

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont



### REIN:

#### Why Investing is Better in Beaumont



*Life is better in Beaumont*

Ville de / Town of Beaumont



### Index

- General Information
- Major Projects
- Economic Development
- Working Together | Invest Here
- REIN FAQs

*Life is better in Beaumont*

Ville de / Town of Beaumont



### Index

- General Information
- Major Projects
- Economic Development
- Working Together | Invest Here
- REIN FAQs
- Q & A

*Life is better in Beaumont*

Ville de / Town of Beaumont



### History

- Community created 1880 (established by French settlers)
- Incorporated as Village in 1973
- Became a Town in 1980



*Life is better in Beaumont*

Ville de / Town of Beaumont



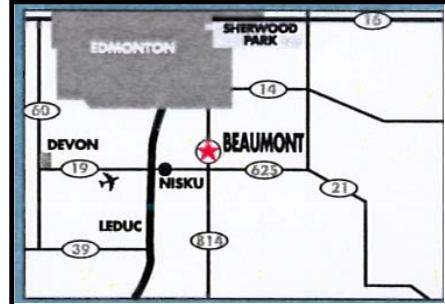
### Location, Location, Location

#### Alberta's International Region



*Life is better in Beaumont*

Ville de / Town of Beaumont



*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

**Community Advantages**

» **Uniqueness:** The physical characteristics featuring the natural capital of our "beautiful hill" and the European architecture give a distinctive impression. Also one of only three bilingual communities in Alberta.



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Uniqueness**



**Knowledge of French**

- Beaumont:	1,410 people (15.7%)
- City Edmonton:	15,715 people
- Edmonton (CMA):	23,805 people
- Alberta:	225,000 people

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Uniqueness**



Ville de/Town of Beaumont

*French Village Design Guidelines*

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Community Advantages**

» **Proximity:** Just south of Edmonton city limits allows easy access to all of the Capital Region. Edmonton International Airport is within 10 km. A majority of our highly mobile workforce is employed in Edmonton and the Leduc-Nisku Business Park.



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Community Advantages**

» **Growth:** Beaumont is a youthful, emerging community.

- Top 20 Fastest Growing Communities in Canada
- 2nd Highest Family Income in Alberta
- 8th Youngest Average Age in Alberta



Population growth in perspective:  
Alberta's growth since 1988: +42%  
Beaumont's growth since 2002: >+42%

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Community Advantages**

- **Growth:** 1967
- **Population:** 400 approx.



*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont



**Community Advantages**

- Growth:  
**1991**
- Population  
5,000 approx.



*Life is better in Beaumont*

Ville de / Town of Beaumont



**Community Advantages**

- Growth:  
**2001**
- Population  
7,000 approx.



*Life is better in Beaumont*

Ville de / Town of Beaumont



**Community Advantages**

- Growth:  
**2005**
- Population  
8,300 approx.



*Life is better in Beaumont*

Ville de / Town of Beaumont



**Community Advantages**

- Growth:  
**2008**
- Population  
10,820



*Life is better in Beaumont*

Ville de / Town of Beaumont



**STATS**

**2008 Municipal Census**

- Population: 10,820
- Annual Growth Rate: 11%
- Residential v. Commercial Mix: 94% / 6%

**2006 Federal Census**

- Population: 8,965
- 2002-2006 Growth Rate: 27.9%
- **Owned v. Rented Dwellings: 95% / 5%**
- Median Age: 31.5 years

 Statistics Canada Statistique Canada

**2006 Census - Avison Young Real Estate Analysis**

- Population in Primary Trade Area: 9,821
- Population in Regional Trade Area: 20,926

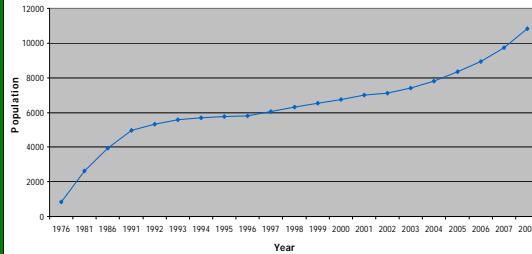


*Life is better in Beaumont*

Ville de / Town of Beaumont



**Population, by Year**

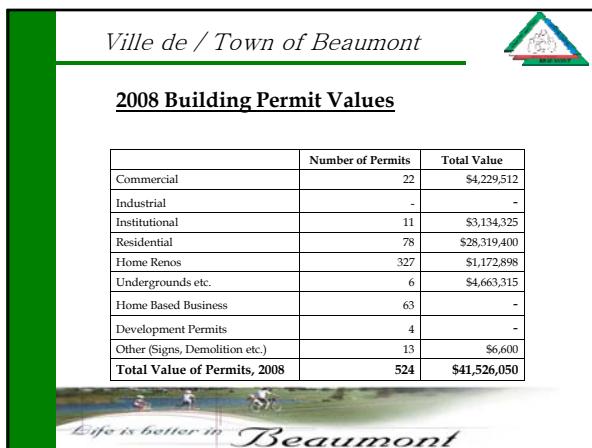
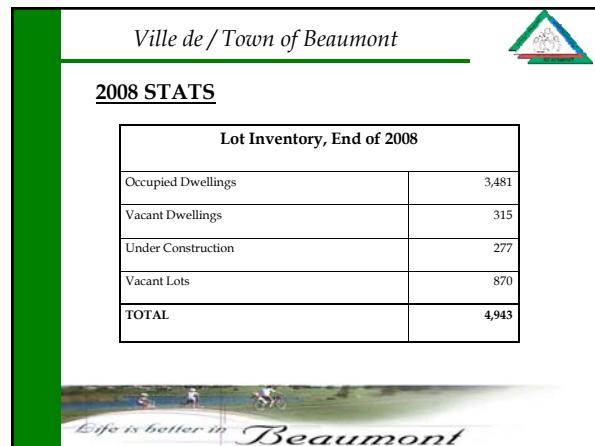
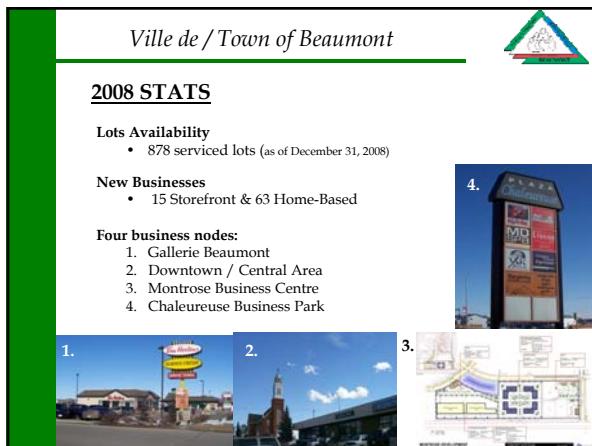
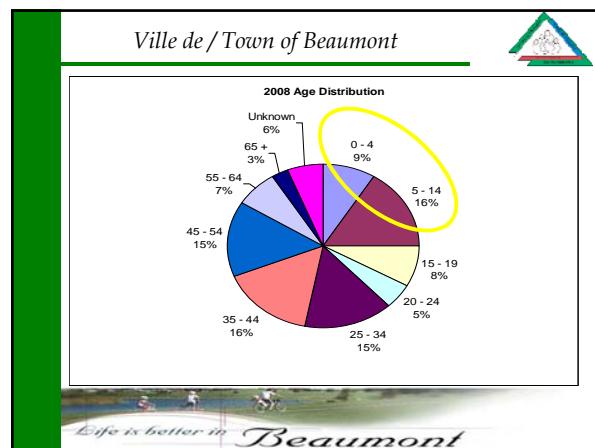
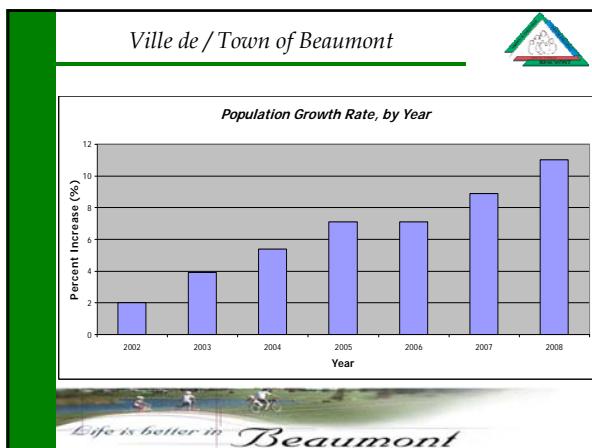


Year	Population
1976	1,000
1981	2,000
1986	3,000
1991	4,000
1996	5,000
2001	6,000
2006	8,000
2008	10,820

*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation



# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

**Safety**

Security at different levels:

- RCMP Detachment
- Municipal Bylaw Officers
- COPS Program Volunteers
- Volunteer Fire Department: Avg. Response Time of 6.53 min.

Beaumont is a member of **Safe Communities Canada** (since 2004)

- In the process of being designated a Safe Community with the World Health Organization

[www.safecommunities.ca](http://www.safecommunities.ca)



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Recreation**

Recreation Facilities

- Community Youth Centre
- Recreation Centre / Arena
- Water Spray Park
- Skate Park
- 14 km of paved trails, etc.



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Annual Events**

- **Communities in Bloom**
  - 5 / 5 Blooms repeat winner
- **Town & Country Daze**
  - June 12-14, 2009
- **Beaumont Blues Festival**
  - September 5-6, 2009
  - Juno-award talent and visitors to Beaumont.
  - The only All-Canadian Outdoor Blues Festival in Canada
  - [www.beaumontblues.net](http://www.beaumontblues.net)
- **Brighten Up Beaumont**
  - December 4-6, 2009
- **Canada Day**
- **Remembrance Day**



*Life is better in Beaumont*

Ville de / Town of Beaumont

**2009 Service Levels**

Road Priorities

- Street Cleaning
- Snow Clearing
- Sidewalk Clearing
- Street Sanding
- Grass Cutting

Note: Maps available upon request

New Staffing Positions

- Communications Officer
- Environmental Coordinator
- Deputy Chief/Safety Officer
- Detachment Clerk
- Janitors (1.5 FTE)

"Sustainable development is a dynamic process which enables all people to realize their potential, and to improve their quality of life, in ways which simultaneously protect and enhance the Earth's life support systems."

Forum for the Future Annual Report 2008



*Life is better in Beaumont*

Ville de / Town of Beaumont

**2009 Operating Budget Summary**

	Revenues	Expenses	Net	% of Municipal Taxes
Municipal Taxes	\$8,647,900	\$0	\$8,647,900	100.0%
Requisition Taxes	3,689,200	3,689,200	-	0.0%
General	620,100	107,900	512,200	5.92%
Legislative Services	0	394,800	(394,800)	(4.57) %
General Administrative Services	827,200	1,547,225	(720,025)	(8.33) %
Protective Services	698,200	2,623,325	(1,925,125)	(22.26) %
Equipment Pool	443,400	443,300	-	0.0%
Public Works Services	86,700	2,942,750	(2,856,050)	(33.03) %
Utility Services	4,734,500	4,734,500	-	0.0%
Public Health Services	1,871,100	2,899,200	(1,028,100)	(11.89) %
Development Services	432,700	1,148,000	(715,300)	(8.27) %
Recreation & Program Services	199,200	739,600	(540,400)	(6.25) %
Facilities & Parks Services	974,900	2,446,200	(1,471,300)	(17.01) %
Tax Rate Stabilization Reserve	493,000	0	493,000	5.68%
Total Municipal Operating Services	25,716,100	23,716,100	\$0	100.0%
Capital Not Paid by Taxes	\$951,500	\$951,500		
<b>Total for Municipal Purposes</b>	<b>\$29,667,600</b>	<b>\$29,667,600</b>		

Ville de / Town of Beaumont

**Canada's Top 100 Employers**

The Town of Beaumont staff are challenging ourselves to become one of **Canada's Top 100 Employers!**





[www.canadastop100.com](http://www.canadastop100.com)

*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont



### Beaumont's Vision: A Green Community

**Milestones:**

- Anti-Idling Bylaw
- Maintain annual energy procurement of 15% wind energy
- Environmental Coordinator
- Composting toilets in parks
- Aggressive recycling program divert up to 70% of waste from landfill
- Carbon-neutral events



*Life is better in Beaumont*

Ville de / Town of Beaumont



### Index

- General Information
- **Major Projects**
- Economic Development
- Working Together | Invest Here
- REIN FAQs
- Q & A



*Life is better in Beaumont*

Ville de / Town of Beaumont



### S&D Aqua-Fit Complex



**S&D Aqua-Fit Complex**

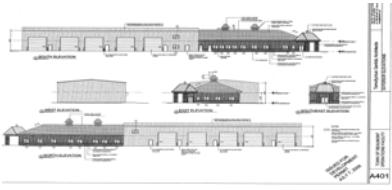
- Completion Date - October 2009
- 2008 Budget \$13,801,000 with a Fundraising Campaign - \$1,300,000 (to-date)

*Life is better in Beaumont*

Ville de / Town of Beaumont



### New Public Works Facility



**Operations Facility (Target Date - January 2010)**

2006 Budget \$3,600,000  
2009 Budget \$1,748,000

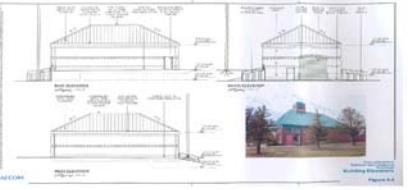


*Life is better in Beaumont*

Ville de / Town of Beaumont



### New Pumphouse & Reservoir



**Reservoir Expansion (Target Date - January 2010)**

2008 Budget \$4,340,000  
2009 Budget \$2,156,000

*Life is better in Beaumont*

Ville de / Town of Beaumont



### Index

- General Information
- Major Projects
- **Economic Development**
- Working Together | Invest Here
- REIN FAQs
- Q & A



*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

**Economic Development**

- \*\* Goal to increase non-residential development \*\*
- Promoting local & regional business development
- Attracting new businesses, retain and expand existing businesses
- Website redesign for 2009: [www.beaumont.ab.ca](http://www.beaumont.ab.ca)
- Promotional video on YouTube
- Annual Realtors / Developers Forum
- Networking and liaising with organizations including:

Greater Edmonton Economic Development Team

**LEDUC NISLU REGIONAL TOURISM GROUP BBA**

*Life is better in Beaumont*

Ville de / Town of Beaumont

**CARP (Central Area Redevelopment Plan)**

- Theme encourage:
  - Walk-ability
  - French Village Theme development
  - Mixed Use (residential and commercial together);
  - Urban Edge (promoting downtown feel)
- 2009 Budget: \$128,000 to kick-start downtown re-vitalization
- Affordable Housing Complex in downtown core due for completion in 2009

**Stantec**

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Central Area Redevelopment Plan**

*Design Option 1 - 2009*

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Index**

- General Information
- Major Projects
- Economic Development
- **Working Together | Invest Here**
- REIN FAQs
- Q & A

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Working with Regional Partners**

- Active participation in Edmonton Capital Region Board
- Meetings with our neighbours:
  - Leduc County
  - City of Leduc
  - Town of Devon
  - St. Thomas Aquinas School Board / Black Gold School Board
- Lobbying ministers:
 

•Luke Ouellette	50th Street Improvement
•Dave Hancock	Schools
•Hector Goudreau	Dollars for municipal projects and/or
	Community Centre
- Meetings with:
 

•MLA	George Rogers
•MP	Mike Lake

[www.beaumont.ab.ca](http://www.beaumont.ab.ca)

Ville de / Town of Beaumont

**Working with Regional Partners**



Provincial Minister Goudreau



Premier Stelmach



Federal Minister Verner



Prime Minister Harper

*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

**Capital Region Board**

**WORKING TOGETHER**



5 Sub-Committees

- Governance (Beaumont representative)
- GIS
- Transit
- Affordable Housing
- Land Use Planning

Final Growth Plan was submitted to Minister on March 31, 2009

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**2009 Summary of Major Projects**

COST	MAJOR PROJECTS
>\$11 M	Municipal Infrastructure & Buildings
>\$14 M	S&D Aqua-Fit Complex (Town of Beaumont)
>\$7 M	Affordable Housing Complex (Leduc Foundation)
>\$5 M	Place Beauséjour - Phase IV (Christenson)
>\$2* M	Montrose Business Centre (HASCO)
>\$2** M	Gallerie Beaumont - Phase II (Cameron)

**>\$41 M 2009 Total Investment**

\* minimum  
\*\* value unconfirmed

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**Real Estate Projects**

North  
Gallerie Beaumont

Central  
Place Beausejour

South  
Montrose Business Centre



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**Real Estate Projects**

Commercial: Gallerie Beaumont - Phase II includes:

- Shoppers Drug Mart (not at building permit stage, yet)
- Royal Bank of Canada (not at building permit stage, yet)

**SHOPPERS DRUG MART**  **RBC Financial Group** 

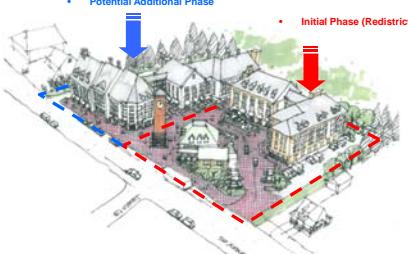
*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**Real Estate Projects**

Commercial: Webbco in Downtown



**Potential Additional Phase**  **Initial Phase (Redistricting)** 

*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**Real Estate Projects**

Residential: Place Beauséjour in Downtown Core

- 50+ Adult active-living complex with new assisted living wing

*Life is better in Beaumont*

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

**Investment in Beaumont**

**Real Estate Projects**

Commercial: Montrose Business Centre will include:

- Esso & Tim Horton's "On The Run"



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Investment in Beaumont**

**Residential Real Estate**

Real estate continues to move steadily in Beaumont,

- Relative market stability as our two largest demographics are young parents (30-44) and their children (5-14)
- Demand for rental housing

Beaumont enjoys the benefit of having the **2<sup>nd</sup> Highest Family Income** average in Alberta indicating:

- More disposable income
- Ability to absorb shock from market fluctuations.



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Location & Staying Power**

- » **Uniqueness:** French Theme Development
- » **Proximity:** Surrounded by Employment Areas Close to Edmonton
- » **Growth:** Young, Affluent community Fast growing population Recent milestone (>10,000 population)

These traits combined with recent investment, will continue to make Beaumont a **choice place to invest** in Alberta.



*Life is better in Beaumont*

Ville de / Town of Beaumont

**Index**

- General Information
- Major Projects
- Economic Development
- Working Together | Invest Here
- **REIN FAQs**
- Q & A



*Life is better in Beaumont*

Ville de / Town of Beaumont

Median(1) earnings and employment for full-time workers, by industry, for Canada and Beaumont

Is the area's **average income** increasing faster than the provincial average?

**YES**

**Albertan Municipalities**  
#1 Wood Buffalo \$74K  
(2006 Federal Census)

1. Median(1) earnings and employment for full-time workers, by industry, for Canada and Beaumont

Source: Statistics Canada, 2006 Census, Data products in highlight tables

Albertan Municipalities

Industry	Alberta	Beaumont
Manufacturing, mining, construction	\$ 45,400	\$ 45,400
Trade, restaurants, business services	\$ 45,300	\$ 45,300
Health care and social assistance	\$ 45,200	\$ 45,200
Manufacturing, mining, construction	\$ 45,100	\$ 45,100
Trade, restaurants, business services	\$ 45,000	\$ 45,000
Health care and social assistance	\$ 44,900	\$ 44,900
Manufacturing, mining, construction	\$ 44,800	\$ 44,800
Trade, restaurants, business services	\$ 44,700	\$ 44,700
Health care and social assistance	\$ 44,600	\$ 44,600
Manufacturing, mining, construction	\$ 44,500	\$ 44,500
Trade, restaurants, business services	\$ 44,400	\$ 44,400
Health care and social assistance	\$ 44,300	\$ 44,300
Manufacturing, mining, construction	\$ 44,200	\$ 44,200
Trade, restaurants, business services	\$ 44,100	\$ 44,100
Health care and social assistance	\$ 44,000	\$ 44,000
Manufacturing, mining, construction	\$ 43,900	\$ 43,900
Trade, restaurants, business services	\$ 43,800	\$ 43,800
Health care and social assistance	\$ 43,700	\$ 43,700
Manufacturing, mining, construction	\$ 43,600	\$ 43,600
Trade, restaurants, business services	\$ 43,500	\$ 43,500
Health care and social assistance	\$ 43,400	\$ 43,400
Manufacturing, mining, construction	\$ 43,300	\$ 43,300
Trade, restaurants, business services	\$ 43,200	\$ 43,200
Health care and social assistance	\$ 43,100	\$ 43,100
Manufacturing, mining, construction	\$ 43,000	\$ 43,000
Trade, restaurants, business services	\$ 42,900	\$ 42,900
Health care and social assistance	\$ 42,800	\$ 42,800
Manufacturing, mining, construction	\$ 42,700	\$ 42,700
Trade, restaurants, business services	\$ 42,600	\$ 42,600
Health care and social assistance	\$ 42,500	\$ 42,500
Manufacturing, mining, construction	\$ 42,400	\$ 42,400
Trade, restaurants, business services	\$ 42,300	\$ 42,300
Health care and social assistance	\$ 42,200	\$ 42,200
Manufacturing, mining, construction	\$ 42,100	\$ 42,100
Trade, restaurants, business services	\$ 42,000	\$ 42,000
Health care and social assistance	\$ 41,900	\$ 41,900
Manufacturing, mining, construction	\$ 41,800	\$ 41,800
Trade, restaurants, business services	\$ 41,700	\$ 41,700
Health care and social assistance	\$ 41,600	\$ 41,600
Manufacturing, mining, construction	\$ 41,500	\$ 41,500
Trade, restaurants, business services	\$ 41,400	\$ 41,400
Health care and social assistance	\$ 41,300	\$ 41,300
Manufacturing, mining, construction	\$ 41,200	\$ 41,200
Trade, restaurants, business services	\$ 41,100	\$ 41,100
Health care and social assistance	\$ 41,000	\$ 41,000
Manufacturing, mining, construction	\$ 40,900	\$ 40,900
Trade, restaurants, business services	\$ 40,800	\$ 40,800
Health care and social assistance	\$ 40,700	\$ 40,700
Manufacturing, mining, construction	\$ 40,600	\$ 40,600
Trade, restaurants, business services	\$ 40,500	\$ 40,500
Health care and social assistance	\$ 40,400	\$ 40,400
Manufacturing, mining, construction	\$ 40,300	\$ 40,300
Trade, restaurants, business services	\$ 40,200	\$ 40,200
Health care and social assistance	\$ 40,100	\$ 40,100
Manufacturing, mining, construction	\$ 40,000	\$ 40,000
Trade, restaurants, business services	\$ 39,900	\$ 39,900
Health care and social assistance	\$ 39,800	\$ 39,800
Manufacturing, mining, construction	\$ 39,700	\$ 39,700
Trade, restaurants, business services	\$ 39,600	\$ 39,600
Health care and social assistance	\$ 39,500	\$ 39,500
Manufacturing, mining, construction	\$ 39,400	\$ 39,400
Trade, restaurants, business services	\$ 39,300	\$ 39,300
Health care and social assistance	\$ 39,200	\$ 39,200
Manufacturing, mining, construction	\$ 39,100	\$ 39,100
Trade, restaurants, business services	\$ 39,000	\$ 39,000
Health care and social assistance	\$ 38,900	\$ 38,900
Manufacturing, mining, construction	\$ 38,800	\$ 38,800
Trade, restaurants, business services	\$ 38,700	\$ 38,700
Health care and social assistance	\$ 38,600	\$ 38,600
Manufacturing, mining, construction	\$ 38,500	\$ 38,500
Trade, restaurants, business services	\$ 38,400	\$ 38,400
Health care and social assistance	\$ 38,300	\$ 38,300
Manufacturing, mining, construction	\$ 38,200	\$ 38,200
Trade, restaurants, business services	\$ 38,100	\$ 38,100
Health care and social assistance	\$ 38,000	\$ 38,000
Manufacturing, mining, construction	\$ 37,900	\$ 37,900
Trade, restaurants, business services	\$ 37,800	\$ 37,800
Health care and social assistance	\$ 37,700	\$ 37,700
Manufacturing, mining, construction	\$ 37,600	\$ 37,600
Trade, restaurants, business services	\$ 37,500	\$ 37,500
Health care and social assistance	\$ 37,400	\$ 37,400
Manufacturing, mining, construction	\$ 37,300	\$ 37,300
Trade, restaurants, business services	\$ 37,200	\$ 37,200
Health care and social assistance	\$ 37,100	\$ 37,100
Manufacturing, mining, construction	\$ 37,000	\$ 37,000
Trade, restaurants, business services	\$ 36,900	\$ 36,900
Health care and social assistance	\$ 36,800	\$ 36,800
Manufacturing, mining, construction	\$ 36,700	\$ 36,700
Trade, restaurants, business services	\$ 36,600	\$ 36,600
Health care and social assistance	\$ 36,500	\$ 36,500
Manufacturing, mining, construction	\$ 36,400	\$ 36,400
Trade, restaurants, business services	\$ 36,300	\$ 36,300
Health care and social assistance	\$ 36,200	\$ 36,200
Manufacturing, mining, construction	\$ 36,100	\$ 36,100
Trade, restaurants, business services	\$ 36,000	\$ 36,000
Health care and social assistance	\$ 35,900	\$ 35,900
Manufacturing, mining, construction	\$ 35,800	\$ 35,800
Trade, restaurants, business services	\$ 35,700	\$ 35,700
Health care and social assistance	\$ 35,600	\$ 35,600
Manufacturing, mining, construction	\$ 35,500	\$ 35,500
Trade, restaurants, business services	\$ 35,400	\$ 35,400
Health care and social assistance	\$ 35,300	\$ 35,300
Manufacturing, mining, construction	\$ 35,200	\$ 35,200
Trade, restaurants, business services	\$ 35,100	\$ 35,100
Health care and social assistance	\$ 35,000	\$ 35,000
Manufacturing, mining, construction	\$ 34,900	\$ 34,900
Trade, restaurants, business services	\$ 34,800	\$ 34,800
Health care and social assistance	\$ 34,700	\$ 34,700
Manufacturing, mining, construction	\$ 34,600	\$ 34,600
Trade, restaurants, business services	\$ 34,500	\$ 34,500
Health care and social assistance	\$ 34,400	\$ 34,400
Manufacturing, mining, construction	\$ 34,300	\$ 34,300
Trade, restaurants, business services	\$ 34,200	\$ 34,200
Health care and social assistance	\$ 34,100	\$ 34,100
Manufacturing, mining, construction	\$ 34,000	\$ 34,000
Trade, restaurants, business services	\$ 33,900	\$ 33,900
Health care and social assistance	\$ 33,800	\$ 33,800
Manufacturing, mining, construction	\$ 33,700	\$ 33,700
Trade, restaurants, business services	\$ 33,600	\$ 33,600
Health care and social assistance	\$ 33,500	\$ 33,500
Manufacturing, mining, construction	\$ 33,400	\$ 33,400
Trade, restaurants, business services	\$ 33,300	\$ 33,300
Health care and social assistance	\$ 33,200	\$ 33,200
Manufacturing, mining, construction	\$ 33,100	\$ 33,100
Trade, restaurants, business services	\$ 33,000	\$ 33,000
Health care and social assistance	\$ 32,900	\$ 32,900
Manufacturing, mining, construction	\$ 32,800	\$ 32,800
Trade, restaurants, business services	\$ 32,700	\$ 32,700
Health care and social assistance	\$ 32,600	\$ 32,600
Manufacturing, mining, construction	\$ 32,500	\$ 32,500
Trade, restaurants, business services	\$ 32,400	\$ 32,400
Health care and social assistance	\$ 32,300	\$ 32,300
Manufacturing, mining, construction	\$ 32,200	\$ 32,200
Trade, restaurants, business services	\$ 32,100	\$ 32,100
Health care and social assistance	\$ 32,000	\$ 32,000
Manufacturing, mining, construction	\$ 31,900	\$ 31,900
Trade, restaurants, business services	\$ 31,800	\$ 31,800
Health care and social assistance	\$ 31,700	\$ 31,700
Manufacturing, mining, construction	\$ 31,600	\$ 31,600
Trade, restaurants, business services	\$ 31,500	\$ 31,500
Health care and social assistance	\$ 31,400	\$ 31,400
Manufacturing, mining, construction	\$ 31,300	\$ 31,300
Trade, restaurants, business services	\$ 31,200	\$ 31,200
Health care and social assistance	\$ 31,100	\$ 31,100
Manufacturing, mining, construction	\$ 31,000	\$ 31,000
Trade, restaurants, business services	\$ 30,900	\$ 30,900
Health care and social assistance	\$ 30,800	\$ 30,800
Manufacturing, mining, construction	\$ 30,700	\$ 30,700
Trade, restaurants, business services	\$ 30,600	\$ 30,600
Health care and social assistance	\$ 30,500	\$ 30,500
Manufacturing, mining, construction	\$ 30,400	\$ 30,400
Trade, restaurants, business services	\$ 30,300	\$ 30,300
Health care and social assistance	\$ 30,200	\$ 30,200
Manufacturing, mining, construction	\$ 30,100	\$ 30,100
Trade, restaurants, business services	\$ 30,000	\$ 30,000
Health care and social assistance	\$ 29,900	\$ 29,900
Manufacturing, mining, construction	\$ 29,800	\$ 29,800
Trade, restaurants, business services	\$ 29,700	\$ 29,700
Health care and social assistance	\$ 29,600	\$ 29,600
Manufacturing, mining, construction	\$ 29,500	\$ 29,500
Trade, restaurants, business services	\$ 29,400	\$ 29,400
Health care and social assistance	\$ 29,300	\$ 29,300
Manufacturing, mining, construction	\$ 29,200	\$ 29,200
Trade, restaurants, business services	\$ 29,100	\$ 29,100
Health care and social assistance	\$ 29,000	\$ 29,000
Manufacturing, mining, construction	\$ 28,900	\$ 28,900
Trade, restaurants, business services	\$ 28,800	\$ 28,800
Health care and social assistance	\$ 28,700	\$ 28,700
Manufacturing, mining, construction	\$ 28,600	\$ 28,600
Trade, restaurants, business services	\$ 28,500	\$ 28,500
Health care and social assistance	\$ 28,400	\$ 28,400
Manufacturing, mining, construction	\$ 28,300	\$ 28,300
Trade, restaurants, business services	\$ 28,200	\$ 28,200
Health care and social assistance	\$ 28,100	\$ 28,100
Manufacturing, mining, construction	\$ 28,000	\$ 28,000
Trade, restaurants, business services	\$ 27,900	\$ 27,900
Health care and social assistance	\$ 27,800	\$ 27,800
Manufacturing, mining, construction	\$ 27,700	\$ 27,700
Trade, restaurants, business services	\$ 27,600	\$ 27,600
Health care and social assistance	\$ 27,500	\$ 27,500
Manufacturing, mining, construction	\$ 27,400	\$ 27,400
Trade, restaurants, business services	\$ 27,300	\$ 27,300
Health care and social assistance	\$ 27,200	\$ 27,200
Manufacturing, mining, construction	\$ 27,100	\$ 27,100
Trade, restaurants, business services	\$ 27,000	\$ 27,000
Health care and social assistance	\$ 26,900	\$ 26,900
Manufacturing, mining, construction	\$ 26,800	\$ 26,800
Trade, restaurants, business services	\$ 26,700	\$ 26,700
Health care and social assistance	\$ 26,600	\$ 26,600
Manufacturing, mining, construction	\$ 26,500	\$ 26,500
Trade, restaurants, business services	\$ 26,400	\$ 26,400
Health care and social assistance	\$ 26,300	\$ 26,300
Manufacturing, mining, construction	\$ 26,200	\$ 26,200
Trade, restaurants, business services	\$ 26,100	\$ 26,100
Health care and social assistance	\$ 26,000	\$ 26,000
Manufacturing, mining, construction	\$ 25,900	\$ 25,900
Trade, restaurants, business services	\$ 25,800	\$ 25,800
Health care and social assistance	\$ 25,700	\$ 25,700
Manufacturing, mining, construction	\$ 25,600	\$ 25,600
Trade, restaurants, business services	\$ 25,500	\$ 25,500
Health care and social assistance	\$ 25,400	\$ 25,400
Manufacturing, mining, construction	\$ 25,300	\$ 25,300
Trade, restaurants, business services	\$ 25,200	\$ 25,200
Health care and social assistance	\$ 25,100	\$ 25,100
Manufacturing, mining, construction	\$ 25,000	\$ 25,000
Trade, restaurants, business services	\$ 24,900	\$ 24,900
Health care and social assistance	\$ 24,800	\$ 24,800
Manufacturing, mining, construction	\$ 24,700	\$ 24,700
Trade, restaurants, business services	\$ 24,600	\$ 24,600
Health care and social assistance	\$ 24,500	\$ 24,500
Manufacturing, mining, construction	\$ 24,400	\$ 24,400
Trade, restaurants, business services	\$ 24,300	\$ 24,300
Health care and social assistance	\$ 24,200	\$ 24,200
Manufacturing, mining, construction	\$ 24,100	\$ 24,100
Trade, restaurants, business services	\$ 24,000	\$ 24,000
Health care and social assistance	\$ 23,900	\$ 23,900
Manufacturing, mining, construction	\$ 23,800	\$ 23,800
Trade, restaurants, business services	\$ 23,700	\$ 23,700
Health care and social assistance	\$ 23,600	\$ 23,600
Manufacturing, mining, construction	\$ 23,500	\$ 23,500
Trade, restaurants, business services	\$ 23,400	\$ 23,400
Health care and social assistance	\$ 23,300	\$ 23,300
Manufacturing, mining, construction	\$ 23,200	\$ 23,200
Trade, restaurants, business services	\$ 23,100	\$ 23,100
Health care and social assistance	\$ 23,000	\$ 23,000
Manufacturing, mining, construction	\$ 22,900	\$ 22,900
Trade, restaurants, business services	\$ 22,800	\$ 22,800
Health care and social assistance	\$ 22,700	\$ 22,700
Manufacturing, mining, construction	\$ 22,600	\$ 22,600
Trade, restaurants, business services	\$ 22,500	\$ 22,500
Health care and social assistance	\$ 22,400	\$ 22,400
Manufacturing, mining, construction	\$ 22,300	\$ 22,300
Trade, restaurants, business services	\$ 22,200	\$ 22,200
Health care and social assistance	\$ 22,100	\$ 22,100
Manufacturing, mining, construction	\$ 22,000	\$ 22,000
Trade, restaurants, business services	\$ 21,900	\$ 21,900
Health care and social assistance	\$ 21,800	\$ 21,800
Manufacturing, mining, construction	\$ 21,700	\$ 21,700
Trade, restaurants, business services	\$ 21,600	\$ 21,600
Health care and social assistance	\$ 21,500	\$ 21,500
Manufacturing, mining, construction	\$ 21,400	\$ 21,400
Trade, restaurants, business services	\$ 21,300	\$ 21,300
Health care and social assistance	\$ 21,200	\$ 21,200
Manufacturing, mining, construction	\$ 21,100	\$ 21,100
Trade, restaurants, business services	\$ 21,000	\$ 21,000
Health care and social assistance	\$ 20,900	\$ 20,900
Manufacturing, mining, construction	\$ 20,800	\$ 20,800
Trade, restaurants, business services	\$ 20,700	\$ 20,700
Health care and social assistance	\$ 20,600	\$ 20,600
Manufacturing, mining, construction	\$ 20,500	\$ 20,500
Trade, restaurants, business services	\$ 20,400	\$ 20,400
Health care and social assistance	\$ 20,300	\$ 20,300
Manufacturing, mining, construction	\$ 20,200	\$ 20,200
Trade, restaurants, business services	\$ 20,100	\$ 20,100
Health care and social assistance	\$ 20,000	\$ 20,000
Manufacturing, mining, construction	\$ 19,900	\$ 19,900
Trade, restaurants, business services	\$ 19,800	\$ 19,800
Health care and social assistance	\$ 19,700	\$ 19,700

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont

Is the area **creating jobs** faster than the provincial average?

**YES**

**Alberta Unemployment Rates**  
March 2009  
Alberta: 5.8%  
Calgary: 5.5%  
Edmonton: 4.9%

Ville de / Town of Beaumont

Does the area have more than one **major employer(s)**?

**YES**

**Extra Foods** • Employment is diversified among service, government and education.

**sobeys** Ready to serve.

**BEAUMONT CREDIT UNION** Bank easy. Breathe easier.

**EDMONTON REGIONAL SCHOOLS**

Ville de / Town of Beaumont

Is the area in **RBC's Affordability Index Hot Zone**?

**YES**

**Edmonton**

Ville de / Town of Beaumont

Will the area benefit from an **economic or real estate ripple effect**?

**YES**

2008 Forward: New focus on **increasing non-residential assessment from:**  
94 / 6 → 90 / 10 → 80 / 20 → 70 / 30 → 60 / 40

**LEDUC NISKU ECONOMIC DEVELOPMENT AUTHORITY**

**port alberta** edmonton international airport

**EDMONTON AIRPORTS**

Ville de / Town of Beaumont

Has political leadership created an **economic growth atmosphere**?

**YES**

**Central Area Redevelopment Plan**

Ville de / Town of Beaumont

Is the **Economic Development Office progressive & helpful**?

**YES**

Paperless community profiles for site selectors

Annual Realtors / Developers Forum

Meetings with local business leaders

# Town of Beaumont

## May 2009 Alberta REIN™ Presentation

Ville de / Town of Beaumont



Is **infrastructure** being built to handle the expected growth? **Major transportation** improvements?

**YES**

Infrastructure includes:

- 50<sup>th</sup> Street to Edmonton
- Highway 625 to Nisku
- Pool / Fitness Complex
- Community Centre
- New Reservoir / Pumphouse
- New Event: Blues Festival
- Expanded Child Care Services
- New Public Works Facility, etc.



Ville de / Town of Beaumont



Is the area attractive to **Baby Boomers' lifestyle**?

**YES**



Brand, new state-of-the art pool & fitness complex



18-Hole Championship Golf Course, integrated into residential subdivision





Safe Community

Beaumont Blues Festival

Ville de / Town of Beaumont



Is there a **short term problem** occurring that is slated to disappear in the future?

**YES**

Increasing Non-Residential Development



Ville de / Town of Beaumont



Is there a **noted increase in labour and materials cost** in the area?

**Standard costs exist**





Ville de / Town of Beaumont



**Index**

- General Information
- Major Projects
- Economic Development
- Working Together | Invest Here
- REIN FAQs
- **Q & A**



*Life is better in Beaumont*

Ville de / Town of Beaumont



**Thank you | Merci beaucoup!**

**Presentation available online @ [www.beaumont.ab.ca](http://www.beaumont.ab.ca)**



*Life is better in Beaumont*