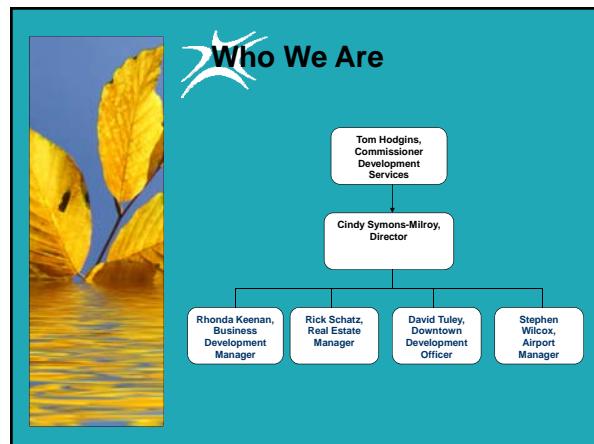


Oshawa Fundamentals

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Strategic Initiatives

Community Adjustment Strategy

- Team of 16 members from education, labour, finance and business
- Research – labour force training, education and local market opportunities
- Identify new applications for human resource skills
- Develop a plan to grow business in targeted sectors



Strategic Initiatives

Community Adjustment and Sustainability Strategy

- Target Sectors
 - Automotive
 - Energy
 - Information Technology
 - Healthcare
 - Agriculture/Bioscience
- Common link is advanced manufacturing and research
- Convergence of Energy and Auto



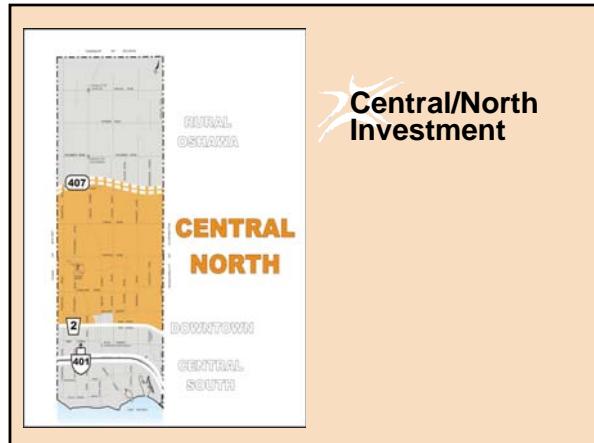
Strategic Initiatives

Airport Business Plan

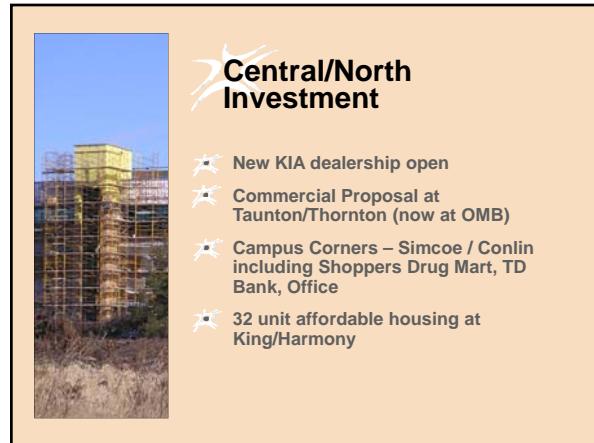
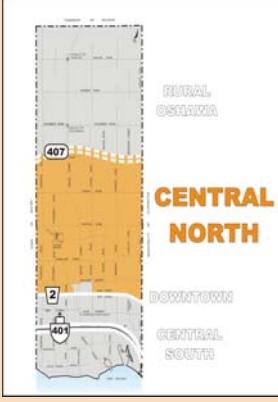
- Council commitment to 25 years
- Lotting Plan created
- Aviation Lots for sale
- New Taxiways, Servicing
- \$2 million in new private sector investment including Cox Aviation and Hangarminium project



Airport Lotting Plan



CENTRAL NORTH



Central/North Investment

- New KIA dealership open
- Commercial Proposal at Taunton/Thornton (now at OMB)
- Campus Corners – Simcoe / Conlin including Shoppers Drug Mart, TD Bank, Office
- 32 unit affordable housing at King/Harmony

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Central/North Investment

- Durham College / UOIT continued investment
- Automotive Centre of Excellence (ACE)
- Campus Master Plan
- High Tech Park
- Dundurn Student Housing – 129 apartments, 566 beds
- New student residence on campus



Central/North Investment

- Maxwell Heights High School to open in September 2009
- Continued Development and Expansion at Smart Centres including Home Outfitters, Bank of Montreal, Hallmark, A & W
- New WalMart Supercentre
- Significant residential development



Central/South Investment



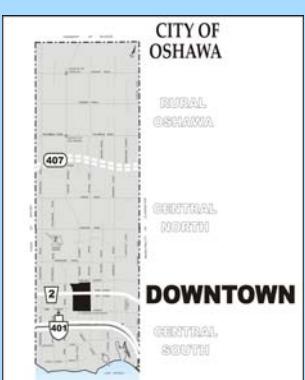
Central/South Investment

- Stevenson Road Interchange expected completion 2010, but westbound ramps open now
- Smart Centres development at Stevenson Road, including 330,000 sq. ft. WalMart Supercentre, Lowes, other retail and service
- Oshawa Centre – major renovation and expansion including new Shoppers Drug Mart and H & M
- Oshawa Crossings proposed retail/commercial development to the west of Fox Street



Central/South Investment

- Retirement Residence on Bloor Street – 92 suites
- Harbour Area – \$9.2 million funding for clean up
- Hopewell Developments building – Phase 1 (118,000 sq. ft.) complete Avery Dennison moved in
- General Motors additional manufacturing space to accommodate flex manufacturing



Downtown Renewal

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Downtown Renewal

New Developments

- Durham Consolidated Courthouse (445,000 sq. ft.)
- Lakeridge Health (\$91.5 million)



Downtown Renewal

New Developments

- UOIT Faculty of Education
- More Faculties Downtown?



Downtown Renewal

New Developments

- Regent Theatre Renovation
- Genosha Redevelopment Project



Downtown Renewal

New Businesses

- Many new businesses including:
 - Osaka Sushi
 - Coffee Culture
 - Strut Nouveau
 - 19 on King
 - Mexico Lindo
 - Thirsty Monk Grill Pub



Downtown Renewal

Property Improvements

- Many properties improved, privately and with the Façade Loan Program



Opportunities

Former ACSYS Lands

- Remediation completed and now owned by Miya Projects Inc.
- Exploring various development scenarios

Oshawa Fundamentals

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Opportunities

- ★ Transmetro Lands
- ★ Airport lands
- ★ GM Colonel Sam Drive lands
- ★ Smaller parcels throughout Stevenson Industrial Park and Marwood Industrial Area
- ★ Hann lands at Thornton/Champlain
- ★ Northwood Lands



Opportunities

- ★ UOIT High-Tech Park and emphasis on Energy Production, Engineering, IT, Computational Science, Business Processes, Health & Safety
- ★ Stevenson Road Interchange will create higher market value on surrounding lands
- ★ New residential and entertainment development in downtown will create significant demand for services and retail
- ★ Opportunities for in-fill and other development downtown



Opportunities

- ★ CIP provides incentives for Downtown Area and Brownfield development
- ★ Consolidated Courthouse will create demand for office, service and retail
- ★ Virtually no office space on the market

Amazing Fact
50% of Oshawa's workforce commutes in to the City daily and 50% commute out!



2008 in Review

- ★ Canadian Business Magazine ranked Oshawa 11th in its top 40 "best places to do business" and #1 in GTA (September 2008)
- ★ Canada Day and Fiesta Week named as two of Ontario's Top 100 festivals
- ★ UOIT named to list of Canada's top 50 research universities
- ★ Oshawa chosen to host Olympic Flame – torch arrival December 16th
- ★ South Oshawa Community Centre awarded Athletic Business Facility of Merit Award and Award of Excellence for Architecture



2008 in Review

	2007	2008
Total Employment *	181,300	175,600
Unemployment Rate**	7.0%	8.9%
Total Construction Value	446,464,500	402,430,800
Residential Const. Value	184,049,200	160,997,400
Industrial Const. Value	88,286,200	9,036,900
Commercial Const. Value	49,546,300	60,756,800
Govt. & Inst. Const. Value	124,582,800	171,639,700
Average House Price	\$216,365	\$217,023
Housing Starts	782	775
Patents Issued	2 issued 5 pending	2 issued 15 pending
Post Secondary Enrollment***	11,100	14,000

* Oshawa CMA ** March data *** Full Time Enrollment



2008 in Review

Year	Building Permit Activity (in \$000s)				
	Commercial	Industrial	Govt/Institutional	Residential	Total
2005	\$56,497	\$22,134	\$ 80,726	\$184,276	\$343,633
2006	\$32,410	\$45,998	\$ 63,112	\$222,718	\$364,238
2007	\$49,546	\$88,286	\$124,583	\$184,049	\$446,464
2008	\$60,757	\$ 9,037	\$171,640	\$160,997	\$402,431
2009*	\$ 7,625	\$ 4,295	\$ 71,492	\$ 7,565	\$ 90,777

*January – March figures

Amazing Fact
2008 Building permit value was the 3rd highest on record, highest construction value for Government/Institutional and Commercial ever!

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2008 in Review

Building Permit Activity

	March 2007	March 2008
Residential	27,942,100	7,565,400
Commercial	2,975,700	7,624,500
Industrial	75,260,000	4,295,000
Govt/Institutional	1,526,000	71,492,000

Amazing Fact
In 2008, 60% of Oshawa's development activity was in non-residential. Year-to-date 2009, 92% is in non-residential.



Let us help you!

- ★ We all succeed when we work together
- ★ Inventory of available lands and buildings on-line
- ★ Send us your listings
- ★ We can provide market information to help you with your clients
- ★ We are partners to bring new investment to the City

