



# "We'll Buy Your House In 7 Days or Less Quickly With No Hassle!"

We Are Not Realtors – We Are House Buyers

Dear Home Owner,

We're buying homes from people just like you in your neighbourhood. Using our **trend setting** program, we can buy your home **quickly** and let you get on with your life... often in 7 days or less.

No, we don't have to steal your home, or make some kind of conditional offer. We can **buy** your home with a Sales and Purchase agreement that meets **your** approval.. **no hassle, no wasted time** ...

## **Guaranteed.**

In fact, it is a rather simple process, we ask three key questions and then, using our **trend setting** system, in just minutes you will know all that we can do for you. It really is just that simple.

And it is all risk free, if you don't like what you hear, you don't have to do anything. However, most people who call hear exactly what they want to hear... and sell their house quickly with no hassle. And the best part is...

## **You set the date that we take possession**

No pressure from us. No more hassle. You'll know where we both stand. You'll know exactly how we can help and then the decision to act is yours. Call us at (444) **999-9999** today to see just how easy it is!

### **Does The Following Sound Familiar...**

You say you have no equity, or you've only lived in your home for a short time? Having trouble making your house payment? Did your last tax bill shock you? Has your 'Builder's Mortgage Subsidy' expired? Going through a divorce? Expecting a job transfer? Is your family size expanding and you need a way to move into a larger home?

## **Let us help... Call The Problem Solvers Today**

You can **avoid the hassle** of trying to sell your home yourself. And you can avoid the uncertainty of listing a home and not knowing **when or if** it will sell or for how much. Remember, we'll **buy** your home. You'll know exactly for how much and **you'll** tell us when we take possession. You'll be able to get on with your life and put this property behind you. **No more uncertainty, no more hassle, no more frustration.**

### **Risk Free Special Report FREE Gift To You**

To assist you further, and if you're serious about selling your house, call our 24 hour message at (**this is to be a different Number than action takers**) **888-8888** (no live person will answer) and request your personal copy of our **Special Report "The Secrets To Selling Your Home Quickly"** We will immediately have it sent to you... no cost... as our way of showing you just how much we care about solving your problem.

Or if you are ready to act now, and are sick and tired of dealing with the hassle of selling your home, call us at **999-9999** and leave your name and the best number to call you. And we'll set up a call that will only take minutes for you to find out exactly how we can solve your problem... then you can decide for yourself. Ho Hassle No Pressure... and Absolutely FREE. Call Today **999-9999** and get on with your life!



# We'll Buy Your House In 7 Days Or Less You Set The Possession Date

Know Exactly What Your House Will Sell For  
In Two Minutes Or Less... Guaranteed

This side should be covered in Testimonials / Quotes.

And then a list of Bullets (other headlines from your 50 headline exercise) all about the benefits they receive by working with you.

A little less text intensive than the other side. Make this a quick read side, while the reverse gives them more detail.

**We don't want to list your home, we want to buy it!**



## TELEPHONE SCRIPTS:

As far as the script goes. The idea, as matched to the flyer, is to have two different telephone lines, one that is never answered and one that may or may not be.

The one that is always on answering machine could go something like this:

*Hi, and thank you for calling for a copy of the Special Report "How To Sell Your Home Quickly!" As you already know, we are property problem solvers who work a lot in your neighbourhood area. The Special Report you called for will reveal how you can sell your house in 7 days or less. We have had a large demand for these and there is a limited supply so please leave your name and mailing address and we will rush you out a copy today. Thank you again for calling and we trust this special report will help you sell your house quickly!*

The One that could be answered:

*Hi, thank you for calling "your company name" - the property Problem solvers. Sorry we missed your call we're probably on the other line helping out another home owner in your area. As you know, it will take only 2 short minutes and you will know exactly how much your house can be sold for quickly with no hassle. Please leave your name and the best telephone number to get you live. We are solving a number of property problems right now but don't want to miss out helping you. So please speak clearly and we'll call you back as soon as we can!*