD.CANWEST.COM

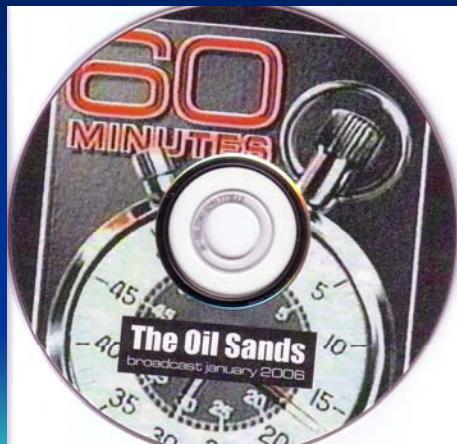
Saturday, February 11, 2006
Calgary Herald

Alberta's World Leading Oil & Gas Industry

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JOHN R. CAMPBELL

Why Alberta – Why Now

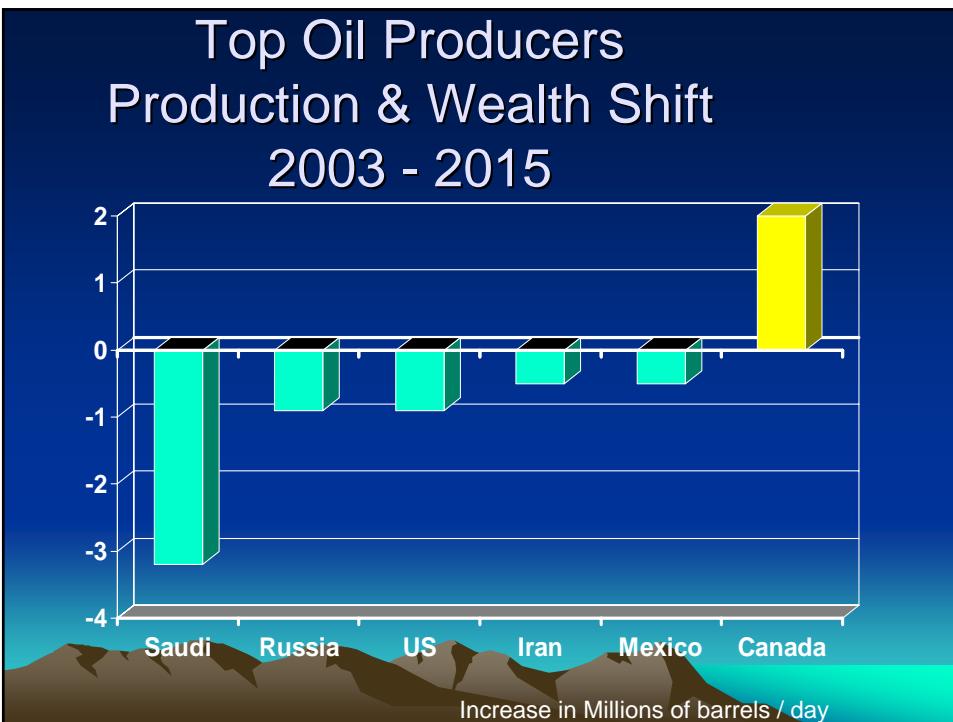
The World View of Alberta



Energy Reality

- 2 Billion+ currently not consuming oil & Gas
- Next Generation 4 Billion
- As These Economies Evolve, these 4 Billion Will Begin To Tap Into the 'Grid'
- 10 Year Consumption Growth
China 7%/yr.
Indonesia 10%/yr
India 9%/yr
- Occurring at Same Time Production is Peaking in Many Countries (except.....)

Why Alberta – Why Now



Bush aims to cut imports from Mideast

SHELDON ALBERTS
CANWEST NEWS SERVICE
WASHINGTON

The U.S. Department of Energy is pressuring crude oil from Alberta's oilands — not alternative energy sources such as biomass ethanol — will help halve America's dependence on overseas oil in two decades.

The assessment, in a report to be released later this month, follows President George W. Bush's challenge this week for the U.S. to sharply reduce its oil imports from unstable nations in the Middle East.

According to data obtained by the Reuters news agency, the U.S. Energy Information Administration estimates America's oil imports from Canada will double by 2035, from 1.6 million barrels a

The vast majority of that increased production will come from Alberta's oilands, which are expected to triple production to as much as three million barrels a day by 2030.

If the United States reduces it all, which we don't have in our forecast, it could reduce even more our dependence on the Middle East," an Energy Department official said.

The U.S., however, isn't the only country with designs on Canadian oil. Earlier this week, India's top energy official said his country could invest up to \$15 billion in the next year to gain a toehold in the Canadian oil fields, mostly in Alberta, has thrown its clout behind Calgary-based Enbridge Inc's proposal to build a 400,000 barrel a day pipeline from Alberta to the West Coast.

"They continue to voice concerns about how much oilands supply China will actually be taking," Dave MacLennan, president of the Canadian Energy Pipeline Association, said.

"If India continues to make the noises it's making, maybe that will become part of the U.S. focus as well."

That is likely well-appreciated by Cheney, who on Friday stressed that Bush's call for a shift away from oil would not mean any government-imposed solution to reduce consumption.

"We need to be careful about having government come in, for example, and tell people how to live their lives," Cheney said in a news conference.

"The market does work (and) people make adjustments and make decisions for themselves in terms of what kind of vehicle they want to drive, and how often they want to fill up the tank."

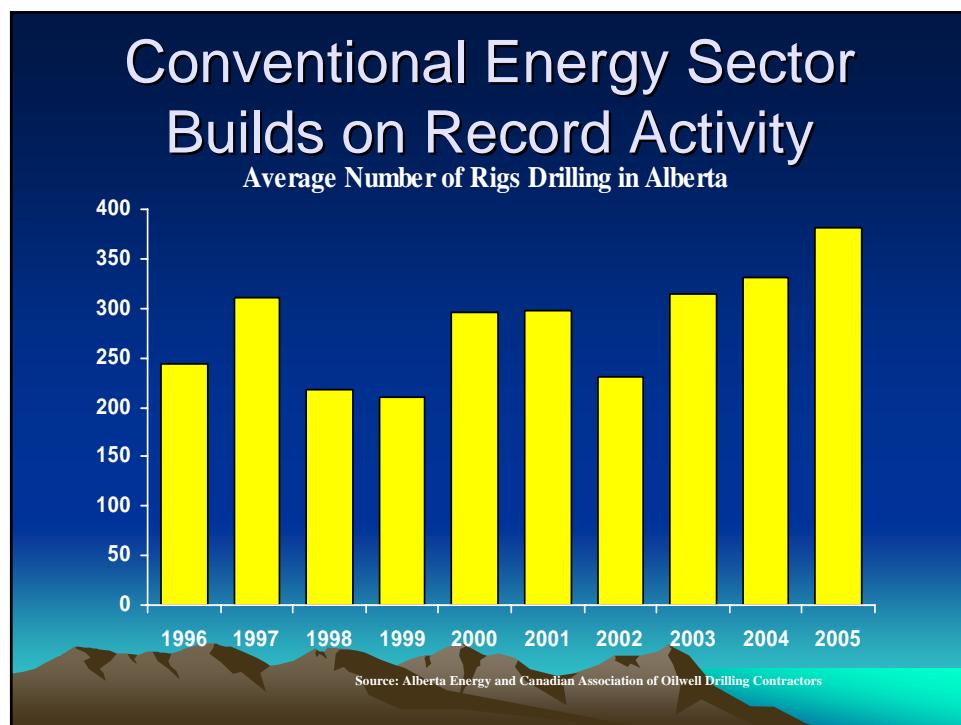
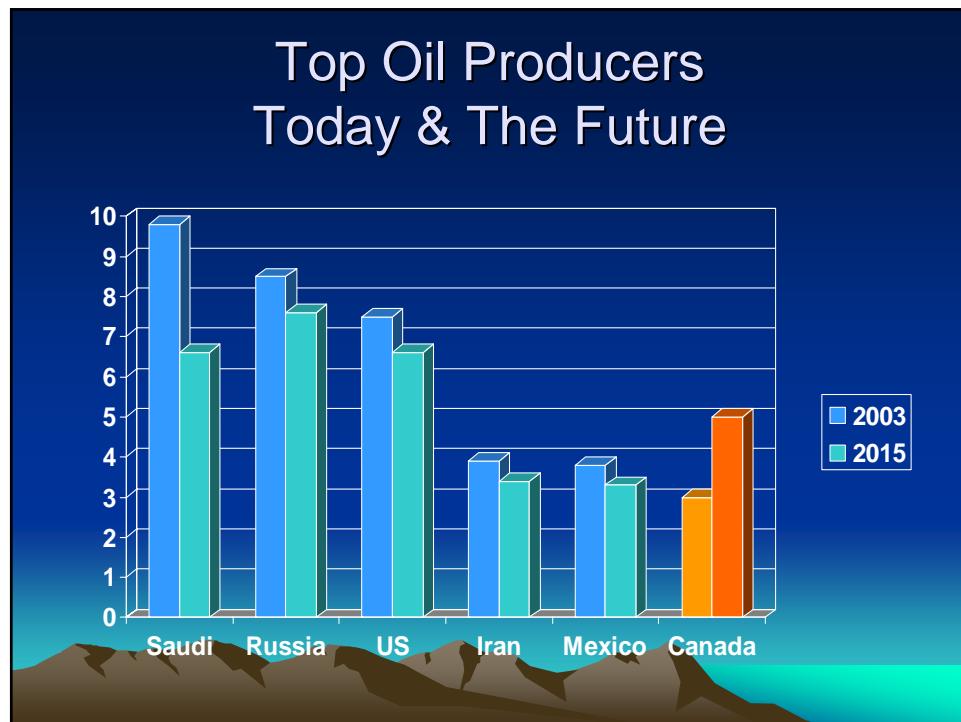
WITH FILES FROM PAUL HANAWARDER, CALGARY HERALD

U.S. targets Alberta for oil solution

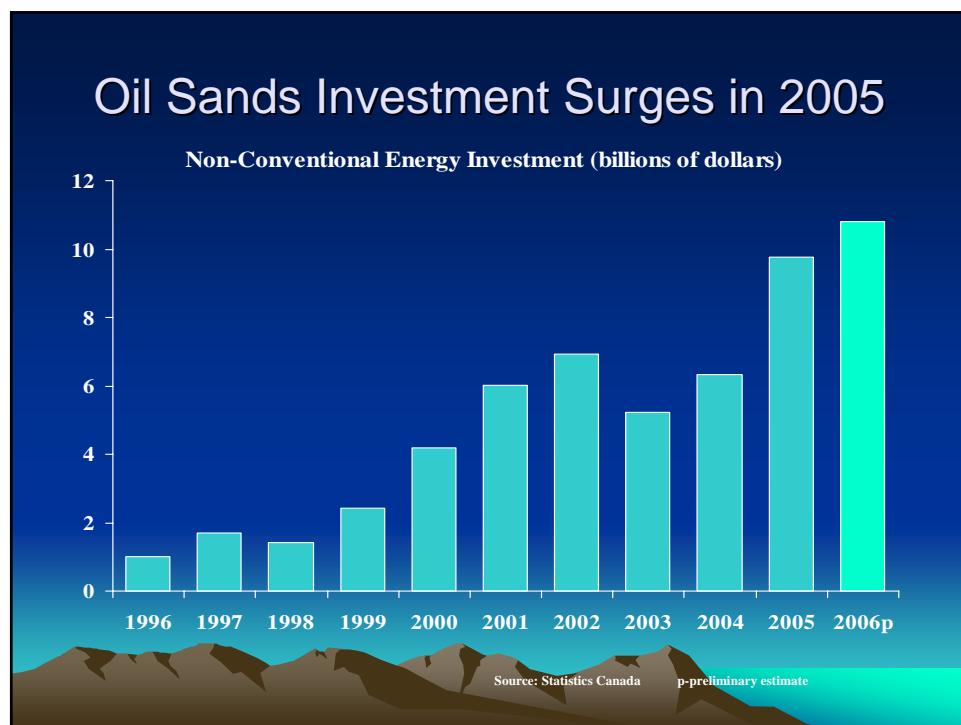
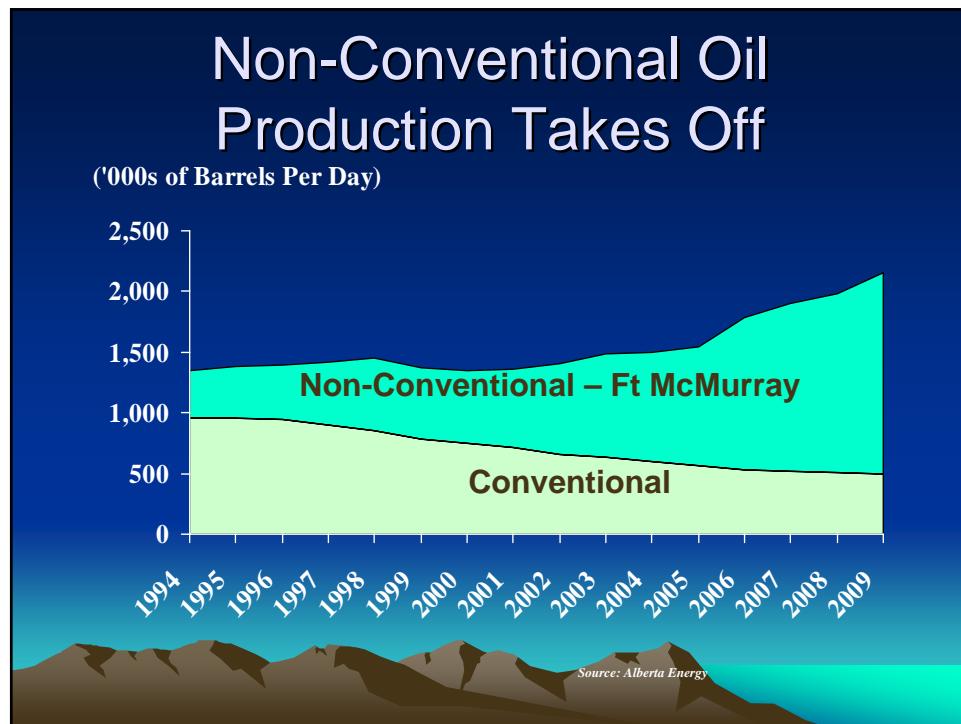
OIL: Cheney says market will dictate

CALGARY HERALD Saturday, February 4, 2006

Why Alberta – Why Now



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Why Alberta – Why Now

Oilsands are Edmonton's ticket

to a prosperous future

EDMONTON JOURNAL

TUESDAY, MARCH 7, 2006

STRONG & STEADY

Edmonton's growing share of oilsands action lands city in an economic 'sweet spot'

Journal Business Writer
EDMONTON

Edmonton's economy has accelerated from a deep recession a decade ago to a rush that is almost unrivaled across the country — and across the city's own history.

High oil prices, low interest rates, good schools and low taxes all have helped, but Edmonton's economic ascent over the past decade has been driven by oilsands development.

The transformation began with historic moves by the provincial and federal governments. In 1995, Alberta revised its oilsands royalties to encourage construction of new plants. It announced a single formula of a "only one per cent" royalty until a developer recovered its initial investment — with the royalty then rising to 25 per cent.

Ottawa followed in 1996 with a new tax policy allowing faster write offs of oilsands investments.

Both changes cut the initial capital requirements, reduced uncertainty and triggered new investment.

"The new fiscal regimes have had a huge impact," says Brad Anderson, executive director of the Alberta Chamber of Re-

"They recognized that this is a risky business that is expensive at the front end."

Almost immediately, in 1996 and 1997, \$13-billion worth of new or expanded oilsands projects were announced.

Edmonton then entered a period of low inflation, low interest rates, reduced federal and provincial government deficits, and lower taxes, all creating a healthy climate in which the new policies could take effect.

Over the next decade, tens of billions of

RON CHALMERS
EXPLORES CAUSES
AND EFFECTS
OF EDMONTON'S
ECONOMIC GAINS

dollars worth of further oilsands projects were announced.

Some were temporarily delayed when the oil price dipped below \$20 US per barrel but were reactivated when the price recovered.

Oilsands production

always has been crucial.

Since Suncor began producing in 1967, and Syncrude in 1978, both plants have cut their operating costs by growing and exploiting economies of scale — and that trend continues.

Moving trucks with 350-tonne capacity, have enabled a shift from conveyor belts to shovel-and-truck mining.

Other improvements include more

efficient separation of oil from sand by cold

water and agitation, rather than by hot

water and chemicals, the use of slurry

pipelines to move product across the Athabasca River, and the capture of byproducts.

These advances have not arrived by accident.

"The Alberta Oil Sands Technology Research Authority spent about \$800 million over 25 years," says Eddy Isaacs, managing director of the Alberta Energy Research Institute. "Industry spent about \$2.4 billion on research, development and pilot projects."

Suncor and Syncrude have reported that they cut their production costs from more than \$25 Cdn per barrel to as little as \$16. Isaacs thinks their costs are as low as \$10 US.

The oilsands industry has transcended the once-precarious balance of prices and costs.

Every project now planned would be profitable at an oil price as low as \$30, an industry spokesman recently told *The Journal*.

Nobody foresees prices dropping below \$45 within five years, says Paul Tsoutsos, the City of Edmonton's chief economist.

While the pioneering investments by Suncor and Syncrude were historic events for Fort McMurray, they were relatively isolated in their economic impact. For most years, the oilsands were seen as a "non-factor" in the "beyond" rather than immediate prospect.

In the past 10 years, that has changed. The lineup of major projects has created a new era in the economic history of Edmonton and of Alberta.

"I think in the next three or four years we'll see a real economic growth in the province moving north of Red Deer," says business dean Mike Percy at the University of Alberta.

When Suncor and Syncrude were built, he says, companies that could have supplied materials or services avoided major commitments to "one-off" projects. Now, with a long list of planned projects, "you're starting to see firms wanting to be close to the oilsands," he says.

Target market

Edmonton markets can target the oilsands companies because they aren't selling to consumers. They are selling to a continuing industry. And those companies create business for other companies.

Clark Builders, in Edmonton, carries annual revenues of \$300 million, much of it by building fabrication plants, offices and warehouses.

"They're all related to the oilsands," says president Paul Verheesen — yet most are built in Edmonton.

"At the oilsands go, our clients' confidence goes that much higher," Verheesen says. "We're in a sweet spot."

Jackson von der Ohe, the Edmonton Chamber of Commerce, says a rising share of oilsands construction actually occurs off-site.

"Because of the shortage of skilled tradesmen in the north, some construction is moving closer to Edmonton," he explains.

Rather than building from scratch on-site, says large equipment can be built in Edmonton, then assembled on-site. "It makes more sense to build here."

Important link

The fabrication of pressure vessels and other heavy metal modules in Edmonton, for shipment north, forged one important link between Edmonton and the oilsands.

The construction of upgraders, which remain in Edmonton and area, has further integrated the economy or our city with the north.

At oilsands mines, even after the sand is removed, the remaining oil is thick and gooey. It must be chemically upgraded into a lighter liquid — like conventional crude oil that flows from wells.

Suncor and Syncrude both built upgrading plants on-site. But when Shell-built its Athabasca oilsands plant in 2003, it saw an opportunity to reduce costs and raise reliability by shipping the new product to an upgrader at Scotford,

just outside Edmonton near Fort Saskatchewan.

This created a large labour pool, both for construction and for ongoing operations. Edmonton's larger housing stock and lower cost of living ensured that the workforce would be more reliable and less costly here than in Fort McMurray.

"The decision to build the upgrader at Scotford was revolutionary," says economist David MacPhee, president of the University of Alberta.

It brought the Edmonton area a \$2.5-billion

construction

project, with thousands of construction jobs and hundreds of permanent operating jobs.

The Scotford upgrader has been followed by announcements of four more similar-size Edmonton-area upgraders to be built for new oilsands plants — with two more under consideration.

Moving south

In effect, oilsands upgrading is moving from Fort McMurray to Edmonton.

Since 2000, a healthy economic climate has helped our entire country. But Edmonton has been especially strong.

Over the next 10 years, major oilsands projects will generate \$60 billion in direct spending, which will multiply several times in their indirect impact across the province and the country.

Tsoutsos estimates that every dollar spent on oilsands construction will create at least 80 jobs in economic activity in Edmonton. That very level of operations spending will have an economic impact of at least \$1.20 in Edmonton.

Despite abundant evidence of growth, Statistics Canada reported that Edmonton actually lost 5,000 jobs in 2005 — while the labour force grew and unemployment fell. This may reflect the flight of workers from low-wage jobs in Ed-

monton to higher-paying jobs farther north. But the report's accuracy has been questioned, and the counterintuitive result may have been caused by random error, with Statistics Canada drawing a sample that does not closely represent the entire population.

While oilsands activity has stimulated our city's economy, it also raises concerns that we are too centred on the energy industry.

A diverse city

To the contrary, the Conference Board of Canada has described Edmonton as a "diverse and balanced" economy, based on the distribution of employment among different industries. Its latest Metropolitan Outlook rates our economic structure at 0.94, with a perfect score of 1.0 being defined as "highly diverse," and a zero denoting "not diverse."

This does not prove a balanced economy, for it ignores the dependence of Edmonton's secondary and tertiary industries — such as construction and manufacturing, banking and retailing — upon the primary oil and gas industry.

In good times, such dependency may be irrelevant. But how badly would an energy-industry decline damage our city?

Every resource-based economy suffers boom-and-bust cycles to some degree. But as the Alberta oilsands industry has grown, Edmonton's economy has been more stable.

The Conference Board of Canada has estimated our city's annual economic growth since 1988. For the nine years through 1996, growth averaged 2.5 per cent annually.

The average variability of that figure was plus or minus 1.8 per cent.

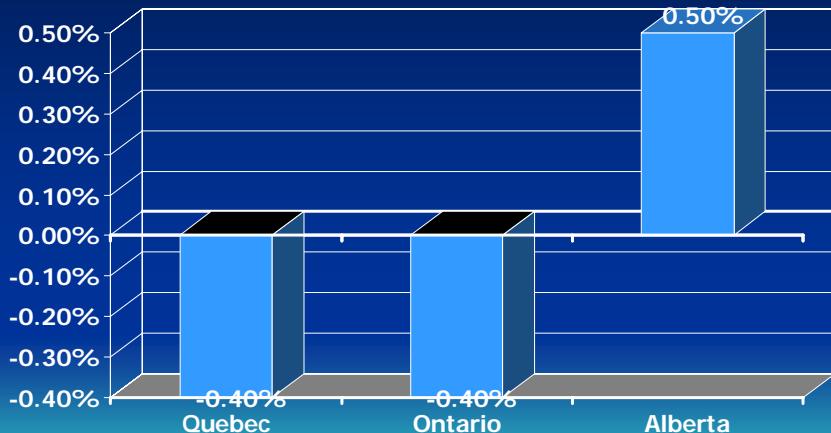
For the next nine years, from 1997 through 2005, growth averaged 4.3 per cent — while variability averaged 1.7 per cent.

Growth has increased substantially while year-to-year variability of growth actually declined.

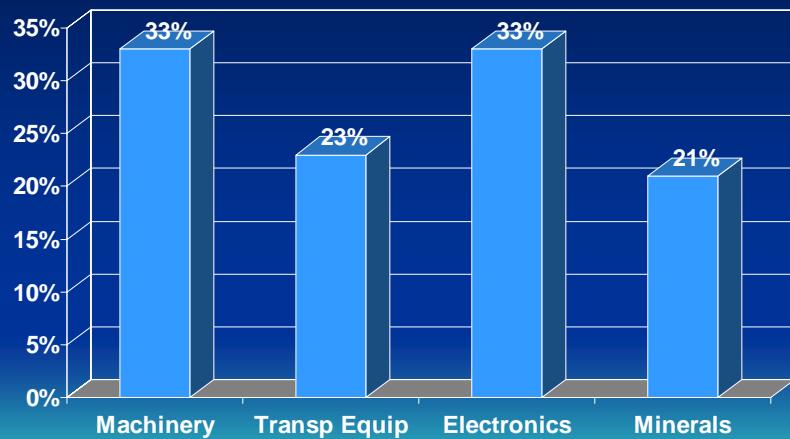
As Edmonton has become more closely tied to the oilsands, its economy has both grown and stabilized.

Why Alberta – Why Now

Fundamentals – Impact of Rising Energy

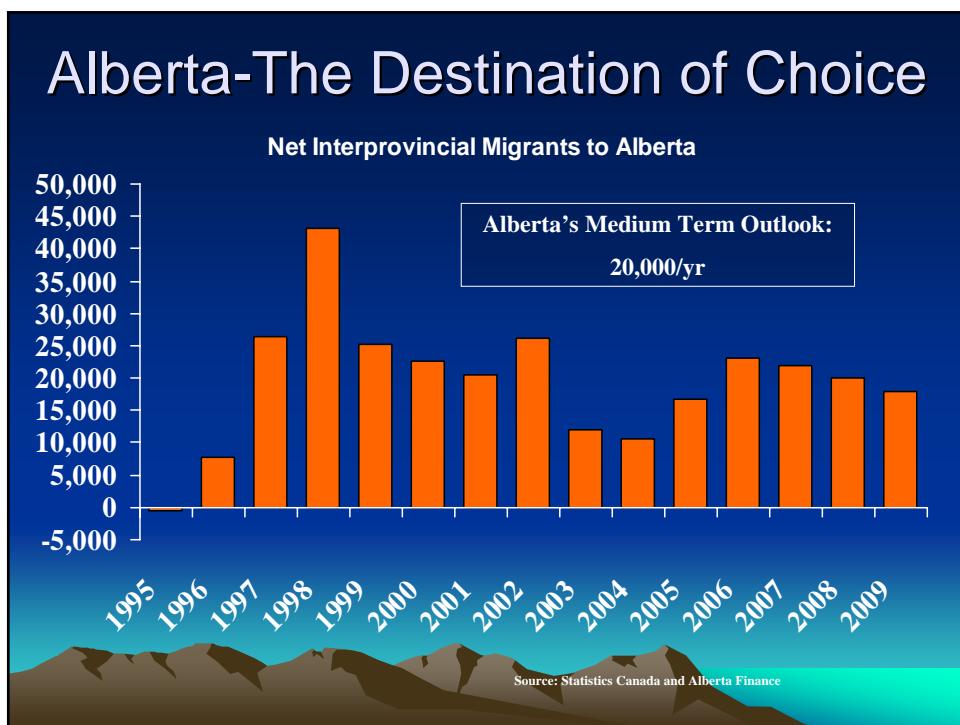


Manufacturing Boom in Alberta Increases: Not Counting Oil & Gas



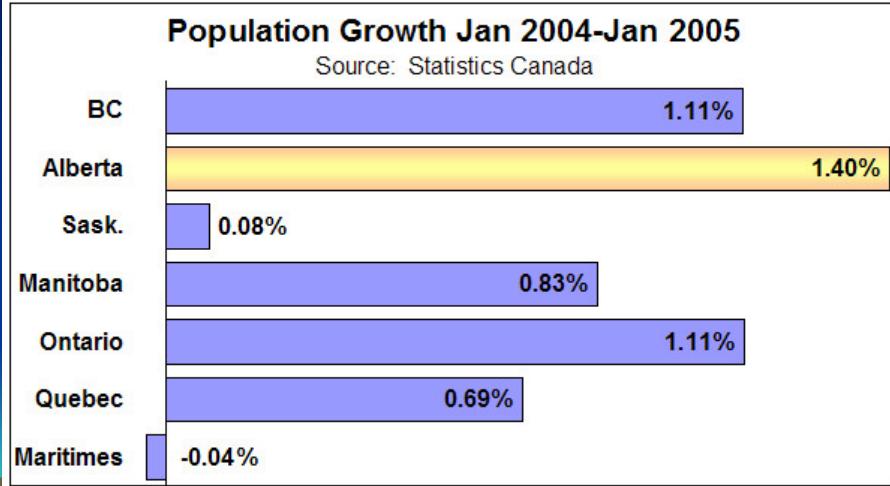
Source: Stats Can Feb 2006

Why Alberta – Why Now



Why Alberta – Why Now

People Pouring In...



The Results Of The
Hard Work Are
Showing

Why Alberta – Why Now



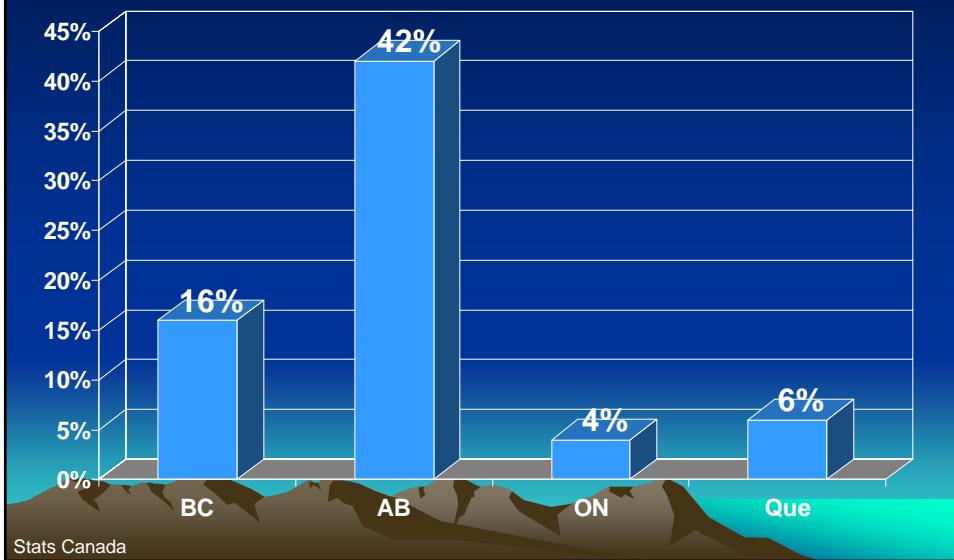
Why Alberta – Why Now

Sign of The Times in Alberta

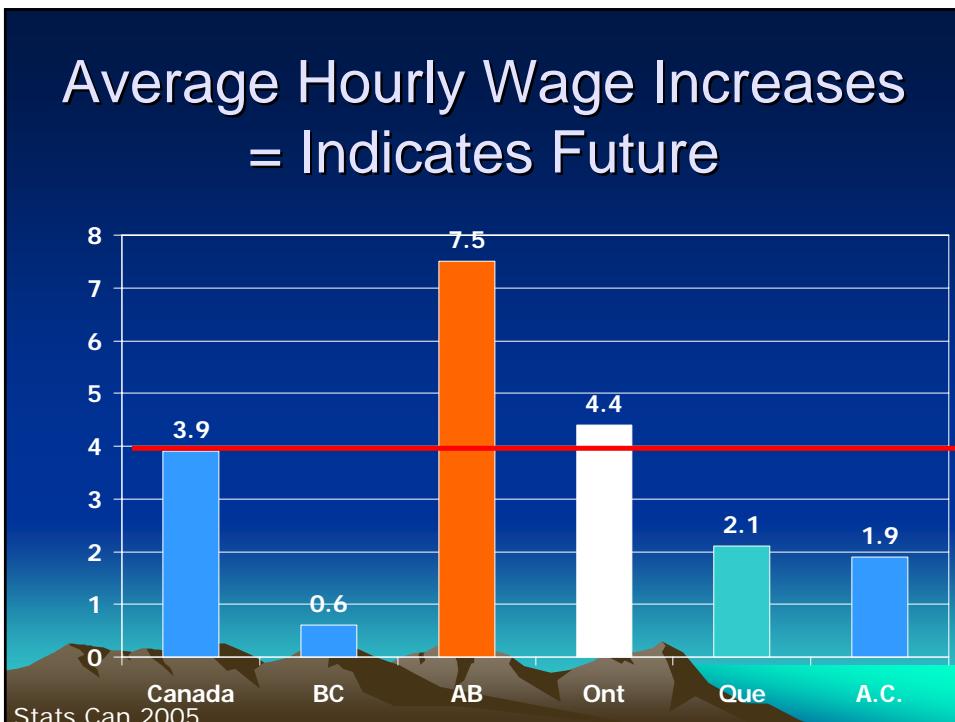


Labour Shortage Concerns

% who face shortages



Why Alberta – Why Now



Alberta goes beyond boomtown

Paul Stanway

Most Albertans like to think of their province as the "best place to live in the world," but it's hardly stuff indeed when the suits at TD Bank say Alberta's boom has become much more than provincial patriotism.

Two years ago the bank's economists produced a report that confirmed what some of us had been suggesting for a while. When it comes to wealth and productivity, Alberta is now in an entirely different class of countries of Canada. Almost on a different planet.

In 2003 the bank identified something it called "the corridor" — Edmonton to Calgary and points in between. It also announced it the most prosperous region in Canada, an economic "tiger." The only place in the entire country "to blend U.S. levels of wealth with Canadian-style quality of life," was the way they put it.

Well, two years on and the TD number-crunchers say economic growth in the corridor "has exceeded the expectations formulated in our 2003 report." The standard of living for the 2.2 million people living in and between the province's two major cities is now predicted to be a whopping 47% higher than the U.S. average. We're now 20% above the U.S. average.

Trans Canada's Queen Elizabeth II highway corridor "is rapidly becoming the best place to live in Canada," says TD. Among developed nations, TD says the only folks who are more wealthy and productive are the citizens of Luxembourg.

The Calgary-Edmonton corridor is in a position that other areas of the country can only dream of, "pushes the TD report," says TD. "The province's long-term, sustainable, and foreseeable future should help to keep the growth momentum strong and give the corridor additional time to diversify into other high value areas. This all adds up to an even greater potential to be the most prosperous and best place to live in the world."

Whoa. Take a deep breath, guys. You've bankers, remember. *Prostitution could also lead to prosperity.*

Actually, they're not alone in charting the meteoric growth of Alberta's economy. Forecasting guru Mike Percy's Western Centre for Economic Research at the University of Alberta got into the act this week with its own report on Alberta's trade with U.S. and Mexico.

Over the past decade, the value of Alberta's exports to Mexico alone have grown by an amazing 65%. Experts predict the province to the U.S. and Mexico now total over \$60 billion annually.

It makes you wonder why the premier wasn't around to personally welcome Mexican President Vicente Fox when he came calling last week. With express invites to both, I hope somebody bought the guy a Corona or two.

With Ralph visiting our sister province in South Africa (go figure), it was left to International Trade Minister Ed Stelmach to roll out the welcome mat for Fox, who is not only the tallest NAFTA leader (apparently the guy also has a handshake that can crush rock) but likely also the smartest and best informed.

Stelmach was certainly aware of the new U of A numbers on the importance of North American trade to the Alberta economy. "This report highlights the importance of Alberta's NAFTA trading relationship," says Ed. "It's essential that we maintain this vital relationship to ensure the province's continued prosperity."

Of course all the predictions of prosperity come with a warning sticker.

The TD report states the obvious. "The flip side of boom is bust, and the hot pace of growth over the last two years" underlines the need for the Klein government to use this latest boom to secure the economic future of the province.

No doubt when the premier gets back from his world tour, all will be revealed.

Paul Stanway is a columnist for the Edmonton Sun. Email him at pstanway@edmonton.com.

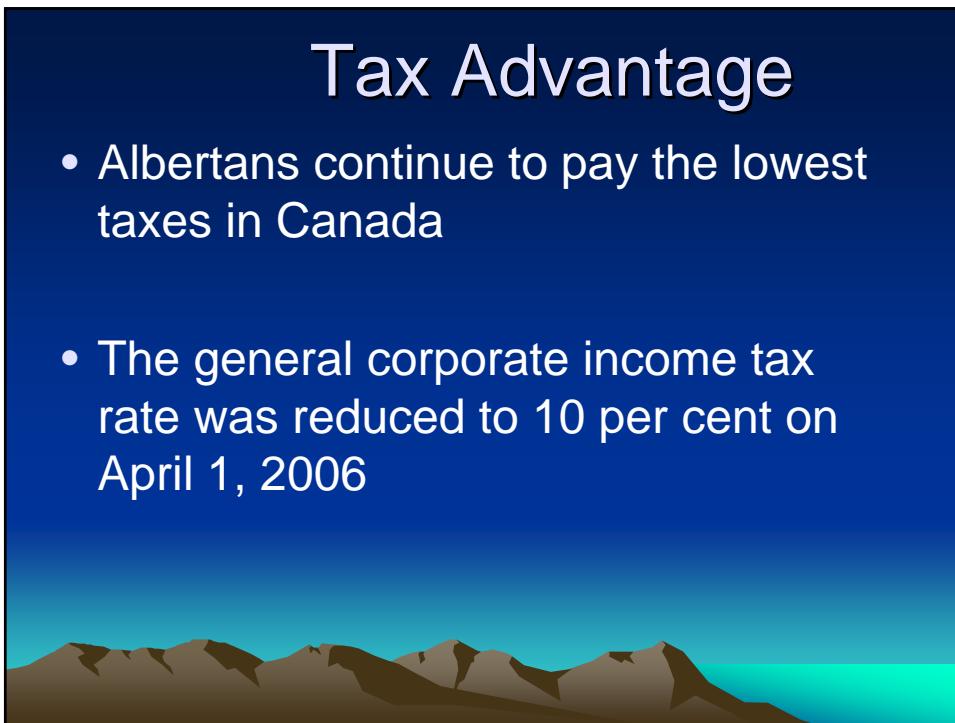
THE EDMONTON SUN • Friday, October 7, 2005

Why Alberta – Why Now

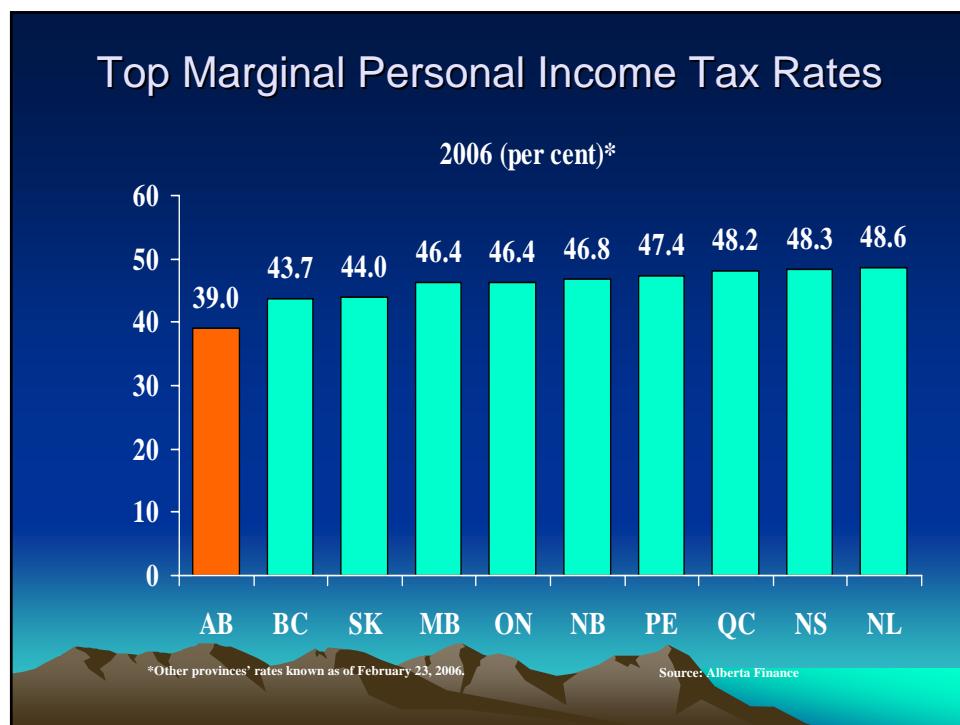
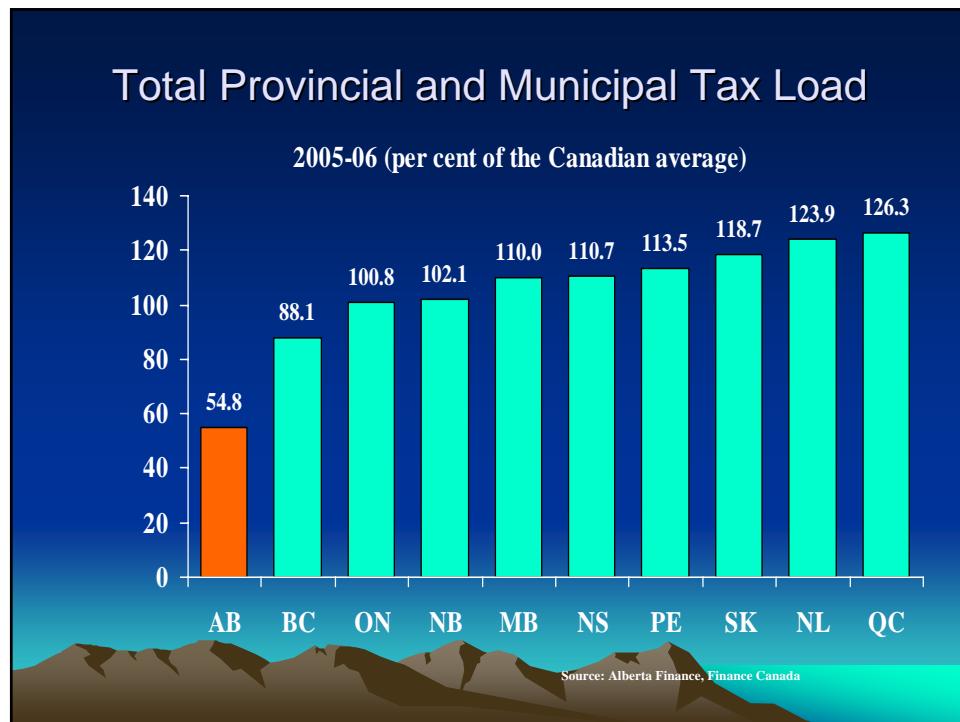


Tax Advantage

- Albertans continue to pay the lowest taxes in Canada
- The general corporate income tax rate was reduced to 10 per cent on April 1, 2006



Why Alberta – Why Now



Why Alberta – Why Now

Alberta needs to lower its corporate taxes in order to compete for global investment, even if such a tax regime skews economic development in the rest of Canada, the province's energy Minister says.

On a three-day trip to Toronto meant, in part, to assure central Canadian investors that they can share in Alberta's ample wealth, Greg Melchin said yesterday that corporate taxes in Alberta would never fall to zero.

The demand for government investment in health care, education, social services and infrastructure is substantial, and the province could not afford to rely on volatile natural resource royalties to fund spending in those areas, Mr. Melchin said.

But corporate taxes do need to fall substantially, even though Alberta's tax regime is already the most competitive in Canada, he said.

"It's not so much about just Canada. We know we're competitive in Canada. But the billions of dollars you're talking about are global and the world," Mr. Melchin told reporters after a speech to the Economic Club in Toronto's financial district. "You've got to be competitive with the world to attract people and to attract capital."

The province needed about \$24-billion in investment last year alone, he said. That amount will only grow in the years to come as extraction costs in the oil sands build up and Alberta has to to build refineries and exploit massive coal deposits.

While Alberta does not have any trouble attracting foreign direct investment, regardless of its tax regime, it does need to diversify its economy and bring in different types of business from around the world, economists said.

Ostensibly, Mr. Melchin is on a three-day goodwill trip to Toronto to tell Bay Street and the Ontario investment community about Alberta's new secret: that his province is not full of "rednecks," as he put it, but in fact is populated by many former Ontario residents.

Albertans are potentially more Ontario than they are Albertans," he said.

Ontario's economy, especially financial services, gains from the free market action of the investment people he visited. And as Alberta turns its oil and gas industry into a high-tech business that includes pipelines and refineries, investment opportunities across Canada will be plentiful, he said.

But mainstays of the Ontario economy have a good reason to get nervous about Alberta's new tax structure, countered Jeff Rubin, chief economist of CIBC World Markets.

As it becomes clear to the Alberta Albertans that high oil prices are here to stay and natural resources will remain in abundance, personal and corporate tax rates will continue to drop quickly, he said. "And I'm talking years, not decades."

Head offices in Toronto and "footloose" industries and workers from across the country will find it advantageous to move to Alberta,

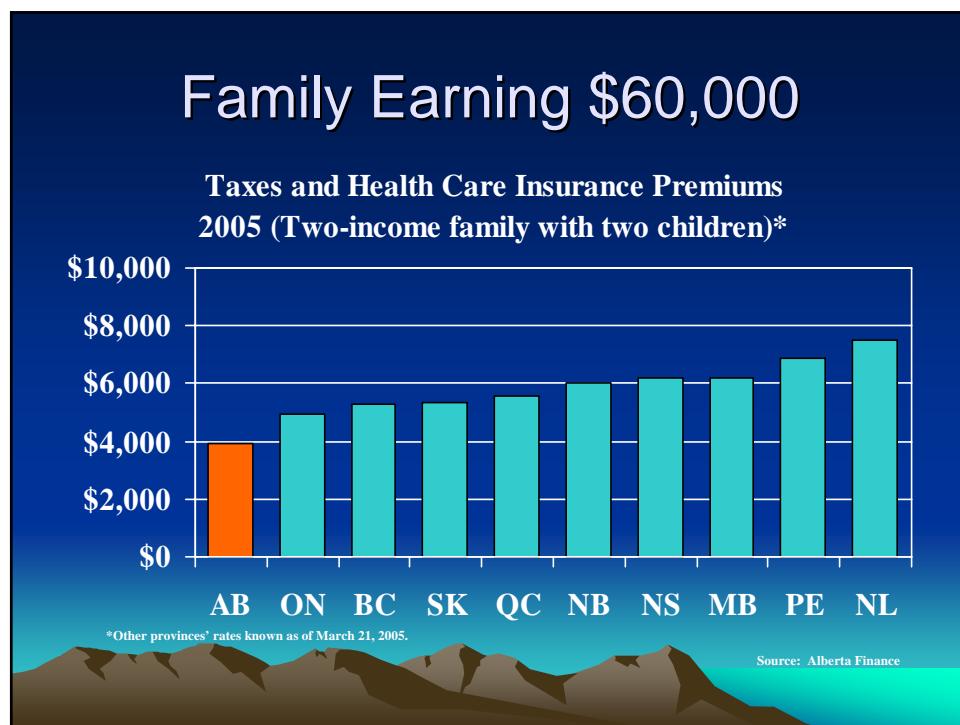
Energy Minister points to need to attract global investment

BY HEATHER SCOFFIELD
ECONOMICS REPORTER, TORONTO

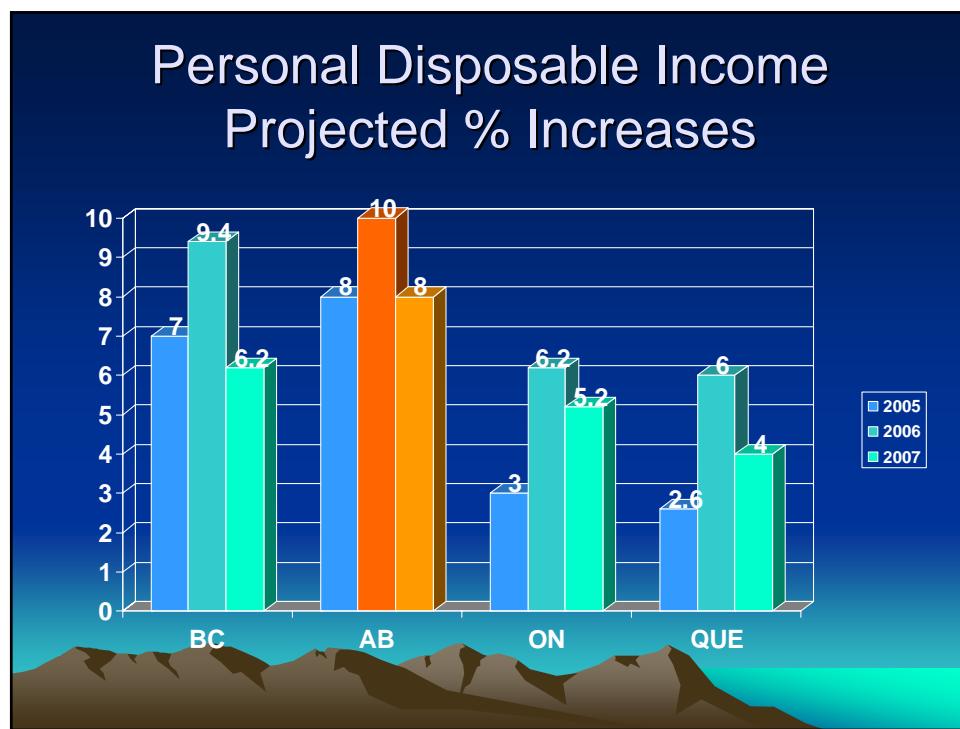
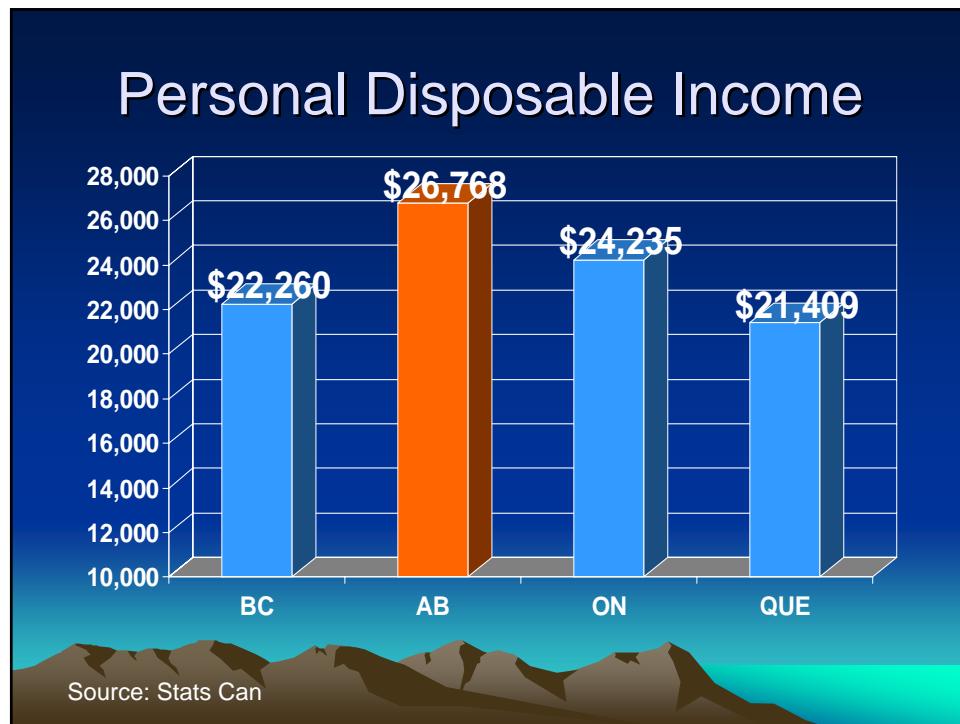
Unabashed, Alberta justifies tax cut

Forced Increase in Productivity

THE GLOBE AND MAIL
FRIDAY, FEBRUARY 10, 2006



Why Alberta – Why Now



Why Alberta – Why Now

THE EDMONTON SUN • Wednesday, March 29, 2006

They're Alberta bound

Boomtime see us growing more than five times faster than any other province

By BROOKES MERRIT
Staff Writer

Alberta is the place to be, and Statistics Canada has the numbers to prove it.

Recent stats show our population growing more than five times faster than in any other province.

"We've done everything right to create this boom. This is the place to be, and people are lining up to get here," says Scott Hennig, Alberta director of the Canadian Institute of Economic Research.

From October to December of last year, Alberta's population grew by 0.76%, according to Statistics Canada. Just over two-thirds of the new arrivals came from other provinces.

Alberta's population was estimated at more than 3.3 million on Jan. 1, meaning about 25,100 people moved here last winter.

The national annual population growth for that same quarter was 0.14%. Apart from Alberta, only two other regions recorded growth

rates above the average. Nunavut was up 0.3%, and B.C. was up 0.19%. Quebec, Ontario and Manitoba recorded marginal growth, while populations in the Atlantic provinces, Saskatchewan and the two other territories declined.

"The oil doesn't end at our border, but Saskatchewan hasn't put themselves in a position to serve it with business-tax incentives to encourage investment," Hennig said.

According to Edmonton Chamber of Commerce chairman Jackson von der Ohe, we should continue to grow.

"The skilled and middle labour force of Canada is relocating to the West as the oil has created. More and more of them are coming here and deciding to stay."

He said once migrants experience Alberta's high quality of life, it's hard for them to rationalize leaving.

"Labour mobility is making us stronger. Every industry – from hospitality right up to the trades that depend on natural resource markets – is benefiting."

Such prosperity has its own ramifications, however. Some people naively come to Alberta seeking an easy fortune.

"There are two kinds of work here," says Eli Gibson, director of the Social Centre. "Skilled labour which offers big money and demands a lot of training, and unskilled labour, which pays poorly."

He said an increasing number of people have found themselves in the inner-city social centre since the boom began.

"Many are disillusioned and frustrated. They come here thinking a better life will be easy to get and it's not so."

Food bank executive director Marjorie Bencz said many people come to Alberta on a shoestring. "A lot of them could barely afford to live here, and then they come here to get into the housing market, which is becoming very expensive."

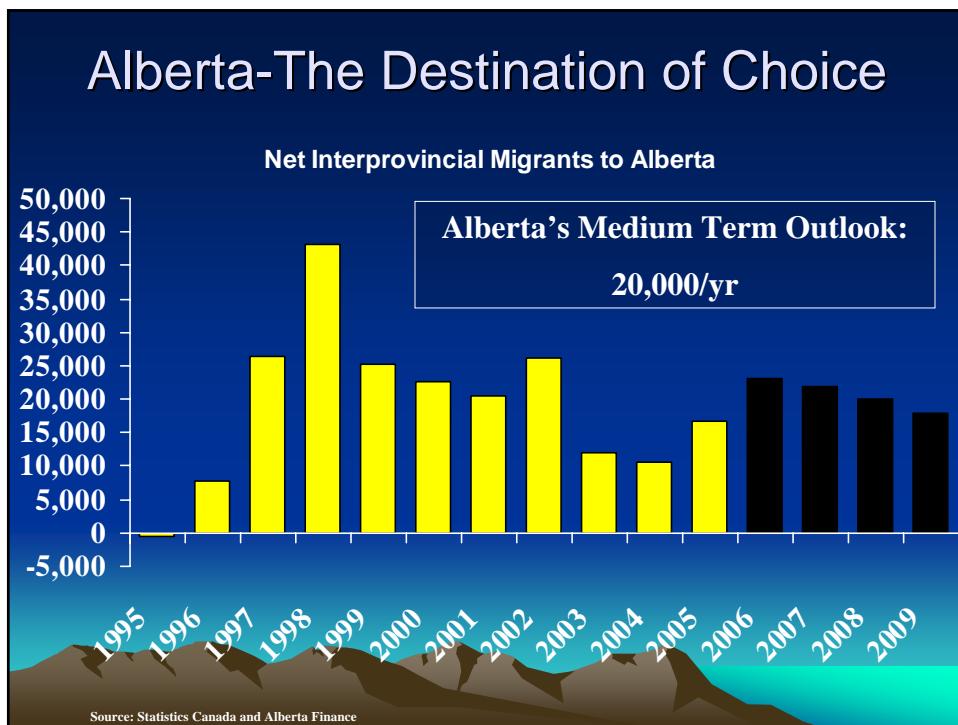
Although food bank usage dropped sharply during the beginning of the \$400 property tax, Bencz anticipated numbers would creep up again later in the year as less fortunate people use up the cash.

By the numbers

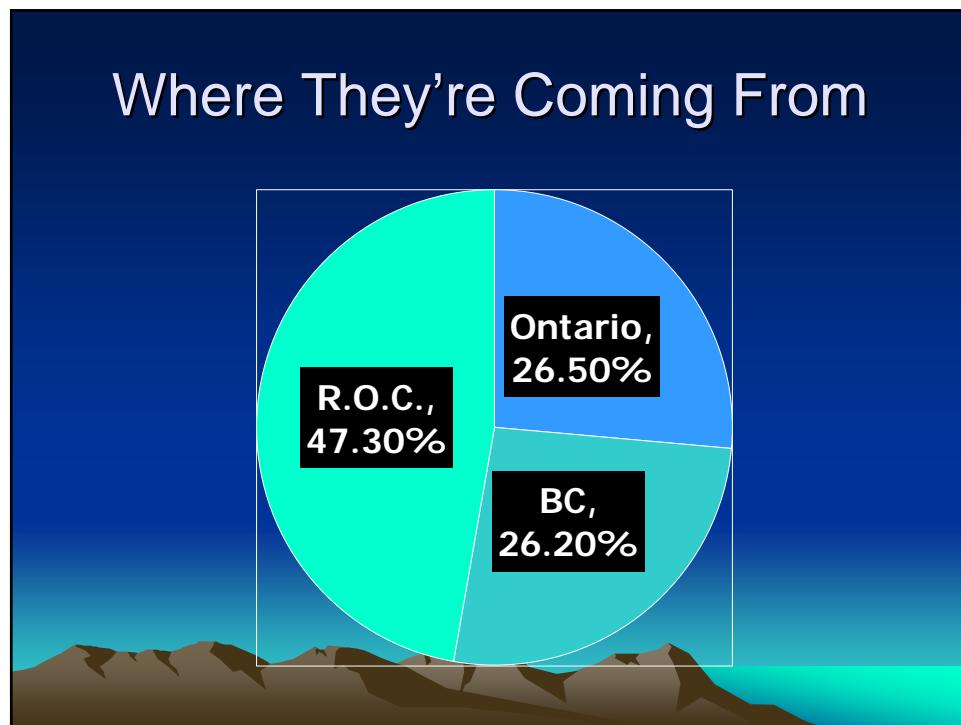
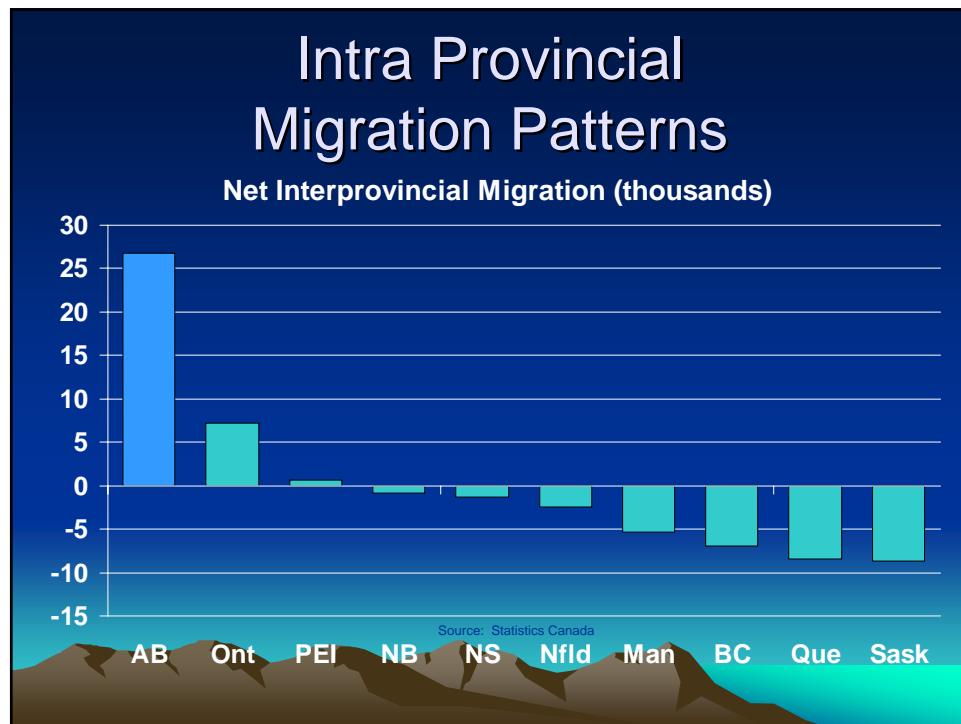
A timeline of Alberta's growing population:

1981: 1,331,944
1991: 1,637,974
1996: 2,057,714
1998: 2,365,825
1999: 2,545,553
1999: 2,696,828
2000: 2,807,702
2002: 3,116,300
2003: 3,159,800
2004: 3,204,900
2005: 3,250,000
2006: 3,308,400

— Source: Wikipedia.org & Statistics Canada



Why Alberta – Why Now



Why Alberta – Why Now



Alberta outlook 'could hardly be better'

By GEOFFREY SCOTTON
CALGARY HERALD

The Conference Board of Canada has become the latest organization railing about Alberta's economic prospects. Thursday the province's 4.6 per cent growth in 2005 will lead Canadian jurisdictions before a resurgence in Newfoundland and Labrador in second place at 3.7 per cent.

"The economy is strong across most sectors of the economy, fueling on all cylinders," the board said in its quarterly Provincial Outlook.

"The outlook could hardly be better," the report added.

The Ottawa-based Conference Board is far from alone in its glowing description of Alberta's economy.

Philip Cross, director of current analysis with Statistics Canada, said Thursday that Alberta's recent economic performance is quickly taking on historical qualities.

"It really is the theme of the year that Alberta and B.C. have pulled away so far from the rest of Canada," Cross said from Ottawa.

Cross said the economy has become so heated in Alberta that the tight labour market it has created with an all-time low in unemployment of four per cent in October is now constraining the ability of the province to meet all of its opportunities.

"There is currently a tale of two economies in Canada: a boom in resource-based west and a moderate performance in the central and eastern regions," the board said.

Overall, Canada's economy is forecast to expand by 2.7 per cent in 2005 and then climb to a gain of 3.1 per cent in 2006. A strengthening Canadian dollar helps those figures improve. That phenomenon is also expected to make provincial growth more balanced in 2006.

The Conference Board said British Columbia is expected to trail Alberta in 2005 with 3.3 per cent growth and 3.4 per cent in 2006.

Newfoundland and Labrador is expected to top Alberta in the coming year with 5.1 per cent and 5.2 per cent, boosted by activity related to the White Rose oilfield and the Voisey's Bay nickel and metals mine.

Alberta's strong Alberta's heated expansion is based on the strength in prices of oil, exploration and production efforts for oil and gas, the stellar conditions are having a ripple effect across sectors, helping to fuel unrelenting demand for housing, pushing building permit values, housing starts and resale prices to record levels.

That's expected to boost the construction sector's output by 10.8 per cent this year and 5.6 per cent in 2006, the Conference Board said.

Personal income for Albertans will climb 6.1 per cent in both years, the highest in Canada, and population growth will also outpace all other Canadian jurisdictions.

PHOTO: GREGORY SCOTTON/THEHERALD/CANWEST.COM

CALGARY HERALD Friday, November 11, 2005

Why Alberta – Why Now



Why Alberta – Why Now

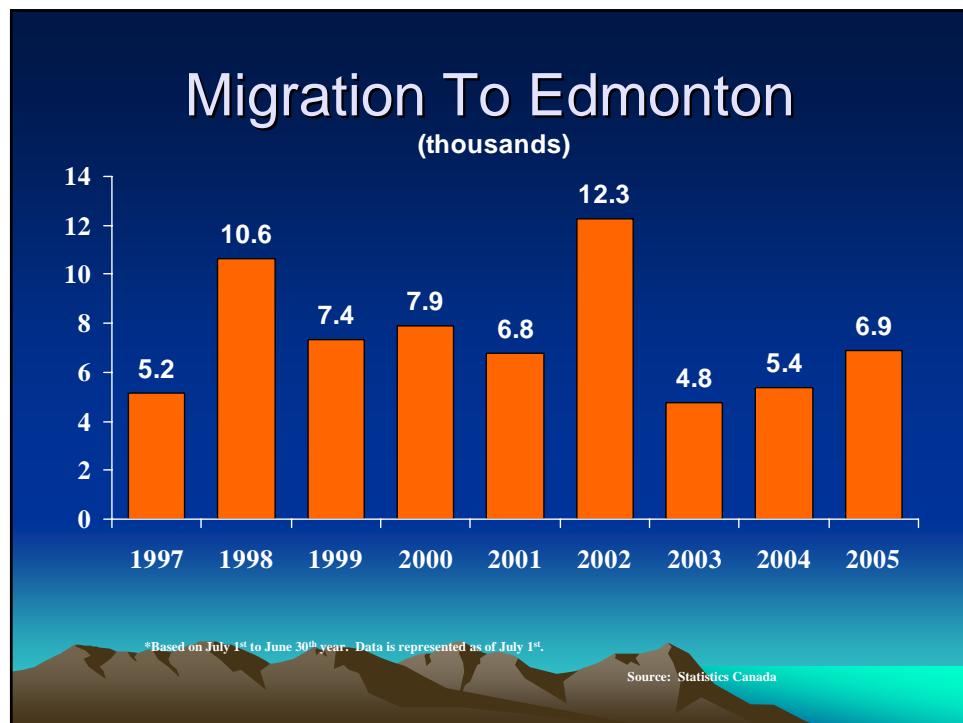
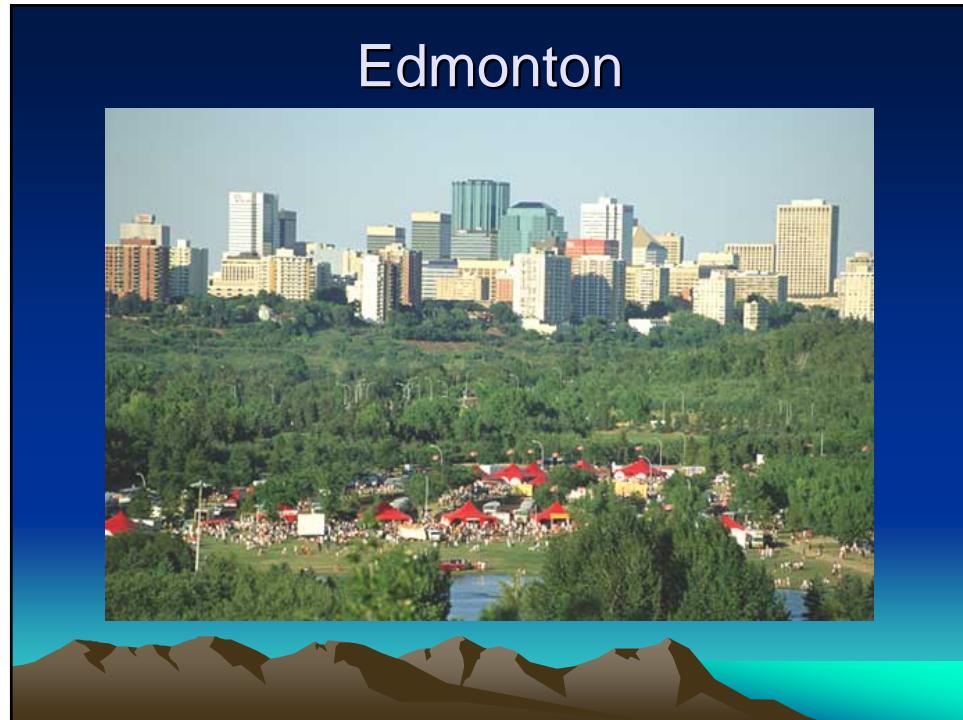


Top Fundamental Towns For Long Term Investment in Canada

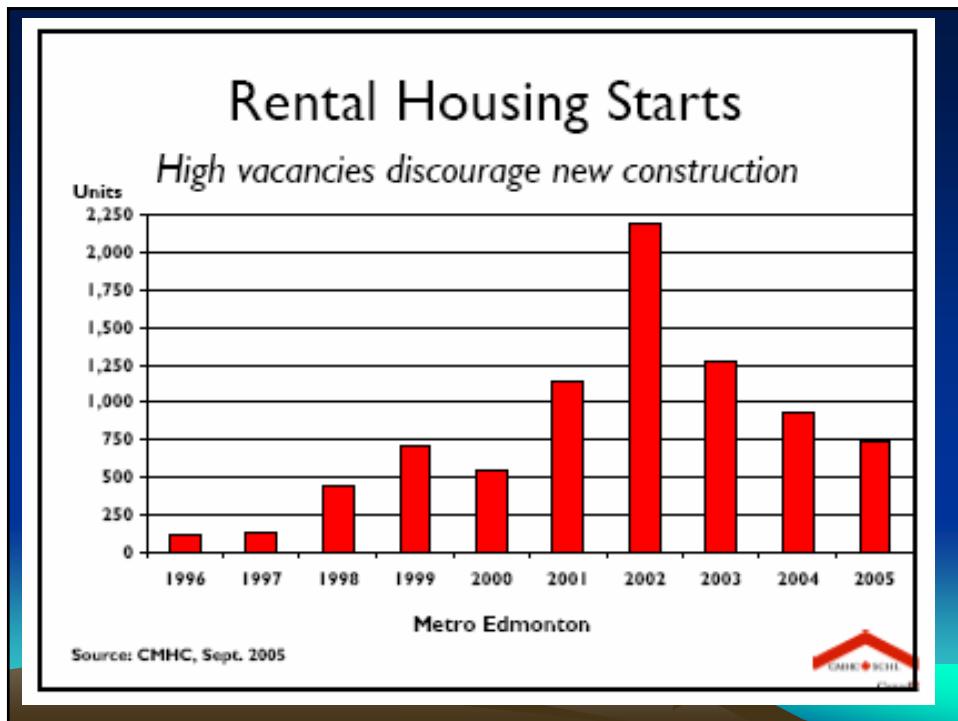
- Edmonton
- Grande Prairie
- Calgary
- Red Deer



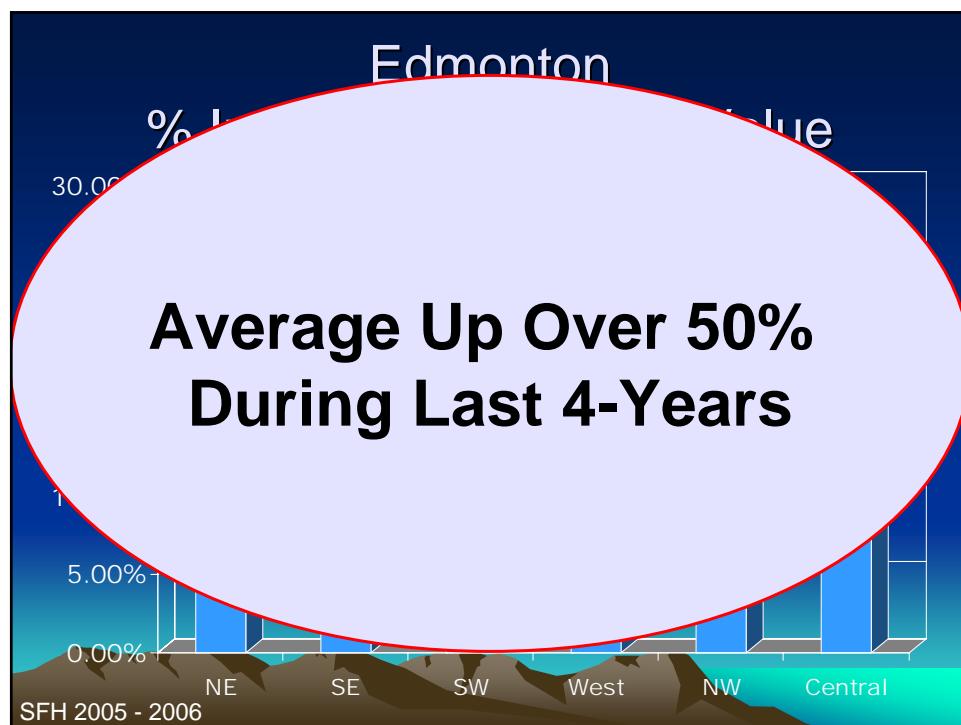
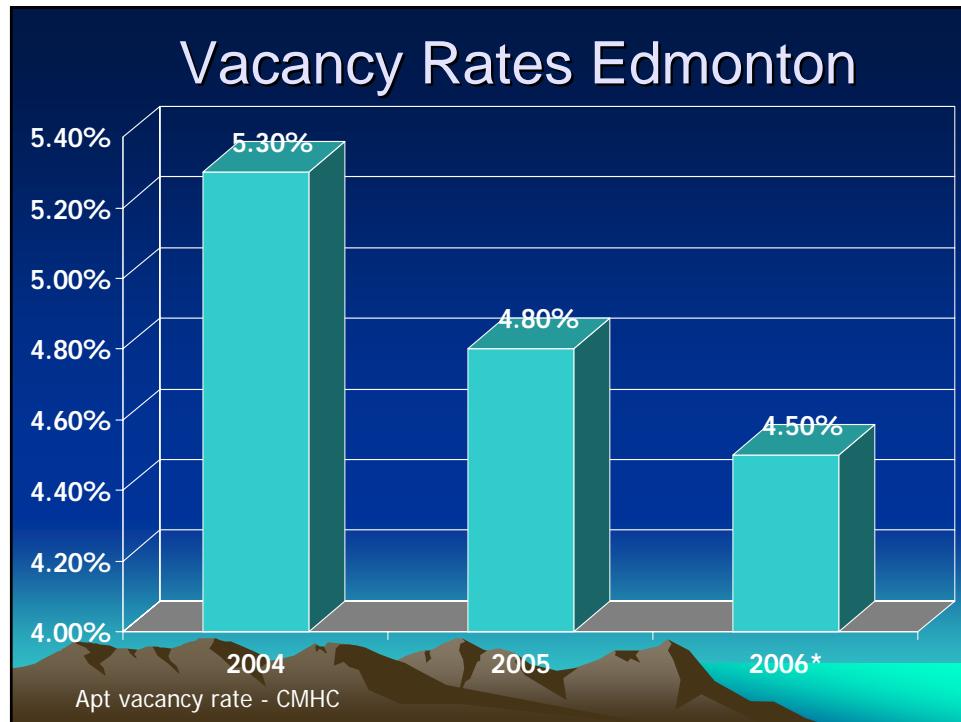
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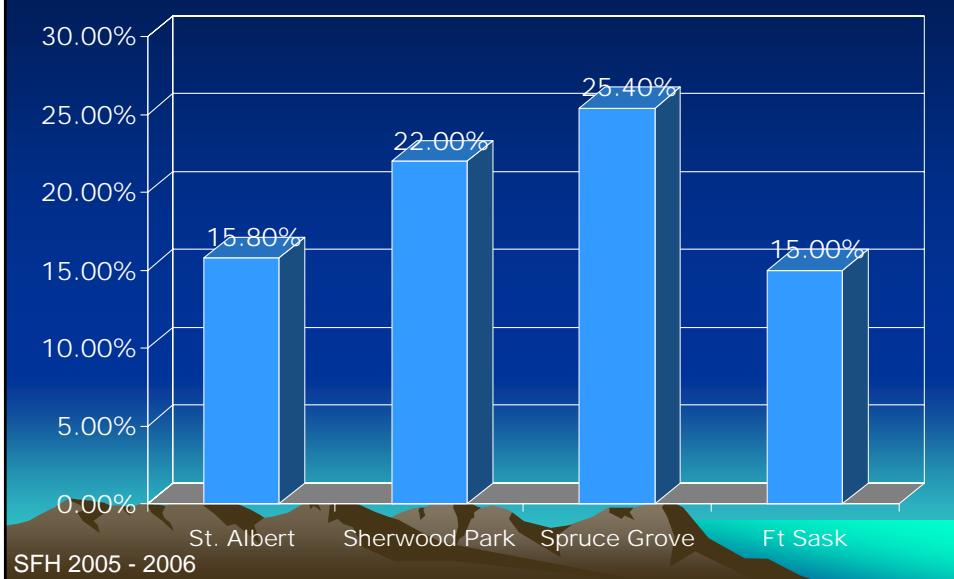
Why Alberta – Why Now

Indicator of Re-Sale Market Potential – Edmonton

- Cost difference between Ave New Home and Resale Home:
 - 2002 = \$22,000
 - **2005 = \$53,000**
- **Serviced lots to increase 15%+ in 2006**

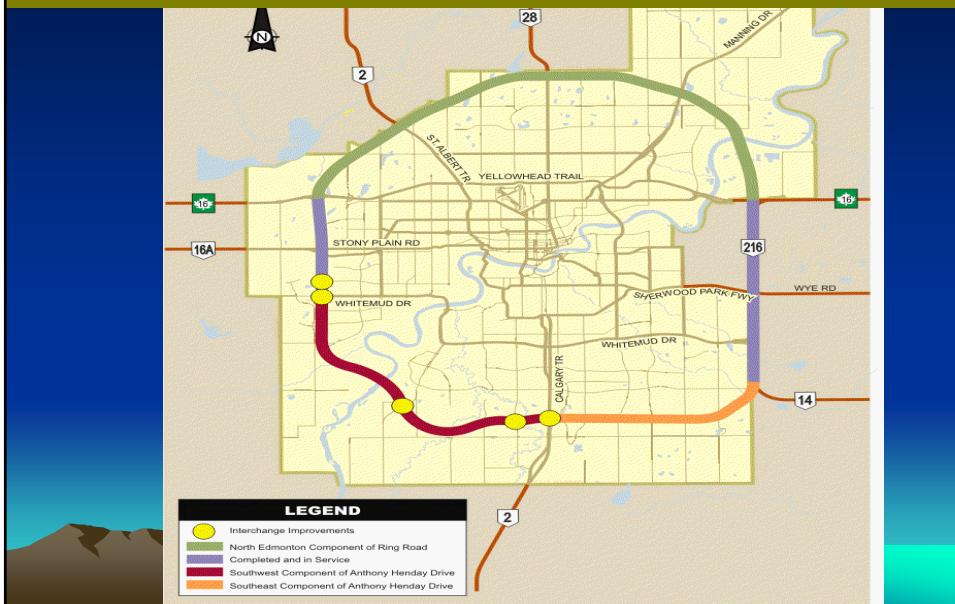


% Increase in Average Value

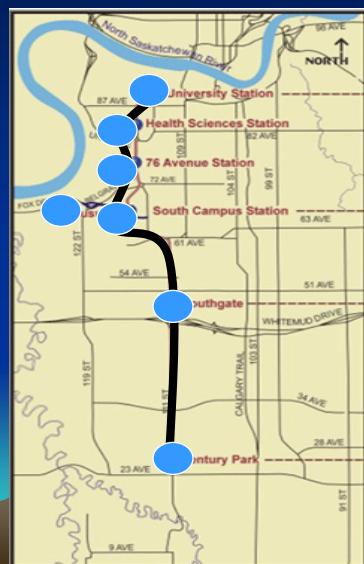


Why Alberta – Why Now

Edmonton Ring Road



Edmonton LRT Expansion



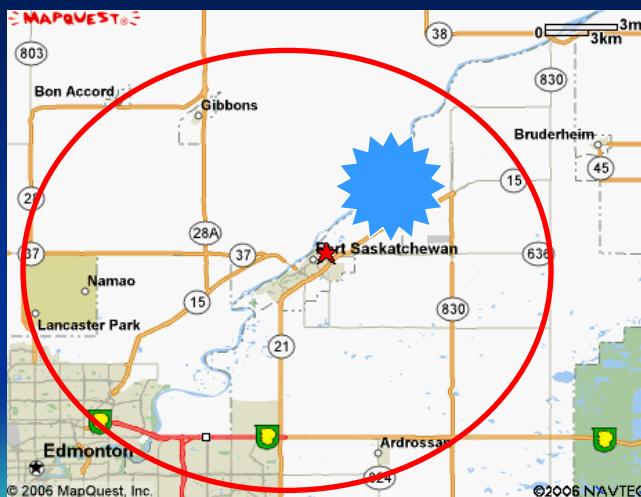
Why Alberta – Why Now

New \$7 Billion Refinery - Macro

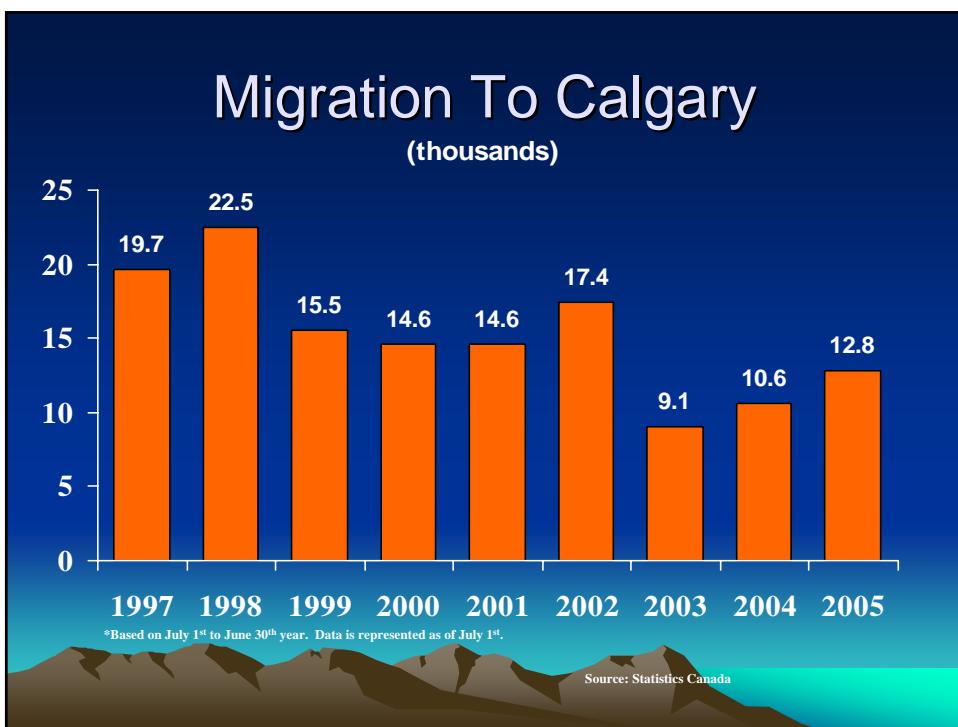
Located NE East of Edmonton –
How Would That Ripple Outwards

REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

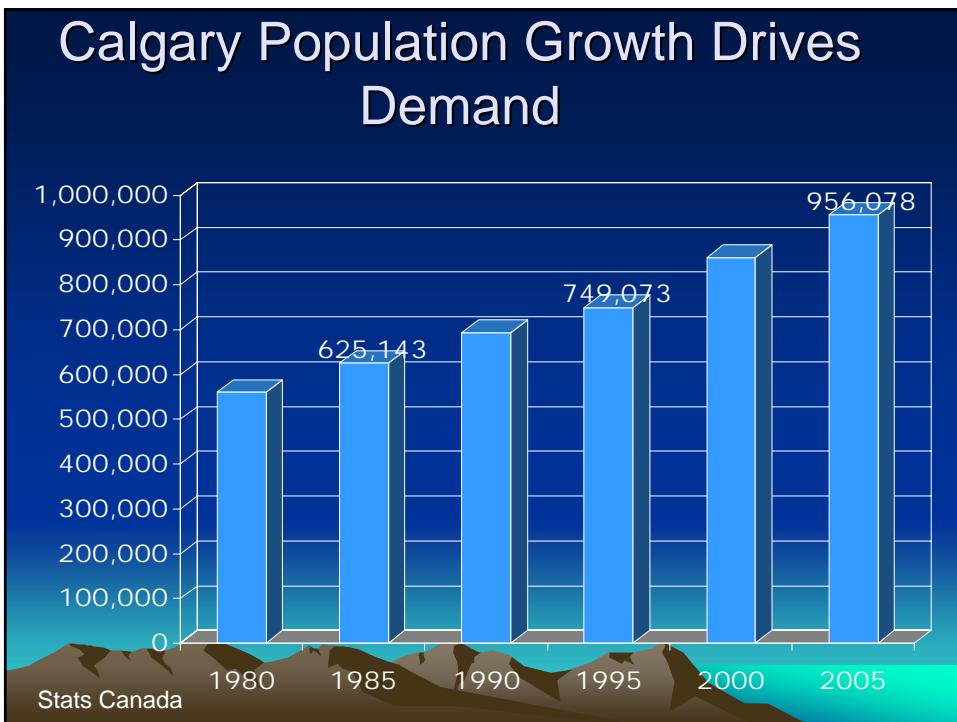
Refinery Row Ripple Effect



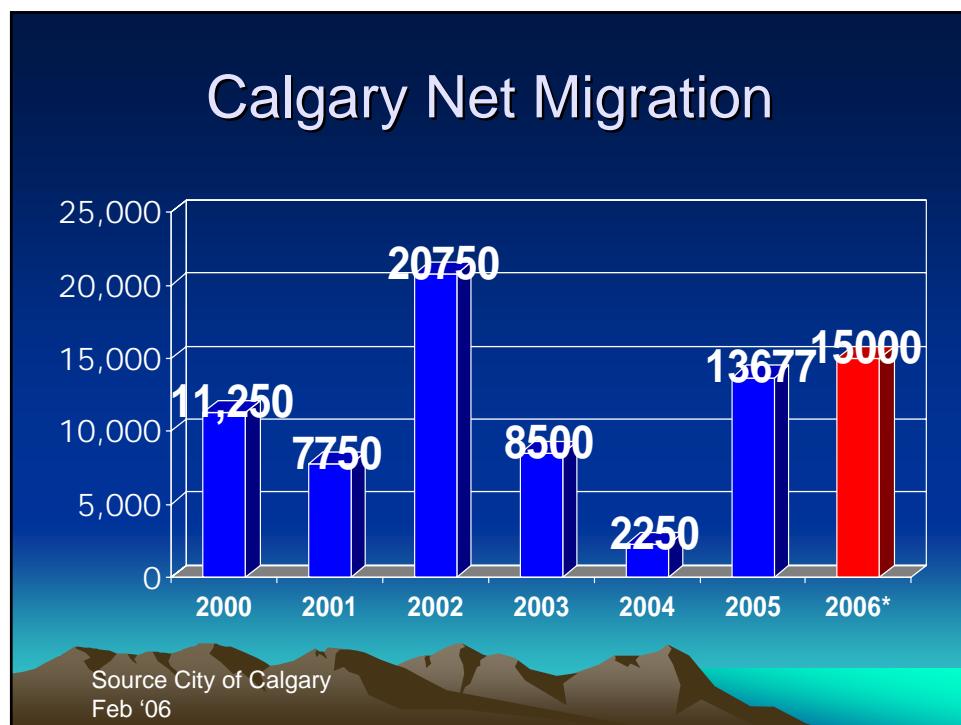
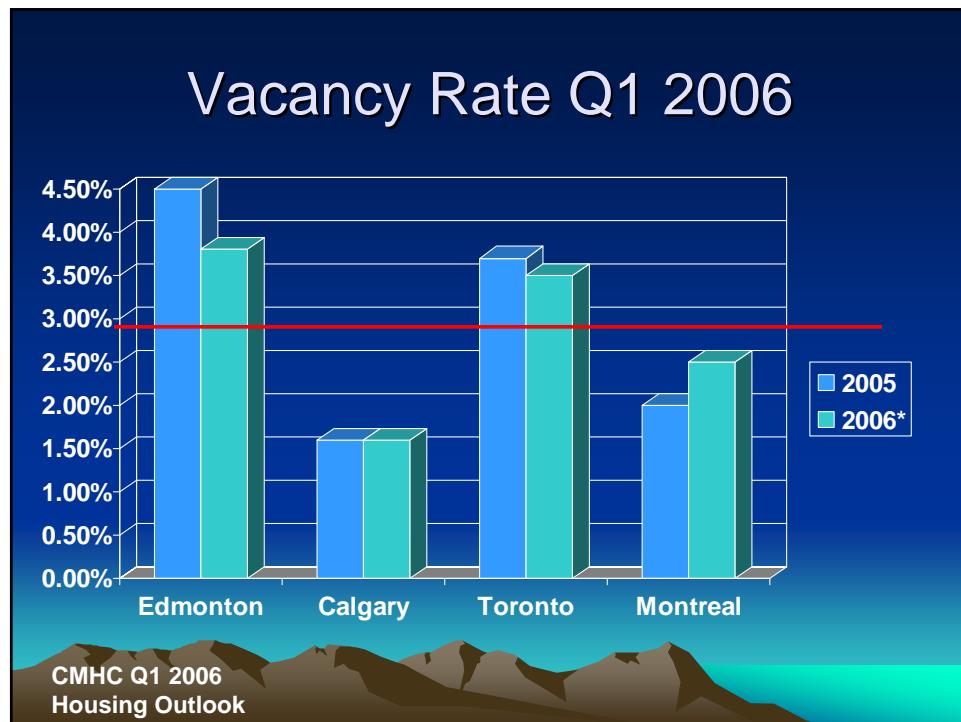
Why Alberta – Why Now



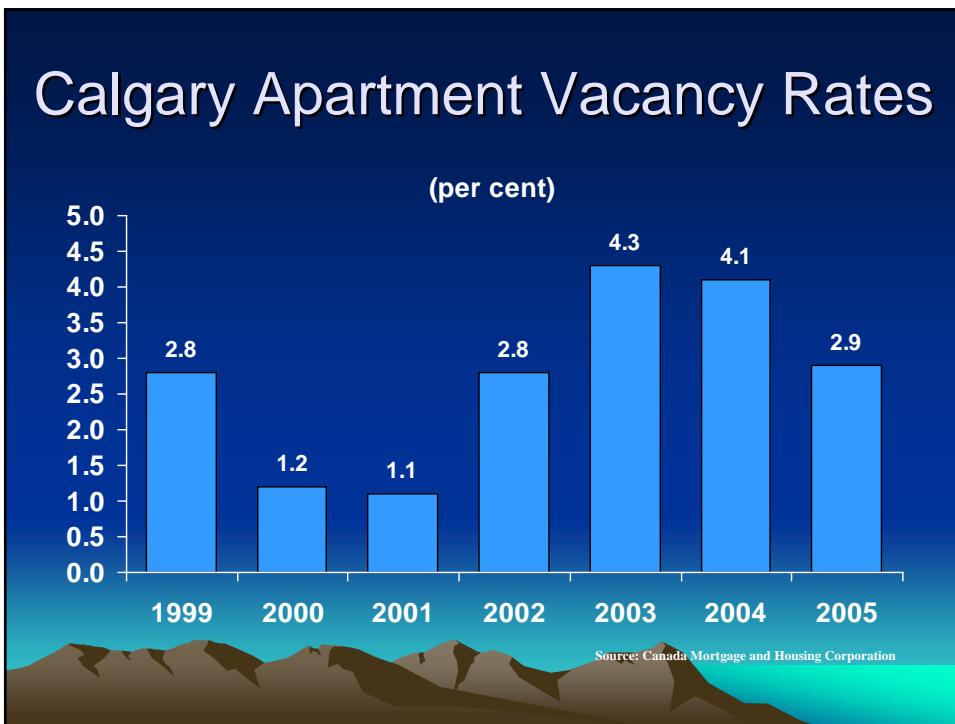
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Why Alberta – Why Now



Why Alberta – Why Now

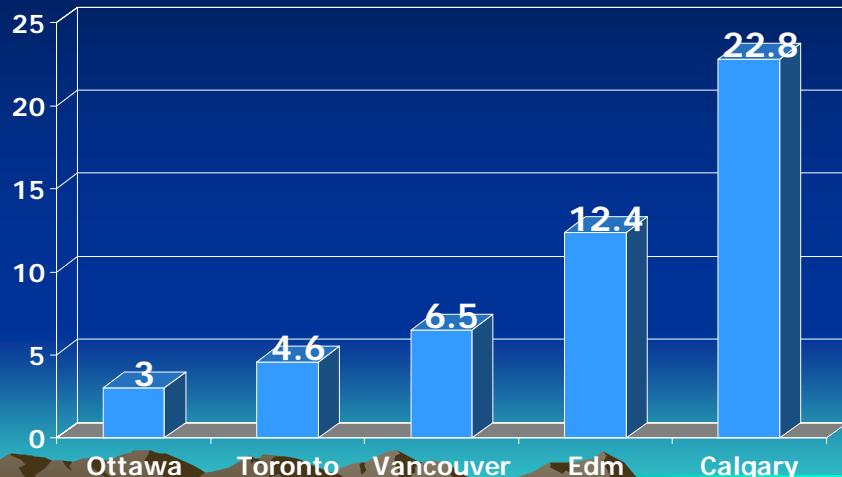


New Housing Price Index

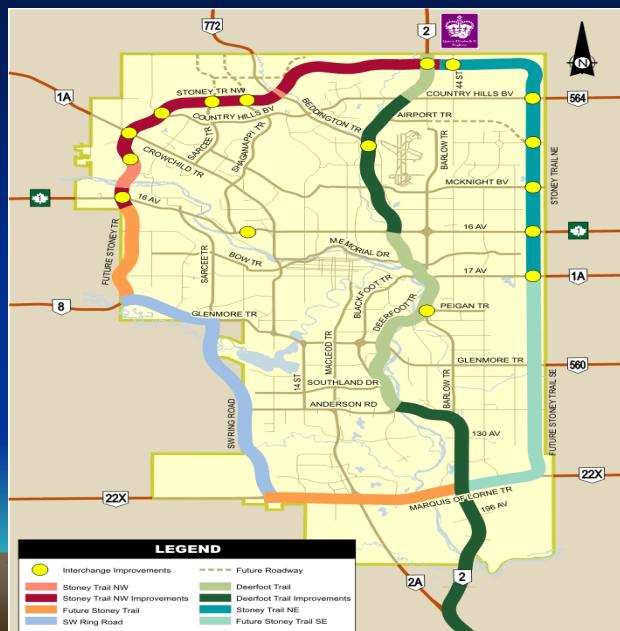
- The New Housing Price Index (NHPI) measures changes over time in the contractors' selling prices of new residential houses, where detailed specifications pertaining to each house remain the same between two consecutive periods (stats can)

Why Alberta – Why Now

New Home Price Increases %



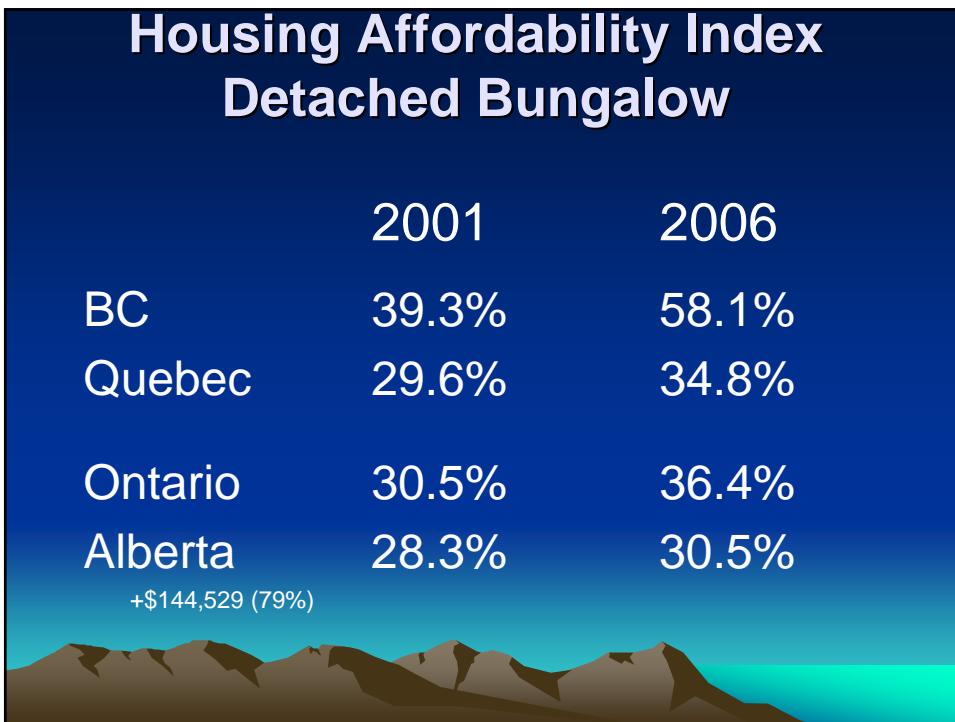
Calgary Ring Road



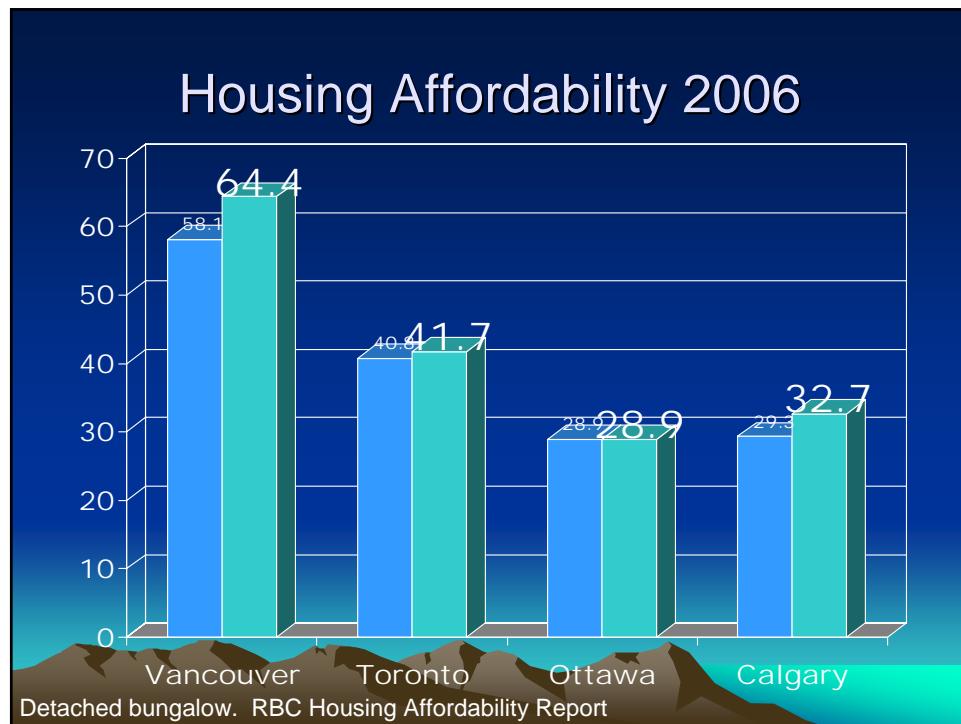
Why Alberta – Why Now



Why Alberta – Why Now



Why Alberta – Why Now



Why Alberta – Why Now

Bottom Line

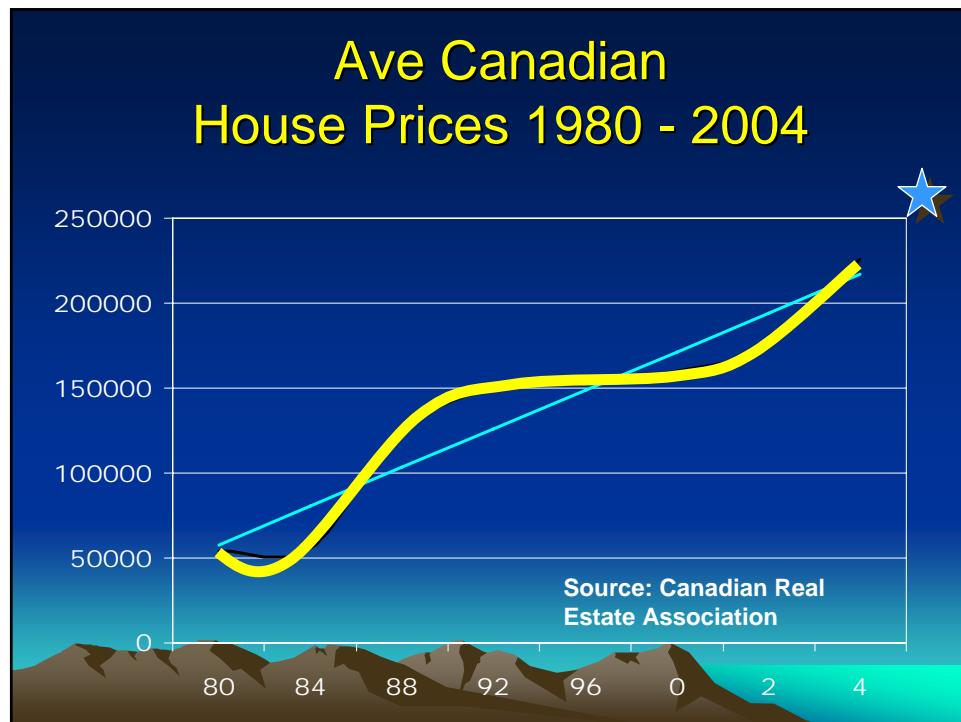


Eliminate Emotions –
Focus On Real Life
Economic Fundamentals

Takes you from
Risky Speculator to
Sophisticated Investor



Why Alberta – Why Now



“Take Chances.
When Rowing Forward,
The Boat May Rock”
Chinese Proverb

REAL ESTATE
INVESTING
IN CANADA
DON R. CAMPBELL

Why Alberta – Why Now

Fundamental

Remove Emotions and
Pre-Conception...
Focus on The Economic Facts

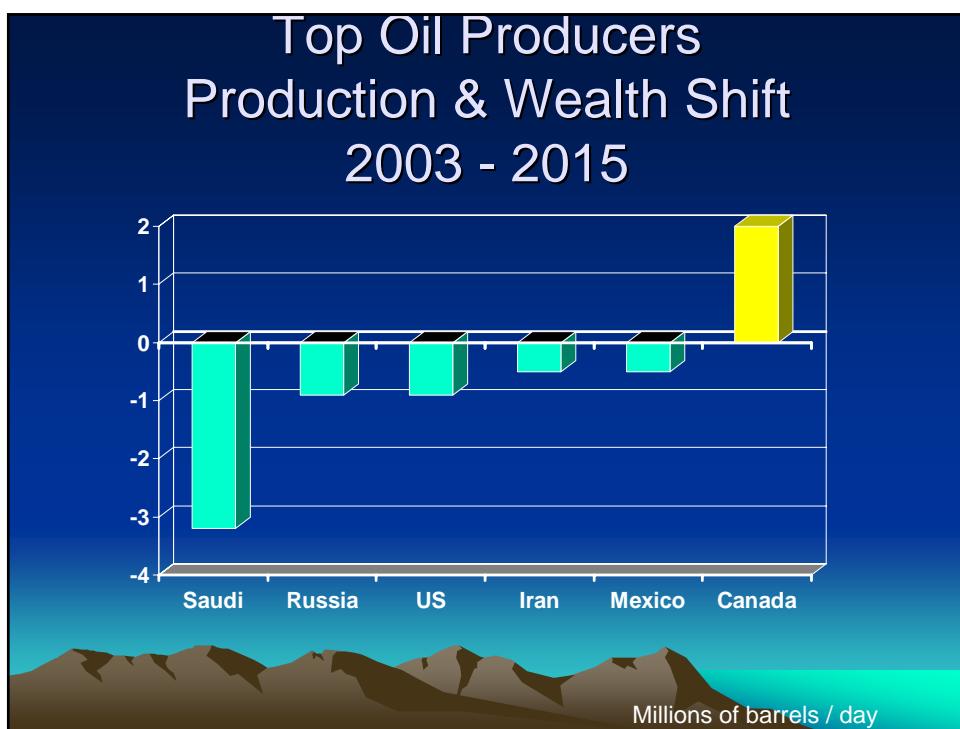
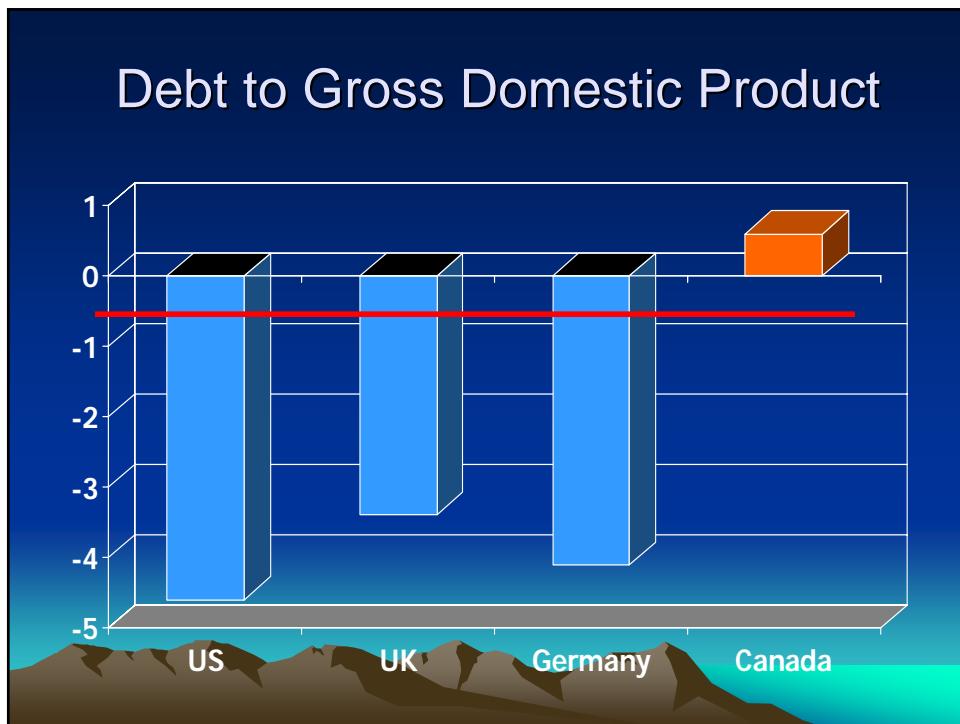


Where In The World

1. Denmark
2. **Canada**
3. U.S.A. (tie)
4. Singapore (tie)
5. Hong Kong (tie)
6. Netherlands
7. Finland

Economist
Magazine 2005

Why Alberta – Why Now



Why Alberta – Why Now



Why Alberta – Why Now



Alberta's Economic Corridor

- If you carved out Edmonton to Calgary and created it's own country – It Would be 2nd in the world in per Capita GDP
- A Full \$15,000 above Canadian Average!

Why Alberta – Why Now

“Always Leave
Something on the Table
for Someone Else”



Thank You – Don’t Let Such
A Fundamentally Strong
Market Pass You By

