

# City of Brampton Economic & Market Update

## June 2009 Ontario REIN™ Presentation

**BRAMPTON**  
Economic and Market Update

**Toronto REIN**  
Presentation

June 2, 2009



**Overview of Presentation**

- **Context**
  - Location
  - Toronto Region Statistical Profile
  - Growth - Population and Employment
  - Economic Base Structure
- **Current Economy**
  - Economic Indicators
  - Real Estate Market Indicators
  - Construction Activity
  - Cost Factors
  - Labour Force Demographic Profile (Selected Variables)
- **City Structure and Pattern of Development in Brampton**
  - Land-Use Concept
  - Municipal Capital Spending
  - Economic Sectors of Opportunity
- **Brampton's Strengths**

**Location**

**KeyFACTS**

- Brampton is situated in the west Greater Toronto Area (GTA), approximately 45 kilometres northwest of Downtown Toronto.
- Just north of Lester B. Pearson International Airport – Canada's largest international gateway.
- The West GTA offers the highest concentration of industrial activity in Canada.
- The Brampton market is served by major 400 series highways, including 407, 410, 427, 403, and 401.
- Land area of 266 square kilometres approximately the same size as Mississauga.

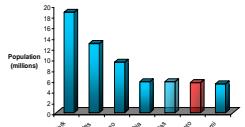




**Statistical Profile of the GTA**

Toronto Region Profile	
Population	5,509,874
Land Area km <sup>2</sup>	5,903
Labor Force	3,070,770
Office Space	100,519,087
Industrial Space	800,468,664
Retail Space	137,625,000
Number of Businesses	
Gross Domestic Product (Billions \$CDN)	\$ 167,000
Retail Sales (Billions \$CDN)	\$ 267
Per Capita Income	\$ 35,574
Average Household Income	\$ 87,820



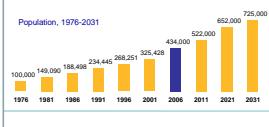


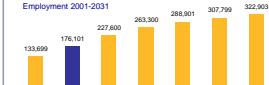


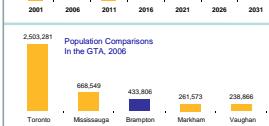
Source: Various Sources including Statistics Canada; City of Toronto; Greater Toronto Marketing Alliance, 2007-2008

**Brampton Population and Employment Context**

- High Population Growth in Brampton
- Rapid growth of 33% increase in 2001-2006 (or 6.6% per year)
- Average growth rate of 11,130 persons/year between 1976 and 2006
- 11th most populated City in Canada and the second-fastest growing City after Calgary
- The third-largest City in the Greater Toronto Area (GTA), after Toronto and Mississauga
- Live-work ratio of 2:1 by 2031







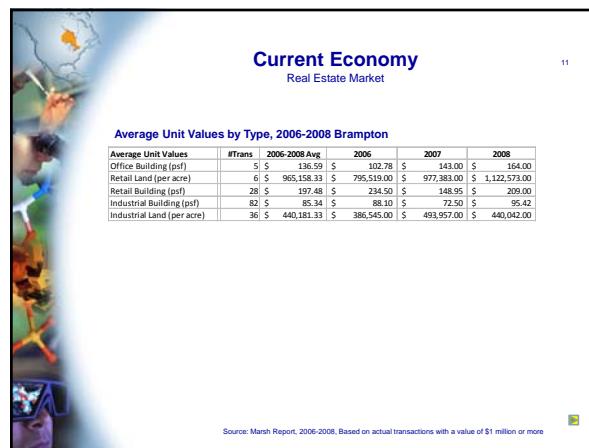
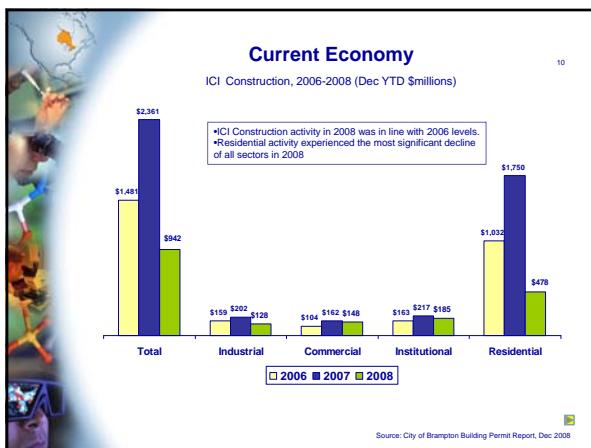
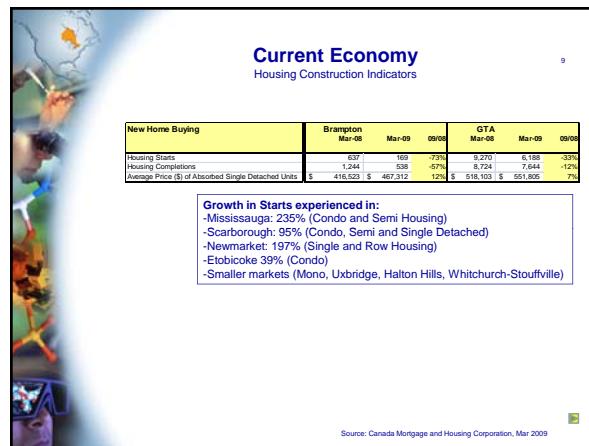
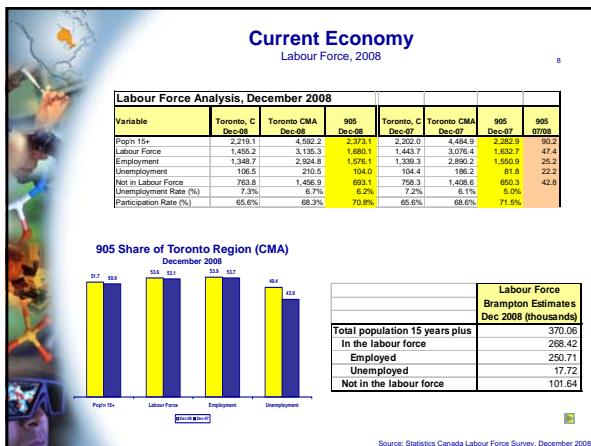
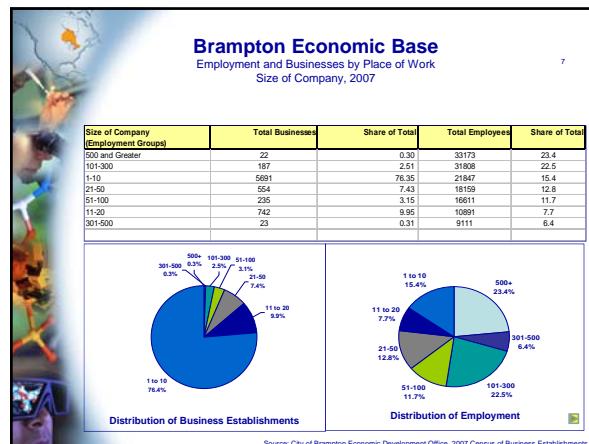
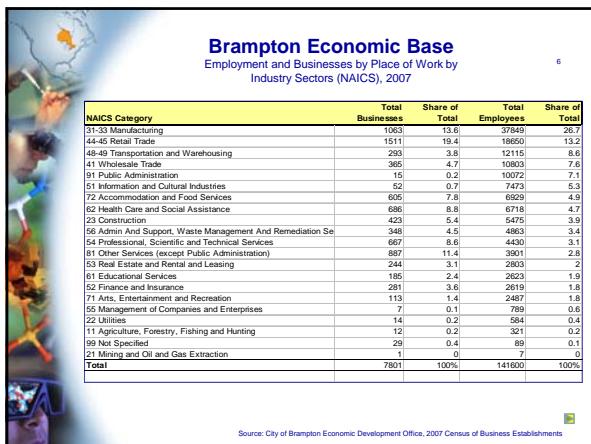
Source: City of Brampton

**Brampton Economic Base**

<b>Economic Base</b>	Services-producing Sector (68%) Goods-producing Sector (32%)
<b>Total Businesses</b>	7,900 (2008)
<b>Total Workforce</b>	148,350 (2008)
<b>Major Economic Sub-Sectors</b>	Automotive/Aerospace Retail HQ and Logistics Information Communication Technology Food and Beverage Life Sciences Financial and Business Services
<b>National Headquarters in Brampton</b>	MDA Space Systems, Maple Lodge Farms, Loblaw Companies, HBC, Santa Maria Foods, xpedx, Velcro Canada, Bacardi Canada Inc., Brita Canada, Italpasta, Atlantic Aerospace, Chirox of Canada, Gamma Radiation Laboratories, Brampton Brook, Mandarin Restaurants
<b>Major Employers</b>	Rogers Communications, Chrysler Canada, Loblaw Companies, Maple Lodge, Canadian Tire Corporation, Coca-Cola Bottling Company, Gamma-Dynacare Laboratories, Olymel LP, Waste Management of Canada Corporation, Winners Apparel

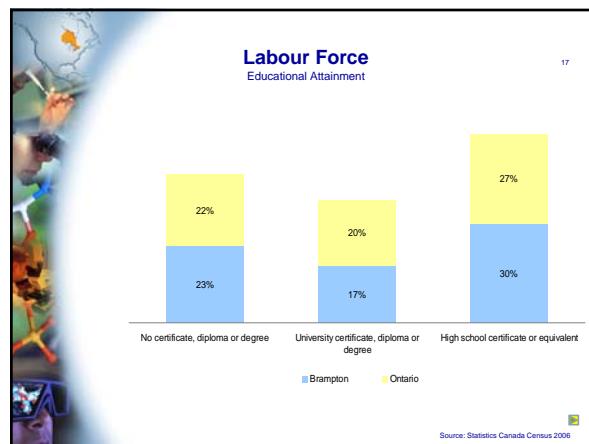
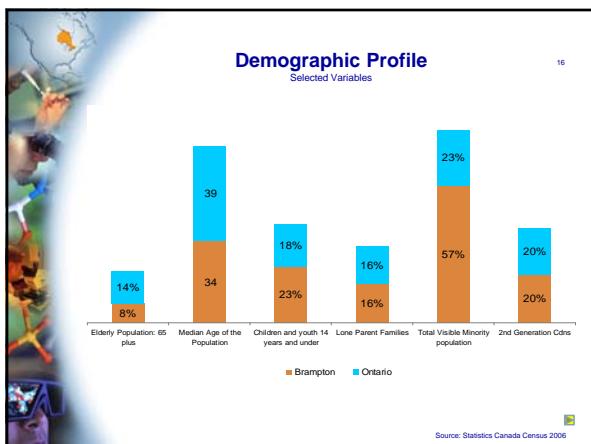
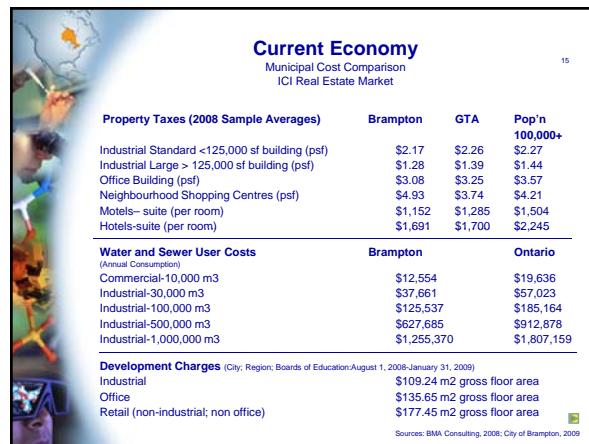
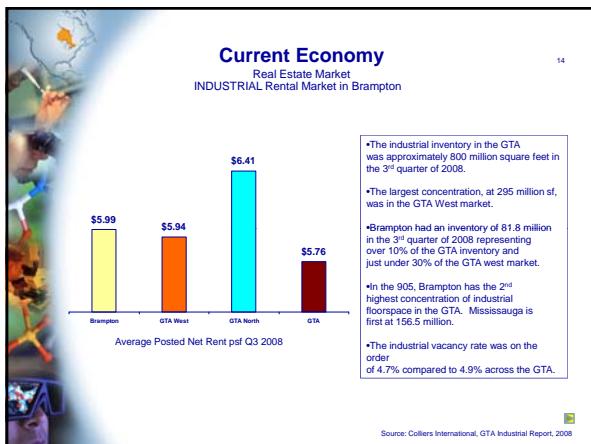
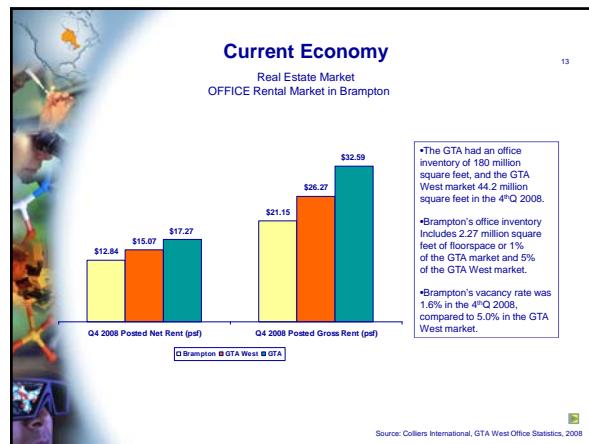
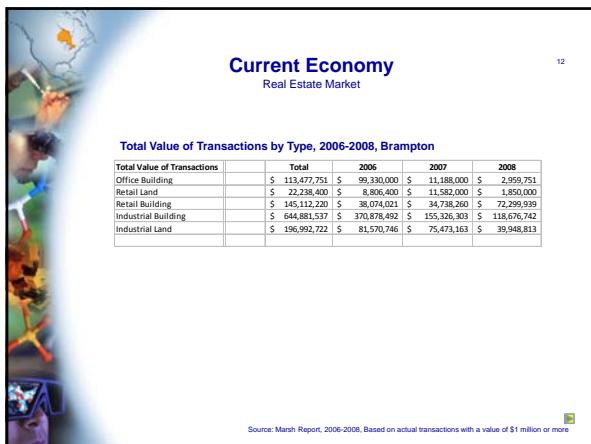
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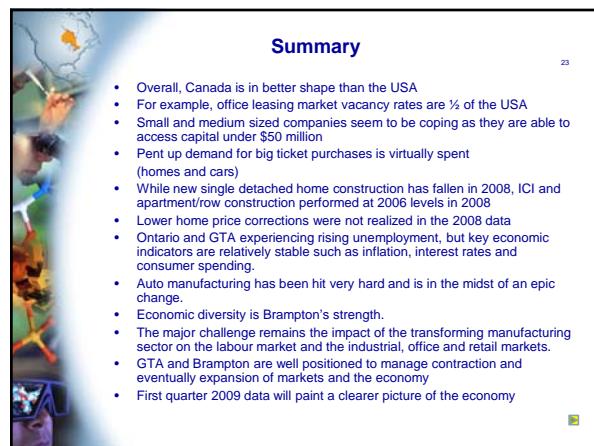
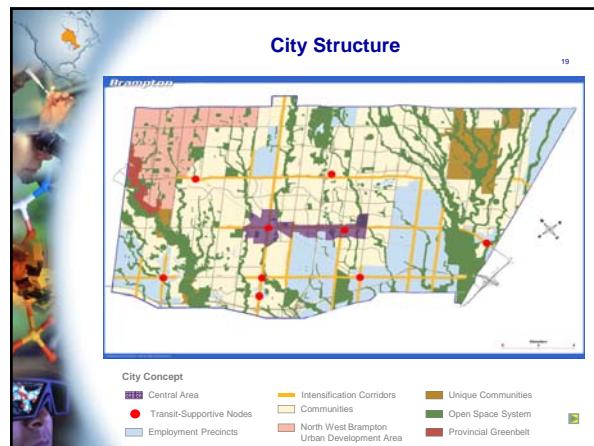
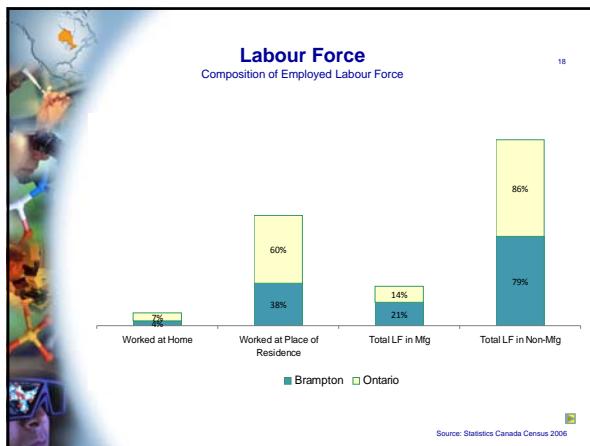
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