

ABC Suites Inc.

123 -45 Avenue, Anywhere Alberta Phone (780)555-1213

A \$75 Free Gift For Tenants Of ABC Suites

January 05, 2001

<name>
<Address>
<City> <Pr> <Postal>

Dear <Name>

As we enter a brand new year, it is a time to thank those in our lives who we really appreciate... A time to reflect on the year that has passed and to look forward to the exciting years to come. Here are a few of the highlights at ABC Suites:

1. We **continued to upgrade and renovate ABC Suites.** We did this to ensure it is a place you are "Proud To Call Home." The feedback and ideas you've given us have been tremendous... thank you.
2. Because of our commitment to the tenants of ABC Suites, **we were able to keep the rents below the rest of the marketplace**... even while rents in similar properties are higher than ours.
3. The whole city of (Edmonton/Calgary/Red Deer/Okotoks etc) now has a positive outlook, and the whole province will be leading the country in growth, new jobs and economic activity. The long term stability this will provide is good news for both you and us!

One other thing we did notice was the huge increase in utility rates... something completely out of our hands, but still a concern of yours. Now, although these costs are out of our control, we've decided to do something to help you offset this increase as a THANK YOU for being a valued tenant of ABC Suites.

A \$25 Bonus Cheque Every Month For 3 Months!

In <insert months eg January, February and March> we will write you a cheque for \$25 (a total of \$75!) to help reduce your monthly utilities. There is only one thing you need to do to ensure you get this "Utility Rebate." Just continue to **FULLY PAY YOUR RENT ON TIME** (on or before the 1st of the month) and enclose one of the attached 'Utility Rebate' certificates when you do.

And remember, this is in addition to the cheques that the Alberta Government has already promised you. The Utility Rebate cheques from us is our own way of saying Thank You!

It really is just that simple. We really appreciate you as a tenant and look forward to providing you "**A Place You're Proud To Call Home**" for many years to come. Have a tremendous 2001!

Sincerely,
ABC Suites Ltd

Bob Robertson
Property Manager