

The Jermaine Griggs 30-Day Internet Action Plan

Turning Your Ideas and Notes Into Income As Quickly As Possible

1. List 5 hobbies, interests, or areas of expertise.
2. Brainstorm a list of keywords and phrases related to those hobbies and interests.
3. Research those keywords in Wordtracker to locate problem statements that have high search results and low competition.
4. Research those problem statements further to determine if you can develop a product to solve the problem stated.
5. Find or create a product to sell based on your research.
6. Write a long-copy salesletter for that product.
7. Register a domain and set up a hosting account.
8. Register for a merchant account (to set up quickly, use PayPal – www.paypal.com)
9. Set up a simple web site using an automatic site builder or pay to have someone set it up for you.
10. Set up an opt-in form on your web site to collect e-mail addresses.
11. Build an extensive keyword list based on the initial list of keywords you developed.
12. Submit those keywords to Overture (www.overture.com) to start driving traffic to your site right away.
13. Optimize and submit your web site to organic search engines (Google, Altavista, etc.)
14. Continue to test and tweak your web site until it meets your target conversion rate.
15. Set up an affiliate program on your web site.
16. Approach complimentary web sites to sign up as affiliates to promote your product.
17. Start publishing a monthly newsletter.
18. Submit articles to related newsletters and e-zines on a regular basis.
19. Continue developing a content-rich web site to further increase search engine rankings.
20. Once keywords have been tested in Overture, roll out in Google AdWords.
21. Roll out tested keyword list in other major PPCs.
22. Create a viral eBook to generate more leads.
23. Have an expert review and critique your web site.
24. Survey your existing customers to find out what other products or services they are looking for.
25. Create or find backend products and market them through your e-mail list.
26. Continue to test and tweak your web site and offers.
27. Repeat process to create “Multiple Streams of Income”

Bottom Line: Take Action on your New Found Knowledge Today!